

**SPECTRUM HEALTH**



# Using Quality Data to Drive Process Improvement

The importance of quality data  
reporting in Critical Access  
Hospitals  
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# Spectrum Health System

Spectrum Health is a not-for-profit health system in West Michigan offering a full continuum of care through the Spectrum Health Hospital Group, which is comprised of nine hospitals including Helen DeVos Children's Hospital; 130 ambulatory and service sites; the Spectrum Health Medical Group and West Michigan Heart, physician groups totaling 751 providers; and Priority Health, a health plan with 600,000 members. Spectrum Health is West Michigan's largest employer with 19,100 employees. The organization provided \$204 million in community benefit during its 2012 fiscal year.

[spectrumhealth.org](http://spectrumhealth.org)

# Spectrum Health Reed City Hospital

- CAH & Swing Beds – 2005
- Inpatient & Outpatient services; Lab, Radiology, CT, MRI, Surgery, Emergency Department, Oncology Center; Radiation and Infusion, Pharmacy, Rehab and Nursing Center, Occupational Health, & Rehabilitation
- Largest employer in the area, 400 + employees

# Quality Reporting

- Quality Data when presented to stakeholders can drive change or improve patient outcomes.
- Commitment from leadership is essential to success.
- Identify stakeholders;
  - Hospital Board, Medical Staff, Clinical Staff, Patients, CMS, TJC, P4P . . .
- Quality data collection process is changing rapidly.
- Staff and skills needed for data collection.

# Quality Reporting

- Provide education to your audience regarding the data and the goals.
- Encourage discussion, answer questions, get comfortable!
- Be open and available to answer questions, find the answers, and make sure to follow up.
- Helpful to have one or two physicians or board members really engaged and ask questions to their “peers” on what can be done to improve patient outcomes.

# Quality Data Public Reporting

- Centers for Medicare & Medicaid Services (CMS)
- The Joint Commission (TJC)
- Michigan Critical Access Hospital Quality Group (MICAH)
- Michigan Hospital Association (MHA) – Keystone Initiatives
- Pay for Performance (P4P) – BCBS
- Meaningful Use (MU)
- Medicare Beneficiary Quality Improvement Project (MBQIP)
- Leapfrog
- Value Based Purchasing (VBP)

# Quality Reporting Tools

- Dashboard
  - Electronic Dashboard
  - Balanced Score Cards
  - Road Maps
  - Graphs
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- Once your audience is familiar with your report – you can simply ask for questions and highlight a success story.

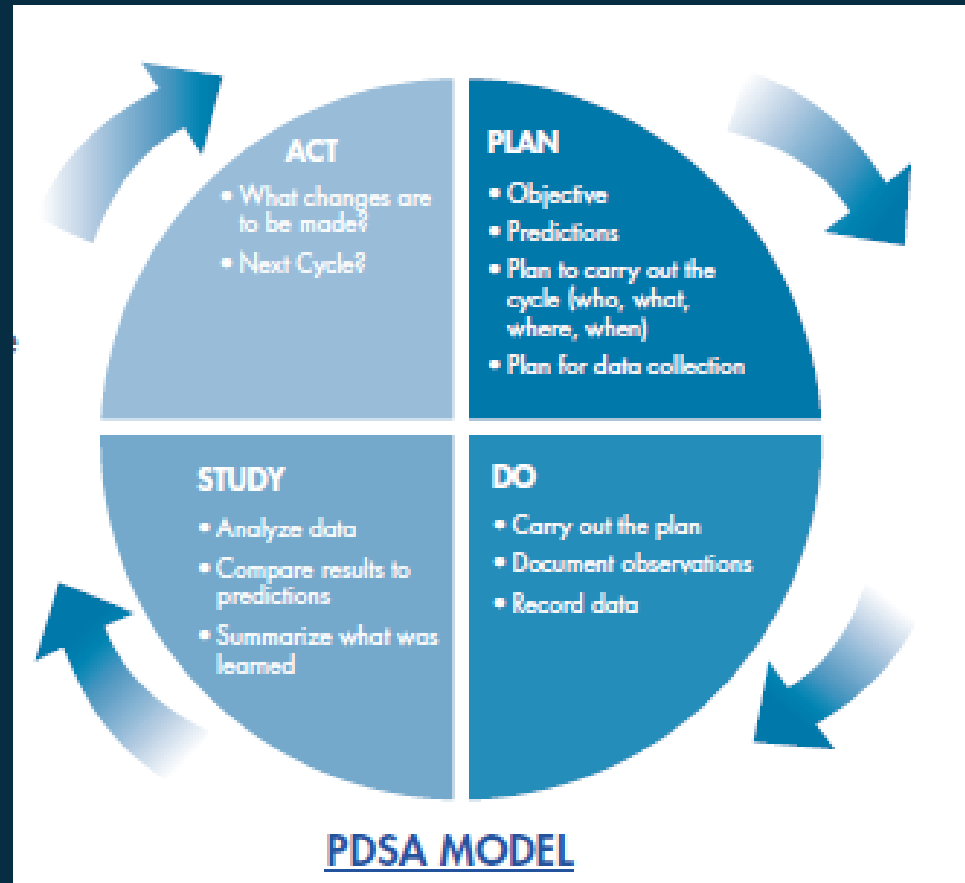


# Quality Reporting Tools

- Triple Aim
- Choose your categories such as quality, patient satisfaction, and finance
- Choose your target measures
- Share this report on a monthly basis to all staff to drive process improvement
- Reward for success

# Process Improvement Model

Spectrum Health Reed City Hospital uses the PDSA model of problem solving for process improvement projects.



Department of Health and Human Services, Centers for Medicare & Medicaid Services. (2012). *Preview of nursing home quality assurance & process improvement (qapi) guide - qapi at a glance* (S&C: 13-05-NH). Retrieved from website: <http://www.cms.gov/Medicare/Provider-Enrollment-and-Certification/SurveyCertificationGenInfo/Downloads/Survey-and-Cert-Letter-13-05.pdf>

# Plan - Do - Study - Act



## Act

- What changes should be made?
- Next cycle?

## Study

- Analyze data
- Compare results to predictions
- Summarize what was learned.

## Plan

- Set objectives
- Make Predictions
- Who? What? Where? When?
- Plan to collect the data.

## Do

- Carry out the plan
- Document Observations
- Record the data.



## Michigan Critical Access Hospital Quality Network MICAH

- Data Driven – very powerful when comparing your results to your peers
- Sharing Best Practice prevents “reinventing the wheel”
- CAH’s have limited resources
- Quality component of sharing a process improvement initiative among peers drives change throughout the state
- Patient outcomes improve

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