**SOCIAL MEDIA POST:** 3 reasons parents are getting their 5- to 11-year-olds vaccinated against #COVID19:

1)The vaccine helps prevent kids from getting COVID.

2) The vaccine is highly effective in protecting kids from serious illness if they doget COVID.

3) Reducing transmission by getting kids vaccinated reduces the virus’ chance to mutate into new variants that may be even more dangerous. #LearnUnderstandDecide

**SOCIAL MEDIA POST:** 3 really important things parents with kids ages 5+ should know about the #COVID19 vaccine:

1) Kids have been receiving vaccines for decades and the safety record is exceptionally high.

2) The COVID-19 vaccine is new – but the mRNA technology used in Pfizer’s and Moderna’s vaccines has been studied for nearly 15 years.

3) Millions of doses have already been given to kids 12 and older, and the vaccine has been effective and safe.

If you’d like to protect your child, [INSERT DETAILS ABOUT WHERE TO GET VACCINATED/HOW TO MAKE APPOINTMENT]. #LearnUnderstandDecide

**SOCIAL MEDIA POST:** Clinics and hospitals in the [COMMUNITY] area have seen a big jump in the number of #COVID cases among children. Vaccinating kids age 5+ helps protect them from being hospitalized and having serious long-term side effects if they do get #COVID. Together, we can put #COVID behind us. [INSERT DETAILS ABOUT WHERE TO GET VACCINATED/HOW TO MAKE APPOINTMENT]. #LearnUnderstandDecide

**SOCIAL MEDIA POST:** Parents: Did you know the #COVID19 vaccine for kids age 5+ is “age appropriate?” Kids get the protection they need with 1/3 of the dose adults receive. When it comes to your kids’ health, getting the facts can help you learn, understand – and decide what’s best for your family. #LearnUnderstandDecide

**SOCIAL MEDIA POST:** Why are parents getting their kids vaccinated against #COVID? Vaccinating children age 5+ help protect the entire family, including infants and toddlers who aren’t eligible for vaccination yet. Parents also say they want to do all they can to keep their kids in school and safely participating in sports, concerts, playdates and other activities. It’s safe and easy to get your child vaccinated. [INSERT DETAILS ABOUT WHERE TO GET VACCINATED/HOW TO MAKE APPOINTMENT]. #LearnUnderstandDecide