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**NATIONAL
RURAL HEALTH
RESOURCE CENTER**

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National Rural Health Organization Launches Blog

DULUTH, Minn. (April 19, 2012) — The National Rural Health Resource Center (The Center), a nonprofit organization dedicated to sustaining and improving health care in rural communities, is enthusiastically announcing the launch of a new blog, today.

The new blog, entitled *ON CENTER*, is intended to be used as a more intimate conversation between The Center and its customers and partners, including critical access and rural hospitals, rural health clinics and federally qualified health center's (FQHC), State Offices of Rural Health, rural health networks, policy makers, researchers, and other health stakeholders.

"Through our local, regional and national work, staff at The Center has intimate perspectives on rural health care occurring throughout the country," commented Tracy Morton, Program Manager at The Center. "The Center looks to use the *ON CENTER* blog to reach out to our customers and partners by continuing to shine the spotlight on rural health care."

The *ON CENTER* blog will feature regular contributions by various staff members at The Center on the topics of performance improvement, health information technology, recruitment and retention, community health assessments and networking.

For more information and to view the blog, visit <http://www.ruralcenter.org/blog>.

About the National Rural Health Resource Center

The National Rural Health Resource Center is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, The Center focuses on five core areas: Performance Improvement; Health Information Technology; Recruitment & Retention; Community Health Assessments; and, Networking. For more information, visit the website at www.ruralcenter.org.