

Community Health Engagement Process

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Presentation for TASC 90 Call
Monday, August 23, 2010, 2:00 pm CST

Getting Started 

Initiating Group

Community
Health
Engagement

Initiating Group

- Who Should Be Involved
 - People Who Make A Difference & Can Attract Community Members
- Who Should Be Represented
 - Health Leaders
 - Community Leaders
 - Political Leaders

Responsibilities of Initiating Group

- Review Community's Health Care Situation and Determine if Planning Effort Desired
- Identify Individuals to Serve on Steering Committee
- Inform Community and Especially Local Health Care Providers of Planning Process
- Identify a Local Community Facilitator

Community Facilitator

- Duties
 - Send Out Meeting Notices
 - Arrange for Meeting Place
 - Arrange for Light Lunch
 - Agree to Keep Information Updated

Community Facilitator

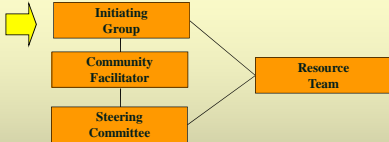
- Knowledgeable Community Member
 - Hospital
 - Health Department
 - Commissioner or Mayor's Office
 - Chamber of Commerce

Resource Team

- Staff Only To Process
- Not 'Selling' Product
- Not Decision Making
- Community Makes Decisions



Getting Started



**Community
Health
Engagement**

Steering Committee

- Who Should Be Represented
 - Must Be Representative & Diverse
 - Health Care
 - Hospital
 - Physicians
 - Clinics
 - Health Department
 - Pharmacist
 - Other Providers
 - Political Leadership
 - County Commissioners
 - Mayors

Steering Committee

- Who Should Be Represented
 - Business Leaders
 - Chamber of Commerce
 - Largest Employer
 - Banker
 - Business Owners
 - Faith Community
 - Education
 - Law Enforcement
 - Media
 - Others

TASKS

Community Health Steering Committee

- Provide Leadership and Direction of the Strategic Health Planning Process
- Actively Participate on a Task Force
 - Publicity Task Force
 - Inventory Task Force
 - Survey Task Force
 - Data and Information Task Force
- Decision-making, Input, Evaluation, and Implementation of Community Health Plan
- Continuation of the Strategic Health Planning Process

Meeting Schedule

- Time Convenient to Steering Committee Members
- Lunch Time Works Well
 - Start On Time
 - Stop On Time
- About A Four Month Process
 - Month Between Meetings



Product Orientation Helps Process

- Helps to Provide Community with Positive Reminders of Project
- Data Important to Success
- Data Keep Interest of Community Members
- Data Illustrate Importance of Health as Economic Factor

Adams County, Ohio - Economic Impact of the Health Sector



Prepared by:
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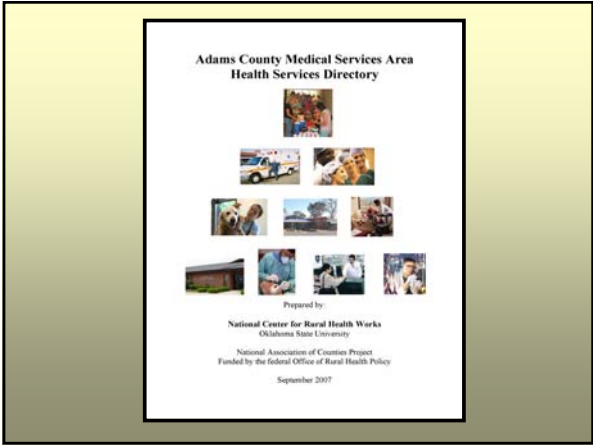
TASKS Publicity Task Force

- Work with local media to run new articles on the community health planning process
- Prepare notices of meetings for publication
- Look for other ways of publicizing the community health planning process

TASKS

**Health Services and Facilities
Inventory Task Force**

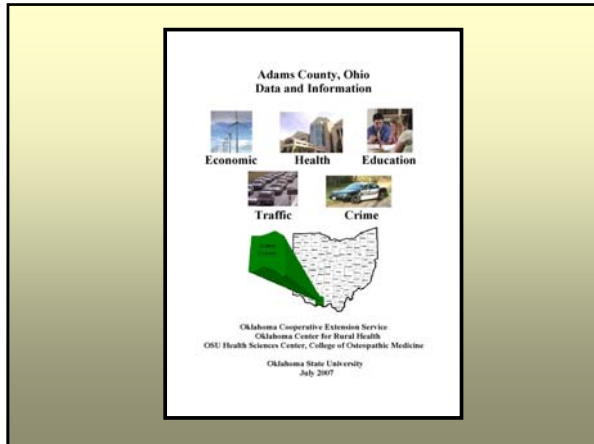
- Assemble information from initial Yellow Page Analysis
- Gather missing information on health services and facilities in the community
- Seek a sponsor to fund Health Directory
- Publish and distribute Directory

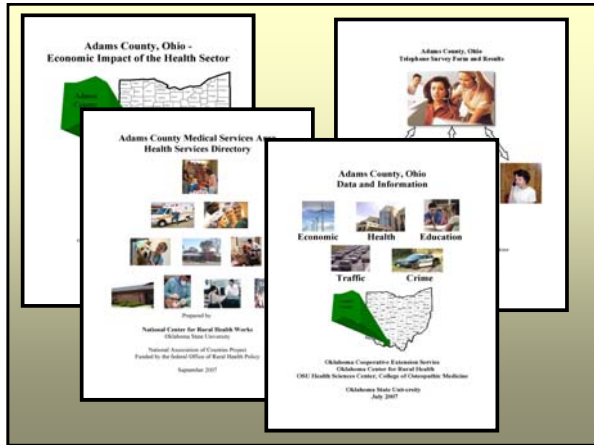


TASKS

Community Survey Task Force

- Review and revise proposed survey instrument
- Assist with identifying survey sample
- Review survey results
- Identify high priority actions
- Report significant survey results to Steering Committee







Contact Information

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