

## Our Services

### Electronic Community Survey

Survey community members in your market with questions customized to the realities of health in rural communities, and generate a snapshot of what they identify as the area's needs, challenges and opportunities.

### Secondary Data Collection

Access data from publicly available sources to gain insights into how your community's health status — its health behaviors, its clinical care and other factors — compare with county, state and national figures.

### Focus Group Sessions and Key Informant Interviews

Recruit community members to participate in focus groups and facilitate interactive discussions about your community's assets and needs. Conduct in-depth, one-on-one interviews with key informants — including those from groups that are underrepresented or historically marginalized — to gain a deeper understanding of your community.

### Presentation of Findings

Report the results of data collection and analysis to your hospital's leadership and partners, and assist in identifying key priorities for an implementation plan.

### Implementation Planning

Facilitate a discussion among your hospital leadership and key partners to map out goals and strategies that address your community's unmet health needs and priorities. Quarterly coaching calls provide ongoing support and guidance.




# Community Health Needs Assessments

A meaningful community health needs assessment should guide your hospital, health system and its partners in identifying your region's most pressing health needs and inform strategic and program planning to address those needs — all leading to a reduction in health disparities and the improved health of your community.

**Ready to get started?**  
**Schedule a consultation.**

Program Manager  
Rhonda Barcus

 (218) 216-7036

 [rbarcus@ruralcenter.org](mailto:rbarcus@ruralcenter.org)



Scan Me



# Packages

Our **Basic** and **Premier Packages** allow hospitals to customize services to meet their needs and budget.

| Services  | Premier Package | Basic Package |
|---|-----------------|---------------|
| Electronic Community Survey                       | ✓               |               |
| Secondary Data Collection                         | ✓               | ✓             |
| Focus Group Sessions and Key Informant Interviews | ✓               | ✓             |
| Presentation of Findings                          | ✓               | ✓             |
| Implementation Planning                           | ✓               | ✓             |



RHI did a very thorough job conducting our CHNA. Their expertise allowed us to get valuable feedback from our community, and they provided guidance as we put together action plans to create change. The check-in calls after the survey and community implementation planning ensured accountability and kept us on task.

- **Aaron Saude**  
Chief Executive Officer  
Bigfork Valley Hospital



We appreciate the knowledge and expertise from RHI in assisting in our CHNA completion. There is a strong understanding of how the needs of rural Americans differ and the challenges faced in those rural communities. The information will help our local partners plan the work that can be done to impact health and wellness in our community.

- **Spokesperson**  
Hocking Valley  
Community Hospital

# Who We Are

For more than 30 years, rural hospitals and health systems across the country have trusted Rural Health Innovations’ staff to complete meaningful community health needs assessments that improve collaborations with community partners, advance health equity and inform health improvement plans.