

## EMS Community Benefit & Financial Distress Pilot Project for Rural Ambulance Services

The Community Benefit and Financial Distress Tool will be an important resource for both state Flex Programs and rural ambulance agencies

- Tool will assign a dollar value to community benefit activities, including those that ambulance services are not fully compensated for. This project will provide expertise from a subject matter expert to help the ambulance service understand the impact.
- Offers a tool for ambulance services to understand their potential for financial distress.
- The results can be shared with potential funders, policymakers, and their community about the value that their ambulance service provides.

## About the Project to Pilot the Tool

Hear about the project! View this brief 5-minute video to explain the tool and the project

## Our ask for...

- State Flex Programs
  - Understand and communicate the value of this opportunity to State EMS Offices
  - Consider using the tool as a resource for Flex-funded activities in the Rural EMS Improvement program area to target efforts to financially distressed ambulance services based on their specific needs.
- State EMS Offices
  - Communicate the opportunity to participate in this project and describe the benefits of participation to rural ambulance services
  - Ask the ambulance services to share their end results by allowing State EMS Office and State Flex Program staff to participate in the SME call to review the ambulance service's results
  - Though this project, State EMS Offices will gain an understanding of rural ambulance services that may be at risk of closure due to financial distress
- Ambulance Services
  - Complete the tool and realize their value!
  - Learn how to communicate the value and story of the rural ambulance service, and why it is beneficial to do so through from a subject matter expert session tailored to them
  - Will need to have access to detailed financial information such as budgeting data, billing information, and gather data related to non-billable activities

## **To participate or ask questions, please contact:** Nicole Clement <u>nclement@ruralcenter.org</u>