



NATIONAL
RURAL HEALTH
RESOURCE CENTER

Assessing and Promoting Flex Program Impact

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The Center's Purpose

The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Performance Improvement
- Health Information Technology
- Recruitment & Retention
- Community Health Assessments
- Networking



Objectives

- Learn the importance of assessing your state Flex Program
- Identify methods to report progress and promote the impact of your state Flex Program
- Discover state Flex Program examples of assessing and promoting program impact



Good Stories Happen Every Day

<https://www.youtube.com/watch?v=uaWA2GbcnJU>



Why Spread the News?

- To fulfill your mission and work towards your vision
- To showcase your unsung heroes
- To demonstrate your program effectiveness
- To increase stakeholder engagement and understanding



Why Spread the News?

- To revise and improve processes; meet changing needs
- To promote program sustainability
- To build and sustain health care in rural communities



What News Can You Share?

- Who was affected by your program (recipient)
- Why were they impacted (need)
- What did you do (output)
- What was the impact (outcome)



What News Can You Share?

- What changes occurred as a result of your program (impact)
- What was the reaction of this change
- What knowledge/skills were learned to promote sustainability



How Do You Collect This News?

- Surveys (mail, web, handouts, phone)
- Focus groups
- Key informant interviews
- Pre/Post assessments



How Do You Collect This News?

- Observation
- Case studies
- Secondary data sources: Flex Monitoring Team, MBQIP, PIMs, TruServ, iVantage, other



Where Do You Start?

- Assemble a team
- Engage stakeholders
- Review your grant work plan; focus on objectives
- Identify changes/modifications
- Note why changes/modifications are needed and what will be different
- If subcontracting services; monitor performance



Make Time to Reflect



How Do You Share This News?

- Document outputs/outcomes in the work plan and reports
- Spotlight best practices and lessons learned
- Use social media actively
- Write press releases
- Recognize excellence in others through awards



What News Will You Spread?





2014 GRANT WRITING WORKSHOP

COLORADO
RURAL HEALTH
CENTER

The State Office of Rural Health

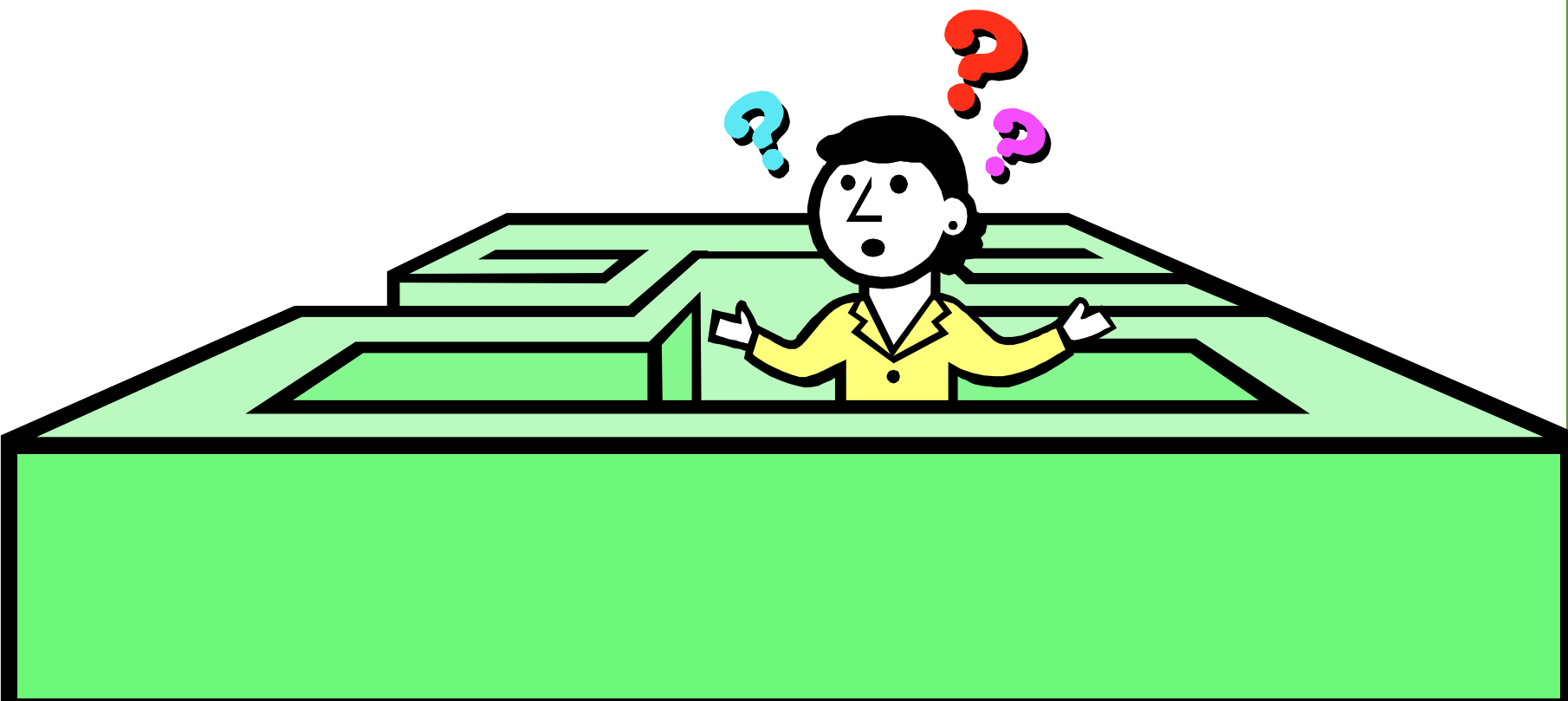
Assessing My Flex Program

- CAH Quality Assessments
- CAH Workshop Strategic Planning
- Flex Coordinator Manual
- Flex Program Workshop
- Questions
- Getting to Know your CAHs (state)

Progress Report & Impact of Flex

- Progress Report at Annual CAH Workshop
- PIMS Report & Evaluation Based on Surveys & Discussions
- Flex Monitoring Team Reports
- iCARE Data
- iVantage Reports

Comments & Questions





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