



September 13-14, 2023 | Hilton Memphis, Memphis, TN

Wednesday, September 13, 2023

Time and Room	Session	Speaker(s)
7:00 – 8:00 Tennessee AB	Breakfast and Registration	
8:00 – 8:45 Southeast Ballroom	Welcome to the DRCHSD 2023 Annual Summit	<p>Bethany Adams, Director, The National Rural Health Resource Center            Suzanne Snyder, Project Officer, Federal Office of Rural Health Policy            Christina Wooden, Health Programs Manager, Delta Regional Authority</p> <p>Join us for the highly anticipated DRCHSD 2023 Annual Summit, the first in-person event since 2019! We are thrilled to welcome you to an immersive to</p>

		gather, network and explore the future of health care and sustainable development.
8:45 – 9:15 Southeast Ballroom	BINGO Ice Breaker	
9:15 – 10:30 Southeast Ballroom	Keynote – Equity Means Everyone: Communities and Health Care Organizations Creating Solutions	Qiana Thomason, President, Health Forward Foundation  In this inspiring keynote session, we aim to address the critical topic of equity in health care. Recognizing that health care disparities persist across various demographics, this session emphasizes the importance of inclusivity, collaboration, and actionable solutions. Attendees will gain valuable insights on fostering meaningful community relationships, implementing innovative strategies for equitable health care access and outcomes for all. Join us as we unite voices, bridge gaps, and work towards a future where equity truly means everyone.
10:30 – 10:45	Break	
10:45 – Noon Tennessee C	Breakout A: Winning the Hearts and Minds of Your Communities	Barbara Carey, President, The Communication Institute  Rural health care organizations are engaged in a competition to capture the loyalty and support of their residents. Learn how to capture the hearts of your community by implementing effective communication strategies and executing plans.

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Tennessee DE	Breakout B: Quality Approaches to Reducing Hospital Readmissions and Improving Transitions of Care	Lindsay Corcoran, Senior Healthcare Consultant, Stroudwater Associates Valorie Clouse, Senior Managing Consultant, FORVIS  In this informative session, we delve into the critical topic of reducing hospital readmissions and improving transitions of care with a focus on quality approaches. Recognizing the challenges and costs associated with avoidable readmissions, this session brings together experts to share innovative strategies and best practices.
Directors 1	Breakout C: Affiliations and Partnerships - Maximize Your Opportunity	Jeff Sommer, Managing Director, Stroudwater Associates  In this dynamic session, we explore the immense potential of affiliations and partnerships in the healthcare industry. Recognizing that collaboration and strategic alliances can drive innovation, improve services, and expand reach, this session focuses on maximizing the opportunities presented by affiliations and partnerships.
Noon – 1:00  Tennessee AB	Networking Lunch	

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1:00 – 2:50  Tennessee C	Breakout A: Human-Centered Leadership in Healthcare	Dr. Amer Kaissi, Executive Coach, Author, and Professor of Healthcare Administration at Trinity University  Back by popular demand! Despite strong evidence of arrogance and narcissism in society, humility is making a surprising comeback in business and leadership. Based on research from different fields, this talk suggests that leaders who combine humility with ambition can lead themselves, their teams, and their organizations into high performance. Supported by real-life case studies and interviews, this talk is based on the speaker’s recent book: “Humbitious: The Power of Low-Ego, High-Drive Leadership”, and focuses on tangible take-home behaviors that leaders can implement right away.
Tennessee DE	Breakout B: A Route to Transportation Management for Rural Communities	Mary Gordon, Past HealthTran Director Joann Emge, CEO, Sparta Community Hospital (Cohort 2019) Jennifer Barbour, Community Champion, Sparta Community Hospital (Cohort 2019)  In this informative session, we address the unique transportation challenges faced by rural communities in accessing health care services. Recognizing that transportation plays a vital role in ensuring equitable health care access, this session focuses on exploring effective strategies and solutions for transportation management in rural areas.
Directors 1	Breakout C: Stability of	Eric Rogers, Principal, FORVIS Wade Gallon, Senior Consultant, Stroudwater Associates

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	Rural Health - No Margin, No Mission	In this critical session, we address the pressing issue of sustaining and improving rural health care in the face of financial challenges. Recognizing that rural health organizations often operate with narrow margins, this session emphasizes the importance of financial stability for fulfilling their mission of providing quality health care services. Through engaging discussions and expert insights, attendees will gain valuable strategies for financial management, revenue generation, and cost containment specific to rural health care settings.
2:50 – 3:00	Break	
3:00 – 4:00  Southeast Ballroom	Plenary Session: Navigating the Top Threats Facing America’s Rural Health Care Organizations	Michael Topchik, National Leader, The Chartis Group  In this crucial session, we address the top threats that America's rural healthcare organizations are currently facing. Recognizing the unique challenges that rural communities and healthcare providers encounter, this session provides insights and strategies for navigating these threats effectively.

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**Thursday, September 14, 2023**

	Session	Speaker(s)
7:00 – 8:00 Tennessee AB	Breakfast	
8:15 – 9:00 Southeast Ballroom	Welcome to Day Two of the DRCHSD Summit	Jennifer Riley Collins, Chief Administrative Officer, Delta Regional Authority  This session provides an informative update and review of the DRA (Delta Regional Authority) and its impact in the Delta region. Gain valuable insights into how DRA initiatives and programs influence outcomes for the community.
9:00 – 10:15 Southeast Ballroom	Plenary Session: Rural Policy and Regulatory Updates	Sally Buck, CEO, The National Rural Health Resource Center Brock Slabach, COO, National Rural Health Association John Supplitt, Senior Director, American Hospital Association  In this informative plenary session, we bring together experts to provide the latest updates on policy and regulatory changes impacting rural healthcare. Recognizing the unique needs and challenges faced by rural communities, this session focuses on key policy developments and regulatory shifts that directly influence the delivery of healthcare services in rural areas.
10:15 – 10:30	Break	

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10:30 – 11:45  Tennessee C	Breakout Session A: Adolescent Mental Health Initiatives	<p>Heidi Austin, Director, Project ACTIVATE Gina Matlock, Community Champion, Henry County Medical Center (Cohort 2019)</p> <p>Don't miss the opportunity to gain valuable insights into reducing disciplinary events, dropout rates, suicide rates, and substance use through this peer sharing session. Learn about the impactful Project ACTIVATE (Advancing Coordinated and Timely InterVentions, Awareness, Training, and Education) created by the North Carolina Department of Public Instruction and the North Carolina Department of Health and Human Services. Discover how Henry County Medical Center utilized innovative and creative strategies to address behavioral health needs in their community, resulting in remarkable success.</p>
Tennessee DE	Breakout Session B: The Key to Independence is Partnership	<p>Mary Ellen Pratt, CEO, St James Parish Hospital (Cohort 2021) Lee Chasant, CEO, West Feliciana Hospital (Cohort 2021) Mellie Boagni Bridewell, CEO and President, Arkansas Rural Health Partnership (State Partner) Randy Dauby, CEO, Pinckneyville Community Hospital, (Cohort 2019) Moderator: Terry Hill, Senior Advisor, Rural Health Innovations</p> <p>In this enlightening panel session, we explore the vital role of partnerships in fostering independence for individuals in the healthcare setting. Recognizing that collaboration and support are crucial for promoting autonomy and empowerment, this session highlights the power of partnerships in healthcare delivery.</p>

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Directors 1	Breakout Session C: Defending Against Cyberthreats – Why you need to and how you can do it on a rural budget	<p>Monica Contreras, Director, Huron Consulting  Dr. Steve Pautler, CEO, Ste Genevieve County Memorial Hospital (Cohort 2019)  Judy Schmieder, Director of Clinical Informatics, Ste Genevieve County Memorial Hospital (Cohort 2019)</p> <p>In this critical session, we address the pressing issue of defending healthcare organizations against cyberthreats, specifically tailored to rural settings with limited budgets. Recognizing the increasing frequency and sophistication of cyberattacks, this session emphasizes the importance of cybersecurity measures for rural healthcare providers.</p>
Noon – 1:00	Lunch	
1:00 – 3:00 Southeast Ballroom	Enhance Your Relationships by Communicating with Confidence and Knowing What to Say in	<p>Bruce Lambert Ph.D., Professor, Department of Communication Studies, Northwestern University / Owner of How Communication Works</p> <p>This session will combine didactic presentation with experiential learning to train the participants in how and why empathic listening works so well in difficult conversations. It will give selected audience members an opportunity to practice these techniques in role played scenarios with professional actors, and will enable all audience members to learn how to</p>

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	Challenging Situations	huddle before a difficult conversation and how to identify strengths and opportunities for improvement in empathic encounters they observe. These skills will be beneficial in conversations with coworkers, patients, and families, and in personal relationships at home.
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