**Community Champion Introduction Script**

The [HEALTH CARE ORGANIZATION NAME] has been selected to participate in the National Rural Health Center’s Delta Region Community Health Systems Development (DRCHSD) Program. The DRCHSD Program is designed to:

* Assess health care needs
* Align services to meet needs
* Improve financial, operational, and quality performance
* Develop a local system of care to prepare for population health

**Community Champion:** my job is to act as the liaison for The Center’s Delta Program, the Health Care Organization, and the local community. This role is key to shifting the community toward healthier living and preparing it for community health discussions and Health Care Organization/community partnerships. Some ways I do this daily are listed below:

Health Care Organization Activities

* promote my Health Care Organization
* support consultations and assessments at my Health Care Organization
* support Health Care Organization team with implementing recommendations

Community Activities

* communicate the Program purpose and goals to community members
* build awareness of available Health Care Organization and community services
* advocate for health and wellness in the community
* build relationships with community partners and members
* engage my community to gain buy-in for program activities
* provide monthly updates to community partners and other community members about Program progress

Health Care Organization/Community intersection

* assist in and facilitate community planning workshops
* support the implementation of your community care coordination action plan
* facilitate conversations between various stakeholders pertaining the Program activities
* report Program progress to DRCHSD staff and the Health Care Organization