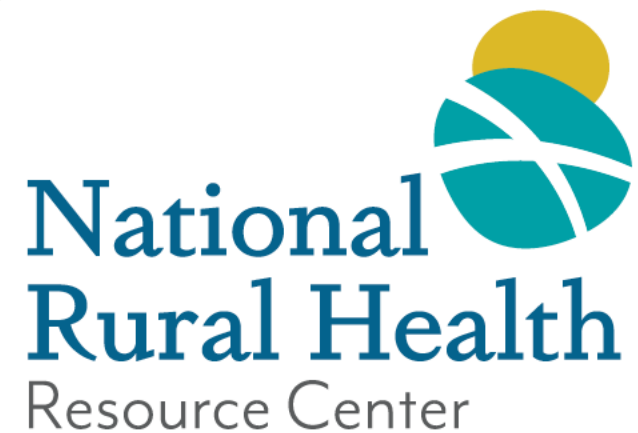


SHIP Webinar

Implementing Consortia

November 29, 2023



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The Center's Purpose

The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Transition to Value and Population Health
- Collaboration and Partnership
- Performance Improvement
- Health Information Technology
- Workforce



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National
Rural Health
Resource Center

Diversity, Equity, Inclusion, & Anti-racism



Building a culture where difference is valued

The Center is committed to DEI and anti-racism. We create an environment that reflects the communities we live in and serve; a place where everyone feels accepted and empowered to be their full, authentic selves; and where everyone belongs.

We understand the impact of and seek to defeat racism and discrimination in ourselves, our workplace, and the world. This guides how we cultivate leaders, build our programs and resources, and deliver our technical assistance.

We are an organization that honors, celebrates, and respects all dimensions of diversity. These principles are central to our mission and to our impact.

[Read more at ruralcenter.org/DEI](https://ruralcenter.org/DEI)

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Your Participation is Critical For Success!

- **Webinar Engagement from our Coordinators helps other SHIP Programs Nationwide.**
- **Don't hesitate to share your stories!**
- **Closed captioning is available.**
- **When not speaking, please keep microphones muted.**
- **Use chat box, raise hand feature, or come off mute to ask questions. To start, please put your name and state in the chat box.**
- **A copy of recording will be made available on the SHIP-TA website.**
- **Please take a moment to complete the polling questions on your screen.**



Learning Objectives

- **Apply knowledge gained to improve your State's SHIP funding strategy.**
- **Apply knowledge gained to improve the strategy of your State's SHIP workplan initiatives.**
- **Understand best practices and steps to implement a consortium-based SHIP funding strategy for your State.**

Consortium Defined

- **An agreement, combination, or group (as of companies) formed to undertake an enterprise beyond the resources of any one member.**
- **A consortium of companies refers to a group of two or more companies or organizations that come together to achieve a common goal or project.**

Definition of CONSORTIUM. (2018). Merriam-Webster.com. <https://www.merriam-webster.com/dictionary/consortium>

admin. (2023, March 4). *Consortiums: Meaning, Types, and Examples - The Strategy Story.* <https://thestrategystory.com/blog/consortiums-meaning-types-and-examples/>

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Consortium Best Practices

- **Form Strategic Partnerships**
- **Establish Clear Objectives**
- **Effective Communication**
- **Efficient Resource Allocation**
- **Compliance with Regulations**
- **Impact Measurement and Evaluation**
- **Continuous Learning and Improvement**

Consortium Based Funding

- Pros

- Enhanced Resource Pooling
- Increased Collaboration and Networking
- Improved Access to Specialized Services & Service Delivery
- Increased Flexibility and Adaptability
- Enhanced Advocacy and Influence
- Risk Sharing
- Improved Sustainability

- Cons

- Complex Decision-Making Processes
- Resource Allocation Challenges
- Dependency on Collaboration
- Potential for Power Imbalance
- Accountability and Governance Issues

Developing Strategy to Implement

- **Needs Assessment**
- **Stakeholder Identification**
- **Clear Objectives and Goals**
- **Consortium Formation**
- **Funding Strategy**
- **Resource Allocation Plan**
- **Performance Monitoring and Evaluation**
- **Capacity Building and Training**
- **Sustainability Plan**
- **Stakeholder Engagement and Communication**

Strategies for Planning and Executing a Successful Research Consortium or Complex Collaboration. (n.d.). Retrieved November 10, 2023, from <https://cdmrp.health.mil/pubs/pdf/Planning%20and%20Executing%20a%20Successful%20Research%20Consortium%20or%20Complex%20Collaboration.pdf>

Lewis, L. (2021, April 6). *How to Build a Research Consortium.* The Big Idea. <https://research.uh.edu/the-big-idea/university-research-explained/how-to-build-a-research-consortium/>

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Group Discussion

- **How are the consortiums currently being developed in your state?**

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- **What strategies do you use to identify needs and priorities for use of consortium-based funding?**
- **How do you gain state-wide support and commitment by the SHIP Hospitals to ensure successful engagement throughout the consortium project?**

Group Discussion

- **How can the consortium establish clear performance indicators and metrics to assess the impact and effectiveness of the program's initiatives on long term statewide healthcare outcomes?**

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- **How can a consortium facilitate peer knowledge sharing and capacity building among members in the long term?**

Group Discussion

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Group Discussion

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- **What strategies can be implemented to address potential disparities in healthcare access and service delivery across different regions within the state, ensuring an equitable and inclusive approach to the SHIP funding implementation?**
- **How can the consortium promote interdisciplinary collaboration and knowledge exchange among rural healthcare professionals, and policymakers to drive innovation and address complex healthcare issues at the state level?**

Q & A

Closing Comments

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Thank you!

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