

Community-Based Division All-Programs Meeting

Strategies for Success: Strengthening Rural Partnerships

The **Community Based Division (CBD) Rural Health Community Champion** honor acknowledges community-based programs that have demonstrated achievements in developing and utilizing innovative strategies related to collaboration, evidence-based/promising practice models, influencing policy and leading sustainable advancements in increasing health care access and improving health care quality within rural communities.

Nomination Process

The CBD Rural Health Community Champions are self-nominated honors that will be evaluated based on the organizations justification for the nomination in response to the below criteria.

- Nominations must address and demonstrate achievements in at least one of the seven criteria.
- For each criterion, in no more than 500 words, provide a rational with specific examples of the nominee's accomplishments regarding the criteria.
- On page one, of a Microsoft Word document, using Arial font, size 12, with standard margins, include: the organization name, CBD program, and applicable criterion/criteria.
- On subsequent numbered pages, include the rational with specific examples of how the nominee demonstrate competence in meeting the identified criteria. Please use Arial font, size 12, with standard margins. If there are materials (news reports, journal articles, etc.) that support the nominee's achievements, please include a copy of them.
- E-mail self-nominations to your Project Officer by January 19, 2018. Please name your Microsoft Word document: "grant number Champion", for example: G09RH234567_Champion.doc (if you have attachments please follow a similar naming pattern: grant number_Attachment1of1)

Scoring Criteria

The strongest nominations will:

- Tell a compelling story of program accomplishments that is aligned with the selected criteria; (4 points)
- Provide examples; (5 points)
- Observe the 500-word limit per criterion; (1 point) and
- Extra points will be awarded to nominees who explicitly identify a successful strategy that can be replicated to support or achieve a criterion. (2 points)

Nominations will be reviewed and scored by the Federal Office of Rural Health Policy staff. Please keep in mind that the FORHP reviewers are relying on the information provided, as well as any supporting information, to choose the most deserving recipient so clarity, and specificity are most important.

CBD Rural Health Community Champions Recognition Criteria

1. Information Dissemination

- a. Demonstrates how the organization spreads lessons learned about the CBD funded project to the target population and beyond to: community at large; local audiences; state audiences; national audiences.
- b. Utilizes varied and tailored communications based on audience (e.g. social media, radio, publications and presentations, etc.).

2. Impact

- a. Demonstrates contribution to the improvement of health of rural communities through successfully shaping rural policy change.
- b. Promotes policy initiatives to improve health and health care access, quality and affordability.
- c. Adopts strategies to develop policy, leading change and guiding healthcare delivery within the community.

3. Sustainability

- a. Demonstrates how grant funded activities will continue beyond the length of the grant period.
- b. Programs diversify and leverage federal grant funds to include other public and private funding sources in program delivery.

4. Creative Partnerships

- a. Demonstrates creative application of network partnership in order to improve access and quality health care.

5. Innovation in Health Care Delivery

- a. Developed or introduced an influential, innovative approach to health care financing and/or health care delivery to improve access or coordination of care.

6. Evidence-Based Promising Practice Model

- a. Demonstrates creative work of particular effectiveness in applying scientific knowledge or innovative organizational work to the betterment of rural community health.

7. Leadership

- a. Organization exemplifies achievements in public health that have promoted health prevention, network development and/or outreach.
- b. Promotes knowledge development in the areas of rural health access, delivery and innovation through mentoring, coaching and partnerships.