Collaboration Begins with Trust

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Rural Health Innovation’s Purpose

Rural Health Innovations (RHI), LLC, is a subsidiary of the National Rural Health Resource Center (The Center), a non-profit organization. Together, RHI and The Center are the nation’s leading technical assistance and knowledge centers in rural health. In partnership with The Center, RHI connects rural health organizations with innovations that enhance the health of rural communities.

Learning Objectives

By the end of this workshop, you will be able to:

• Define degrees of collaboration
• Calculate trust “taxes” and trust “dividends”
• Identify behaviors to improve trust
• Create an action plan to improve trust
“We are Better Together” WRHC

- Name
- Network and Location
- How has collaboration benefitted your network of members in the past 6-12 months?
- What are the current needs of your network that would benefit from collaboration?
- What collaboration opportunities can you use for practice application during this workshop?
- Who are the stakeholders?

Degrees of Collaboration

**Cooperation**

**Coordination**

**Partnership**
Trust Tax vs. Trust Dividend

Relationships of

High Trust
- Dividends

Low Trust
- Taxes

Behaviors that Build Trust

• Talk straight
• Demonstrate respect
• Create transparency
• Right wrongs
• Show loyalty
• Deliver results
13 Behaviors that Build Trust

• Get better
• Confront reality
• Clarify expectations
• Practice accountability
• Listen first
• Keep commitments
• Extend trust

Trust Action Plan

Wrap-Up

• Insights and Reflections
• Post-Workshop Activities
  ◦ Build Trust Action Plan