



Community Engagement

Here are four resources to review and to help support your knowledge and understanding of this topic prior to the discussion.

Principles of Community Engagement

Author: National Institutes of Health (NIH)

This primer, published by the National Institutes of Health (NIH), provides public health professionals, health care providers, researchers, and community-based leaders and organizations with both a science base and practical guidance for engaging partners in projects that may affect them.

Leadership: Board, Employee and Community Engagement

Utilize this 15-minute video below to educate leaders and board members about making the transition from payment for volume to payment for value and exceed in implementing population health strategies. The video can be used in its entirety or individual modules can be shown to focus on one specific area of this process.

Community Behavioral Health Collaboration: Promote Engagement

For a community to collaborate effectively and reap the benefits of multiple perspectives, all must actively participate in the conversation. This can be a real challenge when group members have different priorities, agendas, and levels of interest.

Explore the characteristics of a collaborative group and strategies for increasing stakeholder engagement. This webinar looks at ways to identify stakeholder priorities and consider tools and approaches for communicating



and working with group members that encourage engagement from everyone involved.

Objectives:

- Understand the factors that promote and inhibit engagement
- Adapt approaches and plans to meet the needs of stakeholders
- Plan and lead meetings that encourage engagement

Engaging Your Board and Community in Value-Based Care Conversations

Author: Rural Health Value

Rural health care leaders report challenges when trying to educate and engage board and community members regarding health care organization changes required to succeed during the volume-to-value transition. Yet, value-based care discussions should play a significant role in all strategic planning and should be included in organizational performance measurement. This document provides a list of conversation starting questions to help rural health care leaders facilitate value-based care discussions with board and community members.