



NATIONAL RURAL HEALTH RESOURCE CENTER

FEDERAL GRANT WRITING WORKSHOP

Sheraton Kansas City Hotel at Crown Center, Kansas City, Missouri

Supported by the Federal Office of Rural Health Policy (FORHP), Health Resources and Services Administration (HRSA).

Coordinated by the Technical Assistance and Services Center (TASC), a program of the National Rural Health Resource Center (The Center).



Presentations and materials for this event are available by scanning the QR code with your mobile device or by navigating in your web browser to the following web address: <http://goo.gl/yhU05J>

Tuesday, September 30, 2014

9:00 a.m. Welcome and Perspective on Federal Grant Writing

Gilham Room

Sally Buck, CEO, The Center

Kristi Martinsen, Director, Hospital-State Division, FORHP

Mike McNeely, Deputy Director, Hospital-State Division, FORHP

9:15 a.m. Keynote - Telling Your Tale to Appeal to the Funder

Gilham Room

Kim Moore, President, United Methodist Health Ministry Fund

- Learn how rural health programs can best share their story to relate to funders
- Understand the importance of collaborating with the community and the funder
- Relate to the need for demonstrable outcomes from the funder

10:15 a.m. Creating the Final Link: Writing Demonstrable Outcomes

Gilham Room

Kayla Combs, Flex Director, Kentucky Office of Rural Health

Mike McNeely, Deputy Director, Hospital-State Division, FORHP

- Understand the connection between needs, goals and outcomes
- Learn state Flex Program examples of how to write demonstrable outcomes
- Discover evaluation methods in Flex supported data (PIMS, TruServe, research reports)

11:00 a.m. Break

11:15 a.m. Concurrent Breakout Sessions

A. Identifying Data Sources and Tying Need to Activities

Gilham Room

Kristi Martinsen, Director, Hospital-State Division, FORHP

Ronnie Rom, Massachusetts State Office of Rural Health

- Recognize the importance of using data to illustrate need and develop activities
- Identify sources of data to use in federal grant writing
- Learn state Flex Program examples of data use in grant writing

B. Dissecting the Work Plan and Putting it Back Together

Van Horn C

Kathryn Miller, Flex Coordinator, Wisconsin Office of Rural Health

Tracy Morton, Program Manager, The Center

- Review and understand the components of a grant work plan
- Discover how to make a grant work plan a living document
- Learn state Flex Program examples of developing and maintaining a grant work plan
- Participate in an exercise to increase understanding of a grant work plan

C. Altering Course: Addressing Work Plan Challenges, Unmet Goals and Budgets/Forecasting

Northrup Room

Kristi Martinsen, Director, Hospital-State Division, FORHP

Mike McNeely, Deputy Director, Hospital-State Division, FORHP

Sarah Young, Project Officer, Hospital-State Division, FORHP

- Understand how to recognize when grant work may be steering off course
- Learn who to contact and how to address work plan challenges and unmet goals
- Discover methods to monitor, adjust and forecast grant budgets

12:15 p.m. Lunch

1:00 p.m. Repeat Concurrent Breakout Sessions

2:00 p.m. Break

2:15 p.m. Engaging Subcontractors and Partners in Demonstrating Outcomes

Gilham Room

Sally Buck, CEO, The Center

Michelle Hoffman, Flex Grant Coordinator, Wyoming Office of Rural Health

- Understand the process for engaging and holding subcontractors and partners accountable for grant activities
- Learn how to work with your subcontractors and partners to demonstrate outcomes
- Discover state Flex Program processes of engaging subcontractors and partners in demonstrating outcomes

3:00 p.m. Assessing and Promoting Flex Program Impact

Gilham Room

Kami Norland, Community Program Manager, The Center

Caleb Murphy Siem, Critical Access Hospital Program Manager, Colorado Rural Health Center

- Learn the importance of assessing your state Flex Program
- Identify methods to report progress and promote the impact of your state Flex Program
- Discover state Flex Program examples of assessing and promoting program impact

3:45 p.m. State Flex Program Panel Discussion: Application of Best Practices

Gilham Room

Carol Bischoff, Flex Director, Montana Health Research and Education Foundation

Kami Norland, Community Program Manager, The Center (facilitator)

John Packham, Director of Health Policy Research, University of Nevada School of Medicine

Don Wood, Director, Utah Office of Primary Care and Rural Health

- During a facilitated discussion, learn from a panel of peers their best tips, lessons learned and suggested processes for managing and writing federal grants

4:30 p.m. Flex Coordinator Leadership: Beyond Grant Writing

Gilham Room

Terry Hill, Senior Advisor for Rural Health Leadership and Policy, The Center

- Understand the leadership role state Flex Coordinators play in preparing critical access hospitals for continued success within the Flex Program

5:00 p.m. Adjourn