Using Your Evaluation Plan

Marc Legge
Allied Health Project Manager

Kap Wilkes
Director of Program Development
June, 2017
The Center’s Purpose

The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation’s leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Performance Improvement
- Health Information Technology
- Recruitment & Retention
- Community Health Assessments
- Networking
Objectives

• Review strategic planning cycle and the importance of ‘Monitor and Adapt’
• Check-in on using your program evaluation plans
• Gain insights on using an evaluation scorecard
Evaluation as Part of Strategic Planning

Strategic Planning Cycle

Document & Communicate

Execute the plan

Monitor & Adapt

Analyze & Plan
Utilizing Your Evaluation Plan

- Are you using your Evaluation Plan for collecting and reporting key data?
- How effective has your Evaluation Plan been in supporting the work of monitoring and adapting your program over the past 18-24 months?
Wright Health Partners

- Our network has 9 members from around North Central Iowa
- Covers 9 counties as our primary area
  - Currently have students from 4 NE counties
### Evaluation Scorecard

#### GOAL 1: Wright Health Partners will provide safe, effective, and timely access to high quality rural health care.

<table>
<thead>
<tr>
<th>Program Objective</th>
<th>What</th>
<th>When</th>
<th>Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:1 WHP will have 80% of EMS positions filled by WHP career Academy.</td>
<td>1:1.1. To have a full weekly EMS schedule.</td>
<td>100% of slots in schedule full</td>
<td>Quarterly • • • • •</td>
</tr>
<tr>
<td>1:1.2 100% of students are EMT certified</td>
<td>100% of students obtained EMT certification</td>
<td>Annually • • • • •</td>
<td></td>
</tr>
<tr>
<td>1:2, WHP will have 80% of C.N.A. positions filled by WHP career Academy.</td>
<td>1:2.1. To have a full weekly CNA schedule.</td>
<td>100% of slots in schedule full</td>
<td>Quarterly • • • • •</td>
</tr>
<tr>
<td>1:2.2. 100% of students are C.N.A. certified.</td>
<td>100% of students obtained CNA certificate</td>
<td>Annually • • • • •</td>
<td></td>
</tr>
</tbody>
</table>
The whole point of our evaluation plan is to measure program progress and impact.

When setting goals look beyond just the program end date and determine long term targets.
1. To provide safe, effective, and timely access to high quality rural health care
2. To develop a sustainable community based job-driven program for health professionals
3. To develop a sustainable training and certification program
Program Objectives

- Each goal is then split into several objectives
- These objectives are specific subsets that serve their respective goal of the grant
- When developing objectives:
  - Relevant
  - Attainable
  - But not too attainable
Measures and targets

- Objectives are in turn split into at least 2 measures
- Our measures were chosen both to fit our need and provide an easily trackable benchmark
- While we have some freedom in goals and objectives, measures come directly from their objective
- For instance one of our goals is 25 students completed by the second year. Our measure has to be how many students we’ve had complete the course
Our evaluation plan has helped us keep on track and attain the results we want within the program.

<table>
<thead>
<tr>
<th>Program Objective</th>
<th>What</th>
<th>When</th>
<th>Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:1.1 Complete Network Strategic Plan utilizing the Community Needs Assessment</td>
<td>Measure Description of an Output or Outcome</td>
<td>Target</td>
<td>Frequency</td>
</tr>
<tr>
<td>2:1.2 By March 30th 2016 the final Program Evaluation Plan will be completed and submitted</td>
<td>Program Evaluation Completed</td>
<td>Once</td>
<td></td>
</tr>
</tbody>
</table>

- Program Objective 2:1 By the end of year one, Wright Health Partners will have completed a strategic plan including expansion of program.

- Program Objective 2:1.1 Complete Network Strategic Plan utilizing the Community Needs Assessment: Have not started.

- Program Objective 2:1.2 By March 30th 2016 the final Program Evaluation Plan will be completed and submitted: Submitted.
Questions?
Kap Wilkes
Director of Program Development
218-216-7026
kwilkes@ruralcenter.org
https://www.ruralcenter.org/rhi

Get to know us better:

@RHRC