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# Health Information Technology & Care Coordination



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Chief Operating Officer

June 21, 2022

# Statement

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# The Center's Purpose

The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation's leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Transition to Value and Population Health
- Collaboration and Partnership
- Performance Improvement
- Health Information Technology
- Workforce



# Diversity, Equity, Inclusion, & Anti-racism



## **Building a culture where difference is valued.**

The Center is committed to DEI and anti-racism. We create an environment that reflects the communities we live in and serve; a place where everyone feels accepted and empowered to be their full, authentic selves; and where everyone belongs.

We understand the impact of and seek to defeat racism and discrimination in ourselves, our workplace, and the world. This guides how we cultivate leaders, build our programs and resources, and deliver our technical assistance.

We are an organization that honors, celebrates, and respects all dimensions of diversity. These principles are central to our mission and to our impact.

[Read more at ruralcenter.org/DEI](https://ruralcenter.org/DEI)



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# Value Based Payments

“In order to achieve the expected outcomes and performance required by VBP, primary care must review key components to providing quality care such as delivery, ***care management, and care coordination*** across the medical neighborhood.”

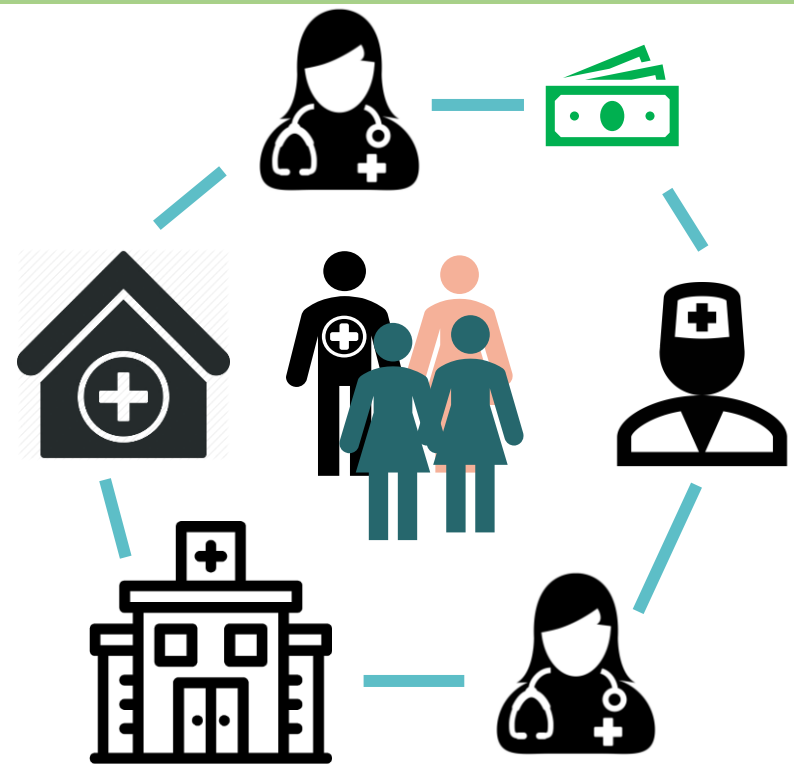


Source: American Academy of Family Physicians (AAFP), Value-Based Payment, <https://www.aafp.org/about/policies/all/value-based-payment.html>





From Volume



**Volume**

**Value**

Fee-for-Service

**PAYMENT**

Bundled, Shared  
Savings, Capitated

Patient

**FOCUS**

Population

Treat

**INCENTIVE**

Prevent

To Value



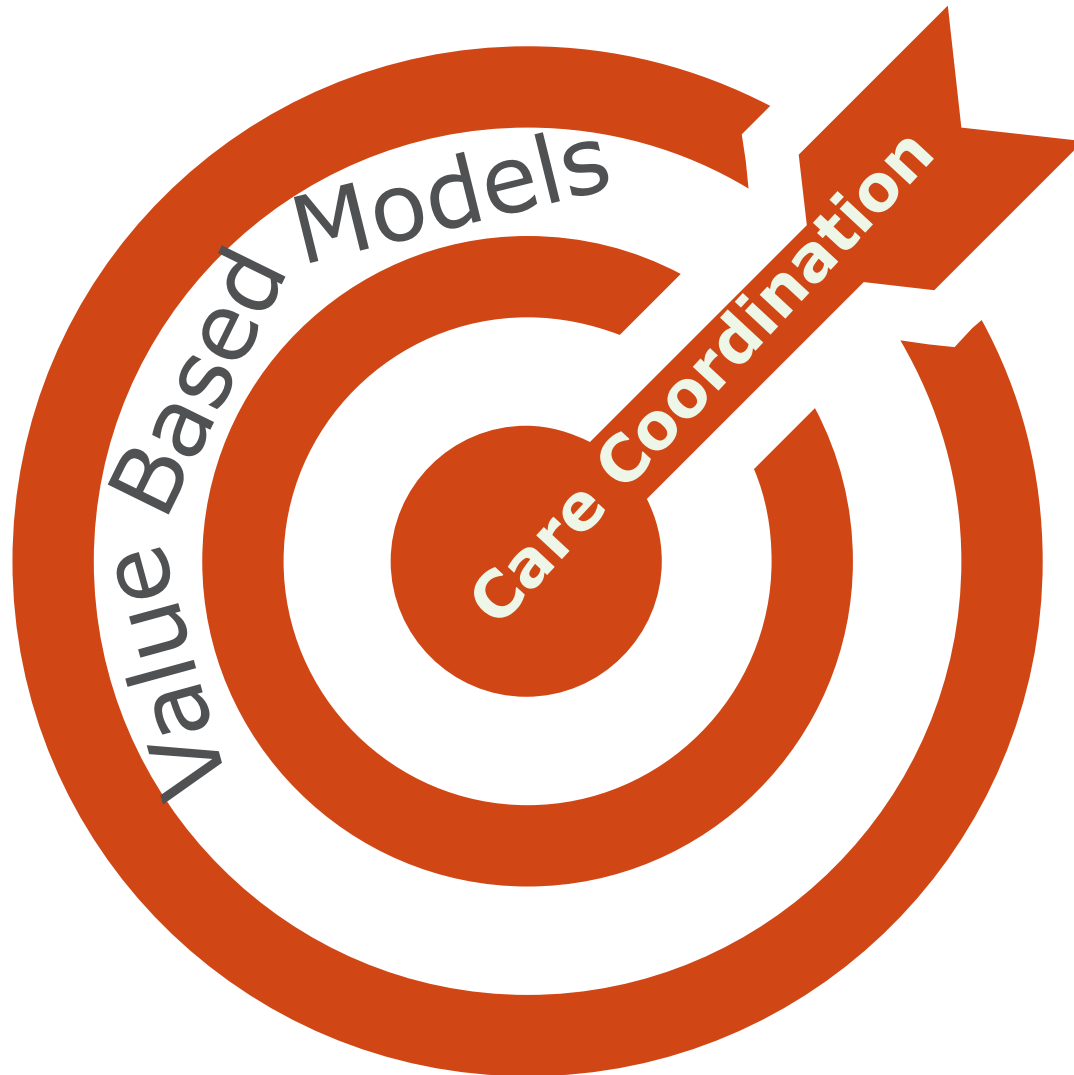
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# Value – Based Models

1. Fee-for-service – no link to quality and value
2. Fee-for service – link to quality and value
3. Advanced payment models – built on fee-for-service
4. Population-based payment

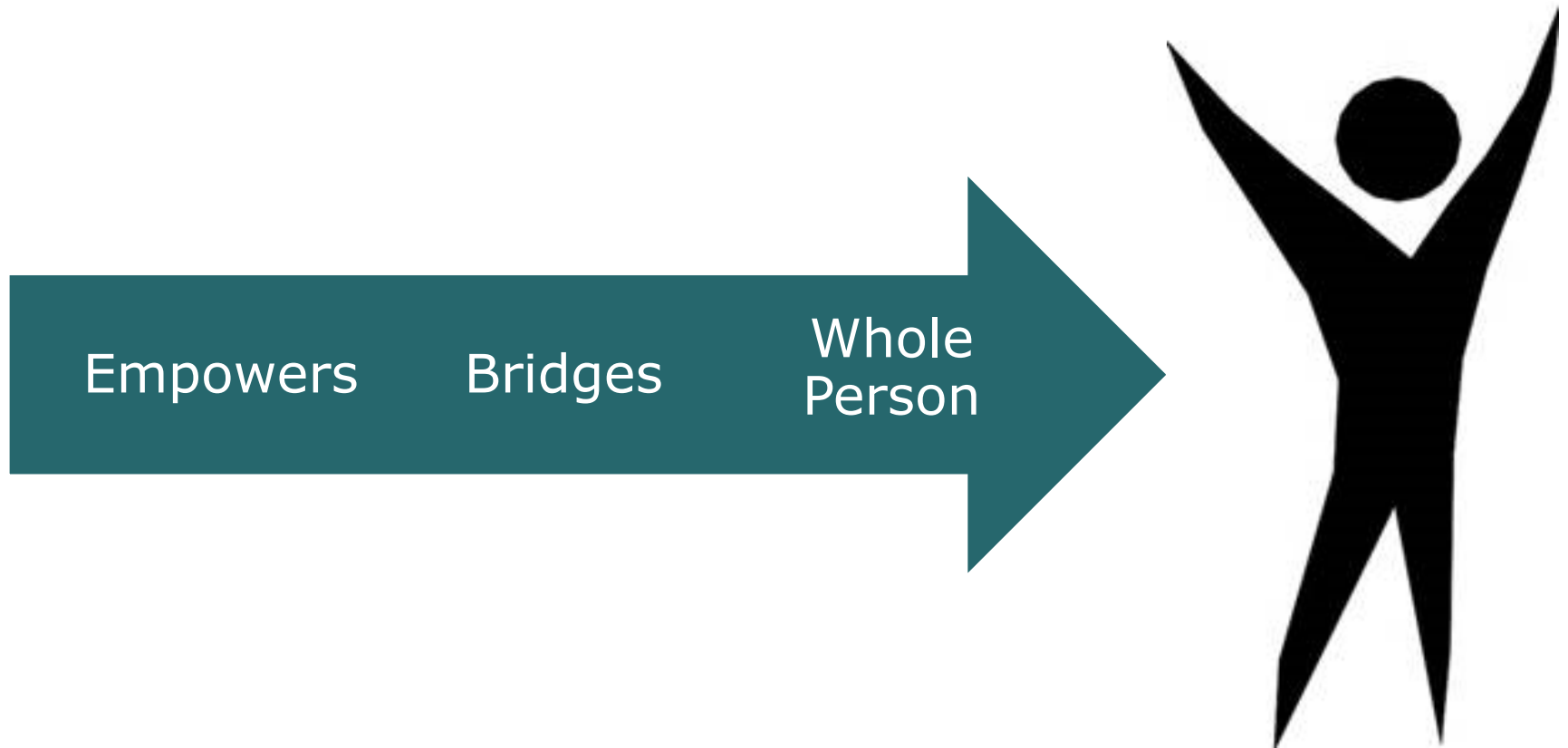


# Care Coordination is the Heart

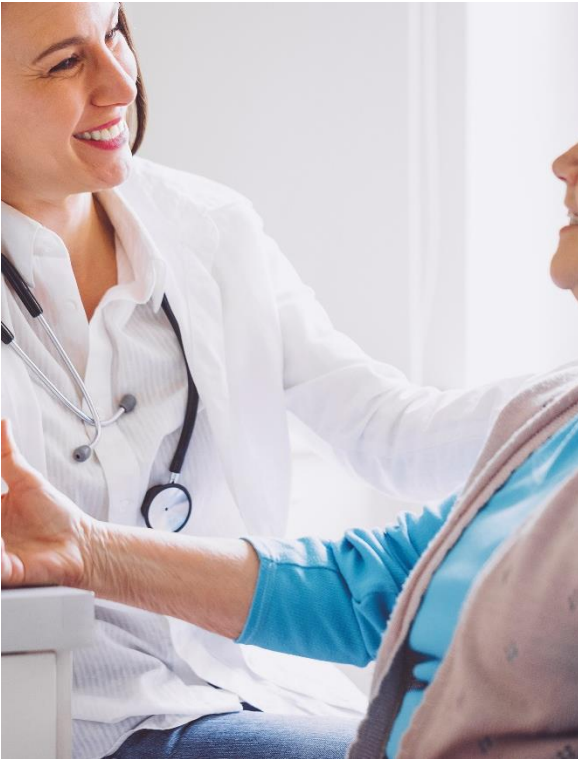




# Care Coordination



# Definitions



## Care Coordination

“Community-based and integrated primary care, behavioral health, oral health, local health and community resources to provide **person-centered**, coordinated **services**.”

“An opportunity to supplement the diagnosis and treatment priorities of medicine with **clinical and non-clinical** prevention and management in a system that also supports the **social aspects** of patients’ lives that contribute to health.”

“Provide information to clinicians to share and provide next care steps in diagnosis and treatment. It assures the patient is in an appropriate care setting as they transition across settings.”



# Community Care Coordination

“A **collaboration** among health care professionals, clinics, hospitals, specialists, pharmacies, mental health, community-services, and other resources working together to provide person-centered coordinated care.”



# Care Coordination Study

## Care Coordination Canvas Guide

### Developing and Improving Care Coordination Efforts

May 2018



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Get to know us better: [www.ruralcenter.org/rhi](http://www.ruralcenter.org/rhi)



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RURAL HEALTH INNOVATIONS

## Care Coordination Canvas Materials

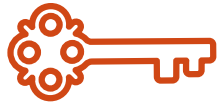


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# Keys of Care Coordination



Target Population



Assessments



Care Team



Care Plan



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# The Care Coordination Canvas

## CARE COORDINATION CANVAS TEMPLATE

<b>1. What is your Target Population?</b>		<b>2. What Assessment Tool(s) is your organization using?</b>	
<b>1a. Is it specific enough? Further refine if needed.</b>	<b>1b. How will the target population be identified?</b>	<b>2a. Is one needed?</b>	<b>2b. What is the type or how will it be used?</b>
<b>1c. How will you communicate with and engage the population?</b>		<b>2c. How will you communicate the results to who needs it? Store it?</b>	
<b>1d. How will technology be used to perform these functions?</b>		<b>2d. How will technology be used to perform these functions?</b>	
<b>Collaboration:</b>			
<b>3. What is the focus of your Care Plan?</b>		<b>4. Who is a part of your Interdisciplinary Care Team?</b>	
<b>3a. What approach to developing the Care Plan is being taken?</b>	<b>3b. What is included (components of)?</b>	<b>4a. Who is the coordinator?</b>	<b>4b. How will you build collaboration with the provider or partners of the Care Team?</b>
<b>3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?</b>		<b>4c. How will the Care Team communicate with the chosen population, coordinator and amongst themselves?</b>	
<b>3d. How will technology be used to perform these functions?</b>		<b>4d. How will technology be used to perform these functions?</b>	
<b>5. Leadership next steps?</b>		<b>6. What is your Business Model?</b>	
<b>Social Determinants of Health (SDOH):</b>			

Common Language



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# Care Coordination Canvas

## CARE COORDINATION CANVAS TEMPLATE

<b>1. What is your Target Population?</b> <b>Q1: Target Population</b>		<b>2. What Assessment Tool(s) is your organization using?</b> <b>Q2: Assessment</b>	
1a. Is it specific enough? Further refine if needed.	1b. How will the target population be identified?	2a. Is one needed?	2b. What is the type or how will it be used?
1c. How will you communicate with and engage the population?		2c. How will you communicate the results to who needs it? Store it?	
1d. How will technology be used to perform these functions?		2d. How will technology be used to perform these functions?	
Collaboration:			
<b>3. What is the focus of your Care Plan?</b> <b>Q3: Care Plan</b>		<b>4. Who is a part of your Interdisciplinary Care Team?</b> <b>Q4: Care Team</b>	
3a. What approach to developing the Care Plan is being taken?	3b. What is included (components of)?	4a. Who is the coordinator?	4b. How will you build collaboration with the provider or partners of the Care Team?
3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?		4c. How will the Care Team communicate with the chosen population, coordinator and amongst themselves?	
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5. Leadership next steps?		6. What is your Business Model?	
Social Determinants of Health (SDOH):			



# Integrated Components

CARE COORDINATION CANVAS TEMPLATE

1. What is your Target Population?		2. What Assessment Tool(s) is your organization using?	
1a. Is it specific enough? Further refine if needed.	1b. How will the target population be identified?	2a. Is one needed?	2b. What is the type or how will it be used?
1c. How will you communicate with and engage the population?		2c. How will you communicate the results to who needs it? Store it?	
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Collaboration:			
3. What is the focus of your Care Plan?		4. What is a part of your Interdisciplinary Care Team?	
3a. What approach to developing the Care Plan is being taken?	3b. What is included (components of)?	4a. Who is the coordinator?	4b. How will you build collaboration with the provider or partners of the Care Team?
3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?		4c. How will the Care Team communicate with the chosen population, coordinator and amongst themselves?	
3d. How will technology be used to perform these functions?		4d. How will technology be used to perform these functions?	
5. Leadership next steps?		6. What is your Business Model?	
Social Determinants of Health (SDOH):			

How will you **communicate** with...  
How will **technology** be used...





# Other Considerations

## CARE COORDINATION CANVAS TEMPLATE

1. What is your Target Population?		2. What Assessment Tool(s) is your organization using?	
1a. Is it specific enough? Further refine if needed.	1b. How will the target population be identified?	2a. Is one needed?	2b. What is the type or how will it be used?
1c. How will you communicate with and engage the population?		2c. How will you communicate the results to who needs it? Store it?	
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3a. What approach to developing the Care Plan is being taken?	3b. What is included (components of)?	4a. Who is the coordinator?	4b. How will you build collaboration with the provider or partners of the Care Team?
3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?		4c. How will the Care Team communicate with the chosen population, coordinator and amongst themselves?	
3d. How will technology be used to perform these functions?		4d. How will technology be used to perform these functions?	
5. Leadership next steps?		6. What is your Business Model?	
Social Determinants of Health (SDOH):			

**Collaboration...**  
**Social Determinants of Health...**



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# The Care Coordination Canvas (again)

CARE COORDINATION CANVAS TEMPLATE			
<b>1. What is your Target Population?</b>		<b>2. What Assessment Tool(s) is your organization using?</b>	
<b>1a. Is it specific enough? Further refine if needed.</b>	<b>1b. How will the target population be identified?</b>	<b>2a. Is one needed?</b>	<b>2b. What is the type or how will it be used?</b>
<b>1c. How will you communicate with and engage the population?</b>		<b>2c. How will you communicate the results to who needs it? Store it?</b>	
<b>1d. How will technology be used to perform these functions?</b>		<b>2d. How will technology be used to perform these functions?</b>	
<b>Collaboration:</b>			
<b>3. What is the focus of your Care Plan?</b>		<b>4. Who is a part of your Interdisciplinary Care Team?</b>	
<b>3a. What approach to developing the Care Plan is being taken?</b>	<b>3b. What is included (components of)?</b>	<b>4a. Who is the coordinator?</b>	<b>4b. How will you build collaboration with the provider or partners of the Care Team?</b>
<b>3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?</b>		<b>4c. How will the Care Team communicate with the chosen population, coordinator and amongst themselves?</b>	
<b>3d. How will technology be used to perform these functions?</b>		<b>4d. How will technology be used to perform these functions?</b>	
<b>5. Leadership next steps?</b>		<b>6. What is your Business Model?</b>	
<b>Social Determinants of Health (SDOH):</b>			



# Target Population

CARE COORDINATION CANVAS TEMPLATE			
1. What is your Target Population?		2. What Assessment Tool(s) is your organization using?	
1a. Is it specific enough? Further refine if needed.	1b. How will the target population be identified?	2a. Is one needed?	2b. What is the type or how will it be used?
1c. How will you communicate with and engage the population?		<b>1. Target Population:</b> Improving the care, health and reducing costs for a specific group of people.  <b>1a. Is it specific enough?</b>  <b>1b. How will the target population be identified?</b>  <b>1c. How will you communicate with and engage the population?</b>  <b>1d. How will technology be used to perform these functions?</b>	
1d. How will technology be used to perform these functions?			
Collaboration:			
3. What is the focus of your Care Plan?			
3a. What approach to developing the Care Plan is being taken?	3b. What is included (components of)?		
3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?			
3d. How will technology be used to perform these functions?			
5. Leadership next steps?			
Social Determinants of Health (SDOH):			



# Assessment Tools

CARE COORDINATION CANVAS TEMPLATE			
1. What is your Target Population?		2. What Assessment Tool(s) is your organization using?	
1a. Is it specific enough? Further refine if needed.	1b. How will the target population be identified?	2a. Is one needed?	2b. What is the type or how will it be used?
1c. How will you communicate with and engage the population?		2c. How will you communicate the results to who needs it? Store it?	
1d. How will technology be used to perform these functions?		2d. How will technology be used to perform these functions?	
Collaboration:			
<b>2. Assessment Tool(s):</b> A tool or survey used by the care coordinator to assess a person's level of need clinically and socially.		part of your Interdisciplinary Care Team?	
		the coordinator?	4b. How will you build collaboration with the provider or partners of the Care Team?
		Will the Care Team communicate with the chosen population, coordinator and themselves?	
		Will technology be used to perform these functions?	
		your Business Model?	

**2. Assessment Tool(s):** A tool or survey used by the care coordinator to assess a person's level of need clinically and socially.

**2a. Is one needed?**

**2b. What is the type or how will it be used?**

**2c. How will results be communicated?**

**2d. How will technology be used to perform these functions?**



# Care Plan

CARE COORDINATION CANVAS TEMPLATE

CARE COORDINATION CANVAS TEMPLATE			
1. What is your Target Population?		2. What Assessment Tool(s) is y	
1a. Is it specific enough? Further refine if needed.	1b. How will the target population be identified?	2a. Is one needed?	
1c. How will you communicate with and engage the population?		2c. How will you communicate t	
1d. How will technology be used to perform these functions?		2d. How will technology be used	
Collaboration:			
3. What is the focus of your Care Plan?		4. Who is a part of your Interdis	
3a. What approach to developing the Care Plan is being taken?	3b. What is included (components of)?	4a. Who is the coordinator?	
3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?		4c. How will the Care Team com amongst themselves?	
3d. How will technology be used to perform these functions?		4d. How will technology be used	
5. Leadership next steps?		6. What is your Business Model?	
Social Determinants of Health (SDOH):			

**3. Care Plan:** An individualized plan of care that is developed with the person/caregiver and providers to identify the person's needs.

**3a. What approach to developing the Care Plan is being taken?**

**3b. What is included (components of)?**

**3c. How will the Care Plan be communicated to engage the chosen population and include the Care Team?**

**3d. How will technology be used to perform these functions?**

# Care Team

**4. Care Team:** Providers identified with the person and/or caregiver that represents the clinical, behavioral health, social services, long-term care and community resources needed to help meet the person's goals and outcomes.

**4a. Who is the coordinator?**

**4b. How will you build collaboration with the provider or partners of the Care Team?**

**4c. How will the Care Team communicate with the chosen population, coordinator, and amongst themselves?**

**4d. How will technology be used to perform these functions?**

## CARE COORDINATION CANVAS TEMPLATE

	2. What Assessment Tool(s) is your organization using?	
Population be	2a. Is one needed?	2b. What is the type or how will it be used?
ion?	2c. How will you communicate the results to who needs it? Store it?	
?	2d. How will technology be used to perform these functions?	
	4. Who is a part of your Interdisciplinary Care Team?	
components of)?	4a. Who is the coordinator?	4b. How will you build collaboration with the provider or partners of the Care Team?
chosen population and	4c. How will the Care Team communicate with the chosen population, coordinator and amongst themselves?	
?	4d. How will technology be used to perform these functions?	
	6. What is your Business Model?	



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# Care Coordination Study (again)

## Care Coordination Canvas Guide

### Developing and Improving Care Coordination Efforts

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RURAL HEALTH INNOVATIONS

## Care Coordination Canvas Materials



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## Care Coordination Canvas Guide

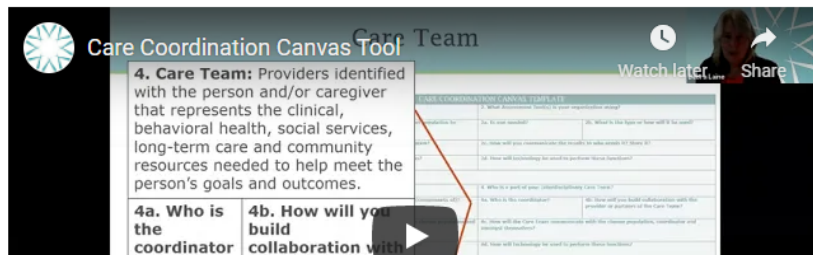
### Downloads & Links

- [Care Coordination Canvas Guide](#) (PDF Document - 28 pages)
- [Care Coordination: An Essential Tool for Value](#) (PDF Document - 3 pages)
- [Case Studies From the 2017 Care Coordination Comparative Study](#) (PDF Document - 39 pages)
- [Care Coordination Canvas Worksheet](#) (Word - 6 pages)
- [Potential Partners Worksheet](#) (Word - 2 pages)
- [Care Coordination Canvas Tool](#) (PDF Document - 2 pages)

**Author:** Rural Health Innovations (RHI)

Care Coordination is at the core of being successful in today's health care environment. As reimbursement for health services shift pay from procedures to value, care coordination is a key component. The Center and RHI have developed a framework to help organizations develop an effective care coordination program.

The purpose of the Care Coordination Canvas Guide is to assist organizations to develop a formal care coordination program. This tool can also be used to evaluate your current care coordination efforts. This tool and guide are based on a survey conducted by The Center and RHI that identified the common characteristics and benefits of care coordination, along with the unique attributes, obstacles encountered, and lessons learned.



### Related Collections

The following collections feature this content:

#### COLLECTION

#### Community Care Coordination and Chronic Care Management

Tools to develop an integrated care delivery system and resources on care coordination models.

#### COLLECTION

#### Care Management and Coordination

Effective care management is key in achieving the aims of health care transformation and the journey down the road to value-based care. This collection of resources focuses on developing and improving the management of care within organizations, networks or communities.

#### COLLECTION

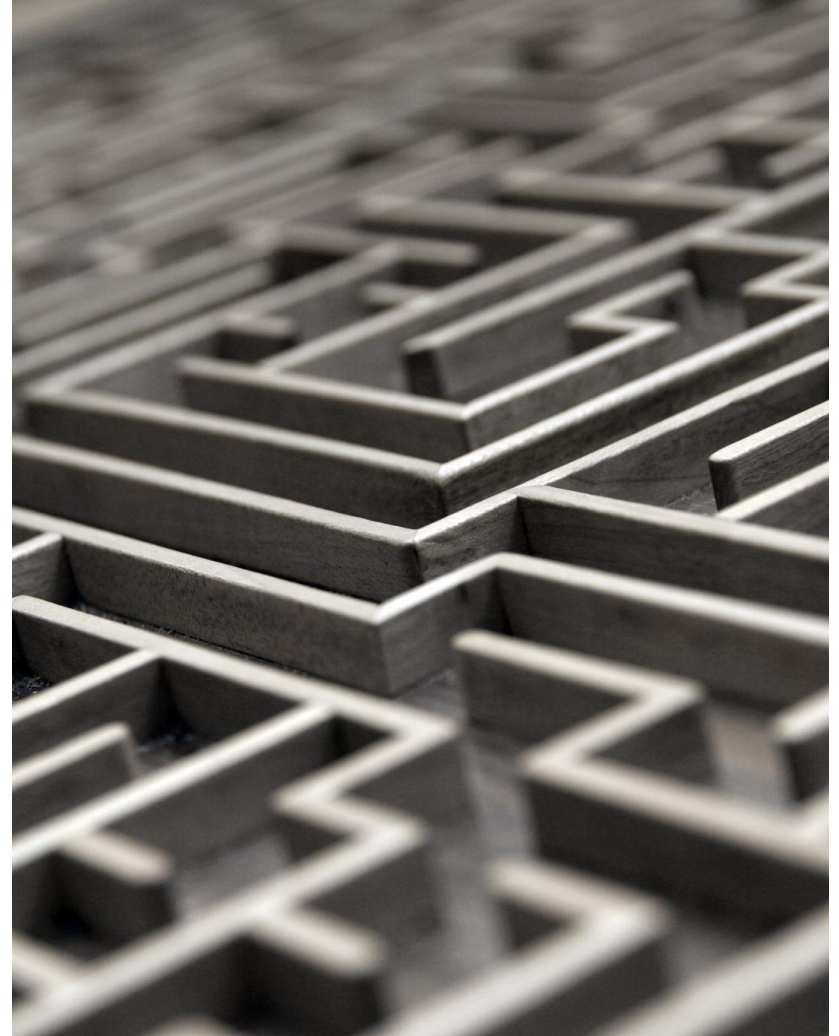
#### Continuous Improvement

This collection includes resources related to health information technology and care coordination models that are pertinent to networks, members and partners as part of day-to-day operations.



# Challenges

- Dedicated Staffing
- Time
- Reimbursement
- Systems/workflows



# Care Coordination is the Key



Value Based Payments

Population Health





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## Contact Information

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<http://www.ruralcenter.org>

