



NATIONAL  
RURAL HEALTH  
RESOURCE CENTER

A four-part educational podcast series  
for rural hospital leaders & Flex Programs

[www.ruralcenter.org/HealthEquityPodcasts](http://www.ruralcenter.org/HealthEquityPodcasts)

## Stepping Up: Health Equity in Rural Hospitals Podcast Series

This podcast series brings together a variety of voices to elaborate on the steps rural hospitals can take to implement sustainable health equity programs and efforts.



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### Walking the Equity Walk



Guests share the importance of internal diversity, equity, and inclusion adoption. Practical steps are discussed on how leadership can and should establish a diverse and inclusive culture.

*Featuring Benjamin D. Anderson, Vice President, Rural Health and Hospitals, Colorado Hospital Association and Dr. Jennifer Bacani-McKenney, Kansas Health Foundation Board and FP physician at Fredonia Regional Hospital and President of the Kansas Academy of Family Physicians*

### Community Equity Champions



Guests guide listeners through the process of identifying, recruiting, and training rural health equity champions within their organizations and the community.

*Featuring Selena McCord, Community Program Manager, National Rural Health Resource Center and Jennifer Barbour, Director of Relations, Sparta Community Hospital*

### It All Starts with Data



Guests provide insight into how a facility can adequately assess the needs of their rural community and translate that data into health equity programs and initiatives.

*Featuring Sarah Brinkman, Program Manager, Stratis Health and Shena Popat, Senior Research Scientist, Walsh Center for Rural Health Analysis at NORC at the University of Chicago*

### The Way Forward



Guests share stories of success, struggle, and next steps with health equity programs and initiatives in rural communities.

*Featuring Dr. Heidi Helgeson MD, MPH, Chief Medical Officer, Rio Grande Hospital and Andrew Thomas, Baylor University '23, Intern at Rio Grande Hospital*

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