

NATIONAL RURAL HEALTH RESOURCE CENTER

Innovation and Creativity Sections A & B of the Self-Assessment Tool



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Learning Community Working Agenda: Innovation & Creativity

- Overview & Context for the 4 Learning Community Sessions: Agreements
- Leveraging the Self-Assessment Tool B1/B2/B3: Get it out!
- What is a Rural Health Care Network? What is the value of a Network? (B1)
- Tools of engagement: Network Leaders aspire to innovate and create (A)
- Goals & Boards: Creativity & Next Steps (B2)
- Challenges & Boards: Innovation & Next Steps (B3)
- Announcements & Change Leadership on February 26th





Network Learning Community Agreements: Suggestions

- Arrive on Time & End on Time.
- Engage in Deep Listening Avoid Technology Temptations.
- Pose Questions Someone else probably has the same inquiry.
- Pose Promising Practices every network is unique.
- Take on one learning opportunity between sessions.





Artistic Representation of Leadership



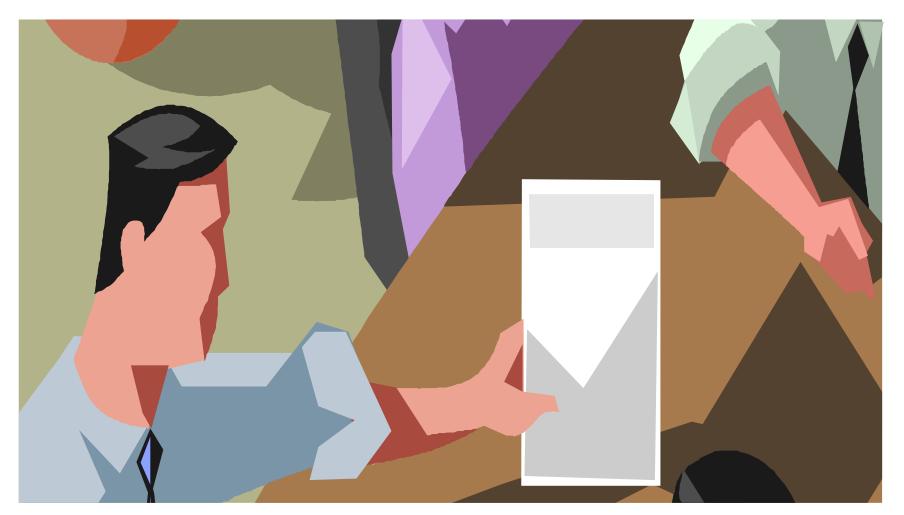








Network Self-Assessment Tool







What is a Rural Health Network?

From a national conversational perspective, the first informal meetings of NCHN (National Cooperative of Health Networks) began in the late 1980's. Early network pioneers would choose a regional location, and meet for a few days to discuss activities of their networks. The five to seven members represented newly organized networks, each unique and a visionary in forging a new approach to forming relationships among largely competitive institutions and providers to achieve quality, affordable, and sustainable health care, particularly in rural areas (Adapted from the <u>NCHN Website</u>)





Common Tools for Unique Networks







INNOVATION & CREATIVITY

- Innovation: To make changes in something established, especially by introducing new methods, ideas, or products (Oxford Dictionary).
- **Creativity**: To use imagination or original ideas, especially in the production of new (artistic) work (Oxford Dictionary).
- Summary: As the Network Leader, you are being asked to creatively integrate new & innovative concepts, practices, products, technologies and stakeholders into unique networks.













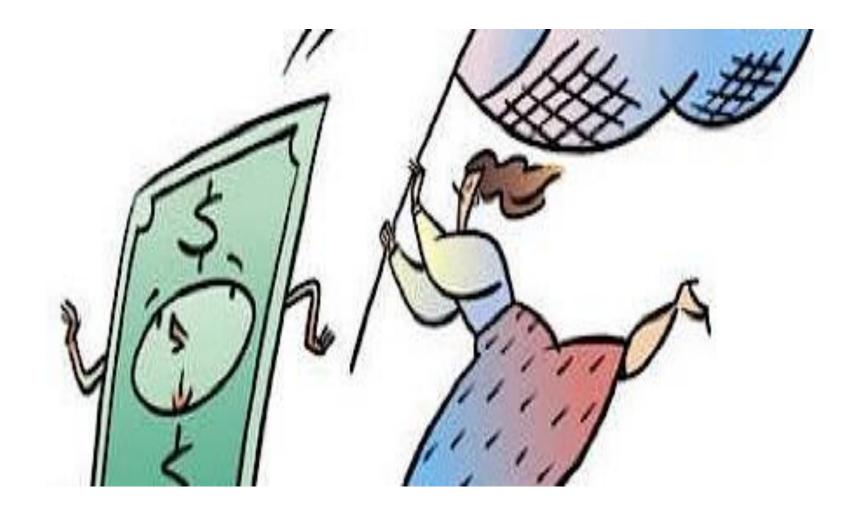
A New Frame for Innovation & Creativity

- It is not the results that matter the most.
- It is the process of engagement leveraged by the Network that supports innovation.
- It is how we leverage the tools to support the collaboration and integration of unique community and stakeholder needs & ideas.





How Might Innovation & Creativity Emerge?







What if you have 3 goals for your network?

- You send these 3 goals to your Network Board as a link in the upcoming Board agenda. (B2 on your Self Assessment)
- Your Chair creates a Google Doc on 7 ways to address these goals and sends these electronic ideas out to other Board members before the meeting. (B3)
- Other Board members add to the the ideas that begin to flow. All the notes from many of the members are now ready for the meeting and, for a conversation that is primed and about to take place. (B3)





Sometimes, you just have to create possibilities (thanks to Gretchen at POW Network)







Overwhelmed by it all....







Network Leader Sitcom

- Promote meetings and exceed the exact goals originally submitted to HRSA.
- Promote peace, love and harmony in the Board Meetings at all times.
- Ensure 100% enrollment of all Network Members in all current and proposed business lines.
- Keep all stakeholders (extremely) happy.
- Have more than enough resources to meet all political challenges.
- Leap tall buildings (or fish bowls) in a single bound.





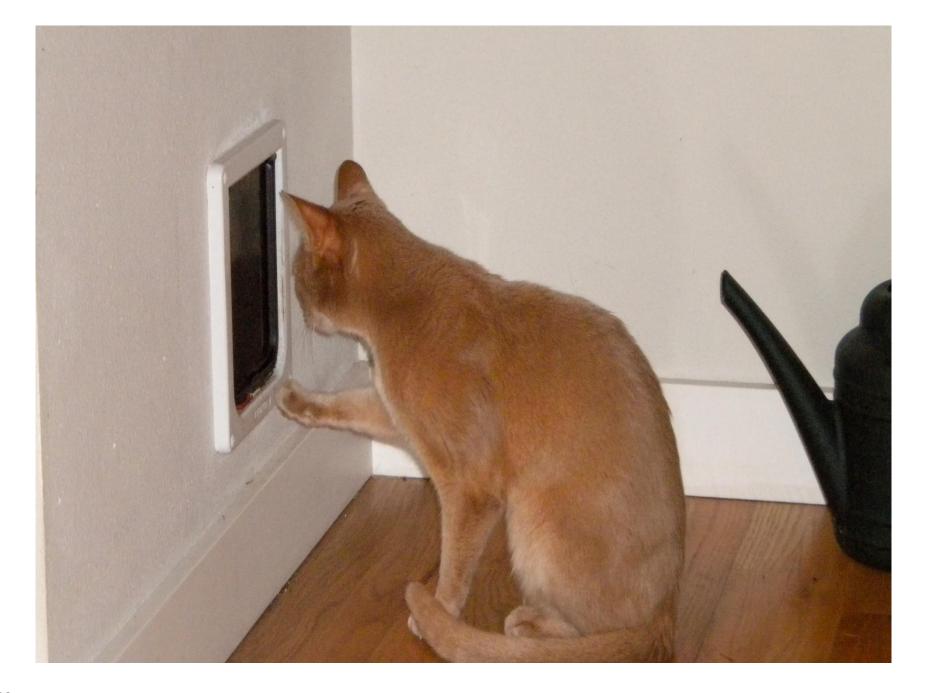


Network Leaders Support Innovation & Creativity

- Network Leaders remind Board members about the context for the Network and the meeting or inquiry about to be discussed.
- Network Leaders provide benchmarks, metrics and/or promising practices from other networks and industries.
- Network Leaders encourage Board members to construct new meaning and build consensus around the Network goals.
- And...







What a Network Leader May Do

The tools of Innovation and Creativity allow Network Leaders to:

- 1. Detach. This is why you have goals and a Board.
- 2. Don't take yourself too seriously. Everyone can innovate and create.
- 3. Don't personalize issues.
- 4. Don't become (too) defensive. See number 2 above.
- 5. Do laugh often. Innovate and allow creativity to guide you and your Board.



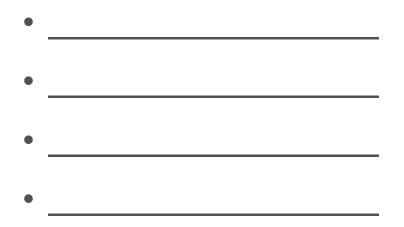


Next...what area will I allow innovation & creativity over the next month?

Area for Innovation & Creativity:

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Dates to Check Progress:







If you're not failing every now and again, it's a sign you're not doing anything very innovative. ~Woody Allan Next Meeting:

Thursday, February 26th Change Leadership



