

# Innovation and Creativity

Sections A & B of the Self-Assessment Tool



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# Learning Community Working Agenda: Innovation & Creativity

- Overview & Context for the 4 Learning Community Sessions: Agreements
- Leveraging the Self-Assessment Tool – B1/B2/B3: Get it out!
- What is a Rural Health Care Network? What is the value of a Network? (B1)
- Tools of engagement: Network Leaders aspire to innovate and create (A)
- Goals & Boards: Creativity & Next Steps (B2)
- Challenges & Boards: Innovation & Next Steps (B3)
- Announcements & Change Leadership on February 26<sup>th</sup>

# Network Learning Community Agreements: Suggestions

- Arrive on Time & End on Time.
- Engage in Deep Listening – Avoid Technology Temptations.
- Pose Questions – Someone else probably has the same inquiry.
- Pose Promising Practices – every network is unique.
- Take on one learning opportunity between sessions.

# Artistic Representation of Leadership

# Dream Big



# Network Self-Assessment Tool



# What is a Rural Health Network?

From a national conversational perspective, the first informal meetings of NCHN (National Cooperative of Health Networks) began in the late 1980's. Early **network pioneers** would choose a regional location, and meet for a few days to discuss activities of their networks. The five to seven members represented newly **organized networks, each unique and a visionary** in forging a new approach to **forming relationships among largely competitive institutions and providers to achieve quality, affordable, and sustainable health care**, particularly in rural areas (Adapted from the [NCHN Website](#))

# Common Tools for Unique Networks





# INNOVATION & CREATIVITY

- **Innovation:** To **make changes in something established**, especially by introducing new methods, ideas, or products (Oxford Dictionary).
- **Creativity:** To use imagination or original ideas, especially in the production of new (artistic) work (Oxford Dictionary).
- **Summary:** As the Network Leader, you are being asked to creatively integrate new & innovative concepts, practices, products, technologies and stakeholders into unique networks.

# Dream Big



# A New Frame for Innovation & Creativity

- It is not the results that matter the most.
- It is the process of engagement leveraged by the Network that supports innovation.
- It is how we leverage the tools to support the collaboration and integration of unique community and stakeholder needs & ideas.

# How Might Innovation & Creativity Emerge?



# What if you have 3 goals for your network?

- You send these 3 goals to your Network Board as a link in the upcoming Board agenda. (B2 on your Self Assessment)
- Your Chair creates a Google Doc on 7 ways to address these goals and sends these electronic ideas out to other Board members before the meeting. (B3)
- Other Board members add to the the ideas that begin to flow. All the notes from many of the members are now ready for the meeting and, for a conversation that is primed and about to take place. (B3)

Sometimes, you just have to create possibilities  
(thanks to Gretchen at POW Network)



# Overwhelmed by it all....



# Network Leader Sitcom

- Promote meetings and exceed the exact goals originally submitted to HRSA.
- Promote peace, love and harmony in the Board Meetings at all times.
- Ensure 100% enrollment of all Network Members in all current and proposed business lines.
- Keep all stakeholders (extremely) happy.
- Have more than enough resources to meet all political challenges.
- Leap tall buildings (or fish bowls) in a single bound.





# Network Leaders Support Innovation & Creativity

- Network Leaders remind Board members about the context for the Network and the meeting or inquiry about to be discussed.
- Network Leaders provide benchmarks, metrics and/or promising practices from other networks and industries.
- Network Leaders encourage Board members to construct new meaning and build consensus around the Network goals.
- And...



# What a Network Leader May Do

The tools of Innovation and Creativity allow Network Leaders to:

1. Detach. This is why you have goals and a Board.
2. Don't take yourself too seriously. Everyone can innovate and create.
3. Don't personalize issues.
4. Don't become (too) defensive. See number 2 above.
5. Do laugh often. Innovate and allow creativity to guide you and your Board.

# Next...what area will I allow innovation & creativity over the next month?

Area for Innovation & Creativity:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

Dates to Check Progress:

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

If you're not failing every now and  
again, it's a sign you're not doing  
anything very innovative.

~Woody Allan

Next Meeting:  
Thursday, February 26<sup>th</sup>  
Change Leadership