**COVID-19 Vaccine Communication—Social Media Posts**

**SOCIAL MEDIA POST:** Learn. Understand. Decide. The COVID-19 vaccine is our shot at a healthier tomorrow. If you’re deciding if the vaccine is right for you, don’t miss your shot to learn the facts:

• There are no live viruses in the COVID-19 vaccine

• You cannot get COVID-19 from the authorized vaccinations

• COVID-19 vaccines do not interact with your DNA in any way

• Getting vaccinated protects you—and those around you

In (name)\_county, contact (phone number) for an appointment

**SOCIAL MEDIA POST:** COVID-19 can take lives—the COVID-19 vaccine will save lives. The vaccine is our shot to stop the spread of COVID-19 and return to life as it was. When more people are vaccinated, more people stay healthy, businesses remain open, and communities reconnect. Getting the COVID-19 vaccine is a chance to protect yourself—and others.

**SOCIAL MEDIA POST:** Learn more. Know more. Ending this pandemic is a group effort and we need to use every tool available. The COVID-19 vaccine is a safe, effective way to protect our families, and communities. If people don’t get the virus, they don’t spread the virus—which is why vaccination is so important to end the COVID-19 pandemic. The approved vaccines don’t use any form of COVID-19 nor impact DNA.

**SOCIAL MEDIA POST:** Learn. Understand. Decide. Some people think the COVID-19 vaccine was developed too quickly—but guess what? It wasn’t! Before the novel coronavirus, which causes COVID-19, scientists researched similar coronaviruses called SARS and MERS. This past research provided the head start needed to develop the COVID-19 vaccination. Technologies behind the vaccine were built on decades of research and experience.

**SOCIAL MEDIA POST:** Protect yourself, your family, and your community with the COVID-19 vaccine. Long-term protection from COVID-19 beats possible short-term side effects. While many people don’t get side effects after the shot, some people develop side effects. This is normal and means the body is building immunity against COVID-19.

**SOCIAL MEDIA POST:** The COVID-19 vaccines teach your body’s immune system how to recognize and fight the virus that causes COVID-19 without having to use any form of the virus. You cannot get COVID-19 from the COVID-19 vaccine. The COVID-19 is our shot to for a healthier tomorrow. We can end this pandemic. Together. Learn. Understand. Decide.