



NATIONAL RURAL HEALTH RESOURCE CENTER

*Collaborating and innovating
to improve the health of
rural communities.*



We Know Rural

The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to providing technical assistance, information, tools and resources for the improvement of rural health care.

Our Core Focus Areas

- ☀ *Transition to Value and Population Health*
- ☀ *Collaboration and Partnership*
- ☀ *Performance Improvement*
- ☀ *Health Information Technology*
- ☀ *Workforce*



Extending our Reach

Rural Health Innovations, LLC (RHI) is a for-profit subsidiary of the The Center. Together, RHI and The Center are the nation's leading technical assistance and knowledge centers in rural health.

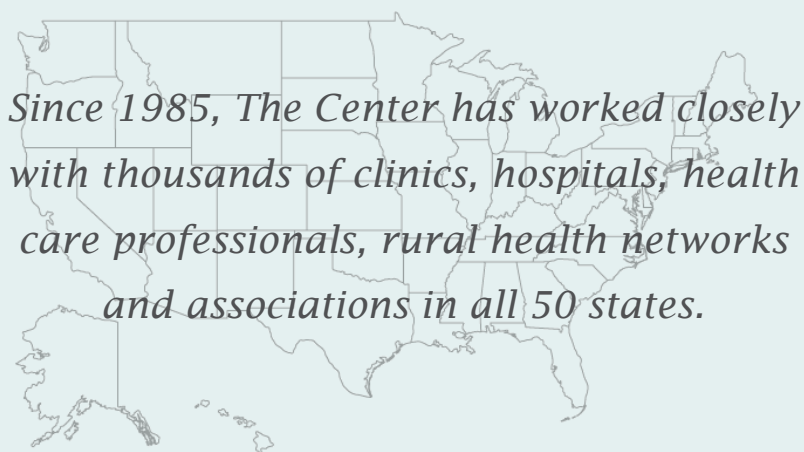
ruralcenter.org/RHI





Excellent Technical Assistance

As a rural health organization, you face a unique set of challenges in sustaining community health. Our goal is to help you overcome those challenges and best serve the people of your community with a comprehensive rural health resources and technical assistance programs.



The Rural Path to Value and Population Health

Leadership Awareness & Effectiveness

Our approach is grounded in concepts of technical assistance excellence for more than 20 years. We have helped hundreds of rural health organizations meet their goals and improve their performance.

Workforce Expertise & Knowledge

Rural health leaders value the opportunity to share knowledge and expertise within and between organizations, particularly in our dynamic health care environment.

Effective Organization Processes

Aligning people, processes and resources is paramount to preparing for value-based payment models and population health.

Data for Quality & Decisions

Utilizing data, rural health organizations and hospitals play a key role in managing innovative ways of delivering care and implementing new models.




Our rural relevant services and resources are delivered through varied approaches: facilitation and planning, consulting expertise, coaching and training.

Collaboration Building

Building collaborative relationships within the rural community is a key strategy to successfully navigate toward value-based payment models and population health paradigms.

Care Management

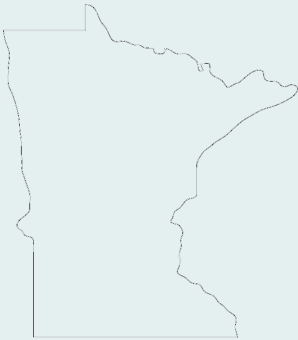
Within the demands of transition toward value-based payment models and population health, rural health leaders are planning, developing and implementing care management models.



The path to value and population health is unique to every community and therefore looks different for each organization.

State Programs

The Center and RHI have developed tools, education and promising practices to help rural health care organizations successfully navigate community partnerships in order to reduce health inequities, address shared cost savings and improve overall health outcomes. In cooperation with State Flex Programs, RHI's State Team is currently serving 42 critical access hospitals.



The Center has been coordinating the
*Minnesota Rural
Health Conference*
for 20 years.

Minnesota is *Integrating Behavioral Health* between critical access hospitals and their communities.

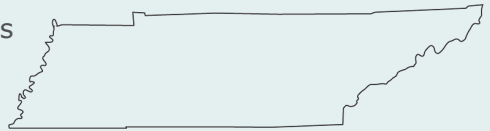
"The overall experience was incredibly interesting, educational, and game-changing. The process was extremely well organized and the methodical way of keeping us on task, always being supportive and an excellent resource, made for a very productive project."

~ Jan Carr-Herseth, Director of Social Services & Behavioral Health at Life Care Medical Center, MN

Georgia is addressing *Population Health* through understanding the needs of individual communities by creating community health profiles and developing community care coordination strategies.



Two communities in Tennessee are developing programs to address *Wellness and Substance Abuse Management*



For over 30 years across 90 rural communities, The Center has conducted *Community Health Needs Assessments* as well as provided community and population health services to support implementation planning.

Strengthening Rural Hospitals, Bridging Communities Inspiring Sustainable Solutions



Technical Assistance and Services Center (TASC)

Since 1999, TASC has tracked emerging trends and provided information, tools and education to state Medicare Rural Hospital Flexibility Programs. TASC supports the improvement and integration of quality, finances, operations, population health and innovative models of health care.

- Serving 45 states with critical access hospitals
- Responds to nearly 900 requests for assistance annually
- **Return on Community Investment: \$2.88 for every dollar invested in Flex Program technical assistance**

"TASC has been an invaluable resource for Flex Coordinators and the critical access hospitals they serve."

~Comment from an ROCI Impact Assessment

Small Rural Hospital Improvement Grant Program (SHIP)

provides resources to approximately 1,600 participating hospitals in 46 participating SORHs to help small rural hospitals participate in value-based payment and care delivery models.

Delta Region Community Health Systems Development Program

is a comprehensive multi-year program to support selected hospitals and communities in the Delta region with financial, quality, population health, telehealth, EMS and workforce improvement assessments, consultations, educational training and ongoing coaching, to help hospital leaders and other local agencies develop and implement a local health system that supports a continuum of care.

Small Rural Hospital Transition (SRHT)

Project supports small rural hospitals nationally by providing onsite technical assistance to assist bridging the gaps between the current health care system and the newly emerging health care delivery and payment system.

- 100% of the 25 hospitals served recommend it to other hospitals
- **Return on Community Investment: \$1.06 for every dollar invested in educational outreach**

“Our SRHT Project was one of the most positive experiences in my 30+ years of health care. Engaged board and hospital.”

~Gregory J. Was, CEO, White Mountain Regional Medical Center

Network Technical Assistance (TA) provides pertinent education and resources to support network leaders with facilitation and leadership development that strengthen and sustain networks, as well as meet the unique challenges and goals of each community.

- Serves over 60 networks, reaching 1,500 rural health organizations nationwide.
- **Return on Community Investment: \$4.35 for every dollar invested in technical assistance for Rural Network Allied Health Training Program grantees**

“The Network TA is well-tailored and specific to our network’s needs and deliverables. RHI demonstrates a strong understanding of our network.”

~Cassalyn David, Network Director
Santa Cruz County Adolescent Wellness Network

These programs are supported by cooperative agreements and contracts from the U.S. Department of Health and Human Services, Health Resources and Services Administration, Federal Office of Rural Health Policy.

Our Vast Resource Library

To further support rural health stakeholders, our website maintains a vast resource library packed with webinars, spotlights, articles and toolkits developed by trusted industry leaders to guide and support rural health stakeholders.

Toolkit Portals Include:

Rural Hospital Toolkit for Transitioning to Value-Based Systems

Includes best practices for improving financial, operational and quality performance that position rural hospitals and networks for the future, as well as strategies for transitioning to value-based payment.

Population Health Portal

Helps critical access hospitals, Flex Coordinators and rural health networks navigate the journey towards improved population health.

Network Aim for Sustainability

A collection of resources can help network leaders build key skills and gain critical knowledge for improving and sustaining rural health networks.

Readiness Assessments for:

Population Health Readiness Assessment

Complete the assessment multiple times to monitor progress and receive updated population health resources.

Self Assessment for Transition Planning

Assess your organization's current capacity in each of these key areas to help identify opportunities for growth and development of system-based capacity for transitioning to value.

Let us help you navigate
the future of health care.



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