

A close-up, high-resolution photograph of a young boy's face, focusing on his eyes and nose. He has dark skin and is looking directly at the camera with a calm expression.

# HE IS YOUR FIRST GRANDCHILD.

Make sure you can spoil him  
against his parents' wishes  
for years to come.

## REGULAR COLORECTAL CANCER SCREENINGS ARE IMPORTANT FOR YOU. AND THE ONES YOU LOVE.

If you're considering whether to get a colorectal cancer screening, consider who else your decision might affect. Colorectal cancer is the third-most common cancer worldwide. It's recommended that men and women with an average risk start getting screened at age 45, and those with a close relative diagnosed before age 50 start screening around age 35. Early detection can lead to longer, happier lives. For everyone.

Learn more at [\*\*<CUSTOM URL HERE>\*\*](mailto:ABC.HOSPITAL@ABC.HOSPITAL).



Schedule a preventative screening at  
[\*\*<CUSTOM PHONE NUMBER HERE>\*\*](tel:ABC.HOSPITAL)  
or talk to your healthcare provider.