



NATIONAL
RURAL HEALTH
RESOURCE CENTER

SMALL RURAL HOSPITAL TRANSITION (SRHT) PROJECT Performance Management Group (PMG) Call

[PMG Calls](#) are interactive panel discussions with hospital executives that are designed to share hospital success stories, best practices and transition strategies from the [Small Rural Hospital Transition \(SRHT\) Project](#) through peer-to-peer learning.

Russell County Hospital: Aligning with Primary Care for Future Success

Wednesday, August 23, 2017 at 12:00–1:00 Central Time

Speakers:

Bill Kindred, CEO, Russell County Hospital, Russell Springs, KY

Matt Mendez, Consultant, Stroudwater Associates, Wilmington, NC

Facilitator:

Terry Hill, MPA, Executive Director, Rural Health Innovations, Duluth, MN

Call to Join: (877) 273-4202 **Room Number:** 914983637#

Adobe Connect link: <http://ruralcenter.adobeconnect.com/r727usqja0r/>

Agenda: See below

Speaker biographies and contact information: Refer to page 3

Refer to [Hospital Spotlights](#) to learn more about [Russell County Hospital Aligning for Future Success](#)

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Performance Management Group (PMG) Call Agenda

Phone Number: (877) 273-4202 / Room Number: 914983637# Enter as guest

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1. Welcome and speaker introductions
2. What was the catalyst for your hospital to engage in a Financial Operational Assessment through Small Rural Hospital Transition (SRHT) Project?
3. How did the onsite consultations build awareness of population health with your board and staff?
4. How did the consultations assist the executive and management teams with implementing best practices and developing transition strategies to position your hospitals for new payment and care delivery models?
5. Could you share some of your successes as a result of the SRHT Project? What are the outcomes from the recommended best practices and transition strategies?
6. How has the consultations helped you as a leader to create value within the organization and promote a culture of excellence?
7. What are your plans for next steps in continuing to transition to a value-based system, and eventually population health?
8. From your experience with this project, what is your advice to other rural hospital leaders that are planning to prepare for transitioning to a value-based system?
9. Questions and Answers

Adjourn

Speaker Biographies and Contact Information

Bill Kindred, MHA

Chief Executive Officer
Russell County Hospital
Russell Springs, Kentucky
Email: bkindred@russellcohospital.org

Bill has over 30 years' experience in health care management. Since 2015, Bill has served as the Chief Executive Officer at Russell County Hospital in Russell Springs, Kentucky. Previously, Bill served as the Chief Executive Officer at TJ Regional Health from 2011 – 2013 and TJ Samson Community Hospital in Glasgow, KY from 2007 – 2013. He also served in other management and clinical positions at TJ Samson including Chief of Patient Care and Support Services, Chief of Support Services, Director of Human Resources, as well as working as a registered respiratory therapist (RRT). Bill has numerous professional affiliations. He previously served on the Kentucky Hospital Association Board of Directors, Vice Chair of the Kentucky Hospital Insurance Corporation and Chairman of the Kentucky Hospital Association Strategic Planning Committee. Bill holds a Master of Science in Health Administration from Virginia Commonwealth University and a Bachelor of Science in Healthcare Administration from Western Kentucky University. Bill is actively involved in his community and church. Bill's desire is to provide leadership and vision for Russell County Hospital where the goal is to identify the health care needs of the community and provide the highest quality of care to those they serve in a fiscally responsible manner.

Matt Mendez, MHA

Senior Consultant
[Stroudwater Associates](#)
Wilmington, North Carolina
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Matt Mendez is a healthcare professional with over 20 years of executive and consulting experience. He has worked in a variety of settings, ranging from an academic medical center to a small community hospital within an integrated delivery system. Before joining Stroudwater, Matt consulted within the North Carolina Hospital Association, PricewaterhouseCoopers' healthcare practice, and on an independent basis. Matt also served as CEO and COO of two not-for-profit community hospitals, where he was responsible for strategy and overall operations prior to his consulting roles. Throughout his career, Matt has been drawn to challenging opportunities that required transformational change across the service, quality, people, and finance dimensions. Matt earned his Bachelor's Degree in Biology from Hampden-Sydney College and his Master of Health Administration from the Medical College of Virginia campus of Virginia Commonwealth University.