



NATIONAL
RURAL HEALTH
RESOURCE CENTER

SMALL RURAL HOSPITAL TRANSITION (SRHT) PROJECT Performance Management Group (PMG) Call

[PMG Calls](#) are interactive panel discussions with hospital executives that are designed to share hospital success stories, best practices and transition strategies from the [Small Rural Hospital Transition \(SRHT\) Project](#) through peer-to-peer learning.

Using Telehealth and Collaboration to Move toward Population Health

Wednesday, January 25, 2017

12:00 – 1:00 Central Time

Conference Call Number: (877) 273-4202

Conference Room Number: 914983637#

Adobe Connect Link: <http://ruralcenter.adobeconnect.com/r1jpoxjqbfb/>

Speakers: North Sunflower Medical Center, Ruleville, Mississippi

- Sam Miller, Chief Executive Officer
- Rodney Clark, Chief Operations Officer
- Joanie Perkins, Chief Compliance Officer

Facilitator: Terry Hill, MPA, Executive Director, Rural Health Innovations

Refer to [Hospital Spotlights](#) to learn more about [North Sunflower Medical Center](#)

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Performance Management Group (PMG) Call Agenda

1. Welcome and speaker introductions
 - SRHT Quality Project focusing on chronic disease management
 - You've been doing chronic disease management for 9-10 years
2. Tell us about the diabetes project and your amazing outcomes
 - Why did you choose the project?
 - How did you get involved?
 - How did you get your board and medical staff on board?
3. Pop health management means collaborations
 - Who was involved?
 - What were your challenges collaborating?
 - Who did you build bridges with and what was the best way to do so?
4. Lessons learned or advice to other hospitals trying to implement a chronic disease management program or project
5. Questions and Answers

Speaker Biographies and Contact Information

Sam Miller

Chief Executive Officer
North Sunflower Medical Center
Ruleville, Mississippi
Email: smiller@northsunflower.com

Sam started his health care career as a paramedic/firefighter in Birmingham, Alabama. While in Alabama, Sam completed a degree in accounting from Samford University. During this period, Mr. Miller completed a Master's degree in nursing from Delta State University as a Family Nurse Practitioner. Mr. Miller came to North Sunflower Medical Center in 2001 as the administrator of the long term care unit and has worked as an emergency room nurse, risk manager, safety officer, quality improvement director and in 2005, was promoted to the position of Chief Operating Officer.

Mr. Miller maintained this position until 2015 when he was named as Chief Executive Officer of the facility. Sam maintains a strong emphasis on new technology, access to care, quality initiatives and education.

Rodney Clark

Chief Operations Officer
North Sunflower Medical Center
Ruleville, Mississippi

Prior to joining North Sunflower Medical Center in April, 2015, Mr. Clark had a 25-year career in the banking industry. During his banking career, Mr. Clark served as Bank President for 12 years. He has served on numerous local and regional boards and is currently serving as Executive Director of the North Sunflower Medical Center Foundation Board, President of the Ruleville Chamber of Commerce Board, and President of the Ruleville Economic Development Council Board. Throughout his lifetime, he has worked to help his Mississippi Delta community, and he looks forward to continuing that service in his current role as Chief Operations Officer at North Sunflower Medical Center.

Joanie Perkins

Chief Compliance Officer
North Sunflower Medical Center and
J.P. Consulting, Inc.
Ruleville, Mississippi

Joanie has worked in health care management for the past 37 years. Her focus for the past 20 years has been specializing in rural health clinics and critical access hospitals. 30 years ago, she began her own consulting business, specializing in out-patient billing and clinic startups. As the need for rural consulting grew, she divided the business and is now the principal consultant, working with clinics and critical access hospitals nationwide. Joanie has a special love for the Delta region and moved to the great state of Mississippi in 2007. She serves rural areas by sitting on the NRHA congress, the primary care HRSA committee and the CMS rural focus committee. She is a past-board member and president of the Mississippi Rural Health Association and has enjoyed facilitating a series of workshops for Rural Health Clinics across the state of Mississippi.