



NATIONAL
RURAL HEALTH
RESOURCE CENTER

SMALL RURAL HOSPITAL TRANSITION (SRHT) PROJECT Performance Management Group (PMG) Call

[PMG Calls](#) are interactive panel discussions with hospital executives that are designed to share hospital success stories, best practices and transition strategies from the [Small Rural Hospital Transition \(SRHT\) Project](#) through peer-to-peer learning.

White Mountain Regional Medical Center: Executing a Transition Plan for Crossing the Shaky Bridge

Friday, July 29, 2016 at 12:00 – 1:00 Central Time

Speakers:

Greg Was, CEO, White Mountain Regional Medical Center, Springerville, AZ

Lindsay Corcoran, Consultant, Stroudwater Associates, Portland, ME

Facilitator:

Terry Hill, MPA, Executive Director, Rural Health Innovations, Duluth, MN

Conference call number: (877) 273-4202

Conference Room Number: 914983637#

Adobe Connect Link: <http://ruralcenter.adobeconnect.com/r7mrvy9k1hc/>

Agenda: See below

Speaker biographies and contact information: Refer to page 3

Refer to [Hospital Spotlights](#) to learn more about [White Mountain Regional Medical Center Plans for Crossing the Shaky Bridge](#)

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Performance Management Group (PMG) Call Agenda

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1. Welcome and speaker introductions
2. What was the catalyst for your hospital to engage in a Financial Operational Assessment through Small Rural Hospital Transition (SRHT) Project?
3. How did the onsite consultations build awareness of population health with your board and staff?
4. How did the consultations assist the executive and management teams with implementing best practices and developing transition strategies to position your hospitals for new payment and care delivery models?
5. Could you share some of your successes as a result of the SRHT Project? What are the outcomes from the recommended best practices and transition strategies?
6. How has the consultations helped you as a leader to create value within the organization and promote a culture of excellence?
7. What are your plans for next steps in continuing to transition to a value-based system, and eventually population health?
8. From your experience with this project, what is your advice to other rural hospital leaders that are planning to prepare for transitioning to a value-based system?
9. Questions and Answers

Adjourn

Speaker Biographies and Contact Information

Gregory J. Was

Chief Executive Officer
White Mountain Regional Medical Center
Springerville, Arizona
Email: greg.was@wmrmc.com

Gregory Was is Chief Executive Officer of White Mountain Regional Medical Center in Springerville, AZ. Prior to that, Greg served as vice president and chief financial officer of five other hospitals around the nation over the past 20+ years. He has experience developing and implemented hospital financial turnaround plans, reducing gross accounts receivable days significantly and led several successful ventures for performance improvement. In his current capacity at White Mountain Regional Medical Center, Greg has triumphantly introduced a Culture of Excellence, resulting in an HCAHPS score raking the hospital 7/70 in Arizona and recognition by iVantage Health Analytics and the National Organization of State Office of Rural Health for overall excellence in Quality and Outcomes, reflecting top quartile performance among all acute care hospitals in the nation.

Lindsay Corcoran, MHA

Consultant
[Stroudwater Associates](#)
Portland, Maine
Email: LCorcoran@stroudwater.com

Lindsay Corcoran is an accomplished consultant and practice management professional with over ten years of healthcare and medical office experience. At Stroudwater, Lindsay focuses on supporting and sustaining healthcare access for rural communities through hospital operational improvement and affiliation strategies, and has assisted rural and community hospitals and clinics across the country to improve operational and financial performance. Results-oriented and highly organized, Lindsay is a skilled and effective communicator with medical providers, patients, and administration. Before joining Stroudwater, Lindsay worked in an outpatient physical therapy setting as a practice administrator for three clinics in southern Maine. Lindsay is a graduate of the University of Southern Maine, and earned her Masters of Healthcare Administration in August 2013 from Seton Hall University. She is a member of the American College of Healthcare Executives