



NATIONAL
RURAL HEALTH
RESOURCE CENTER

SMALL RURAL HOSPITAL TRANSITION (SRHT) PROJECT

Performance Management Group (PMG) Call

[PMG Calls](#) are interactive panel discussions with hospital executives that are designed to share hospital success stories, best practices and transition strategies from the [Small Rural Hospital Transition \(SRHT\) Project](#) through peer-to-peer learning.

[Register online here.](#)

Date: Friday, July 8, 2016

Time: 12:00 – 1:00 Central Time (11:00 MST / 1:00 EST)

Topic: *Preparing to Jump to the Future: Chicot Memorial and Pender Community Hospital Share Their Transition Strategies*

Speakers:

David Mantz, CEO, Chicot Memorial Medical Center, Lake Village, AR

Melissa Kelly, CEO, Pender Community Hospital District, Inc., Pender, NE

Eric Shell, Director and Principal, Stroudwater Associates, Portland, ME

Facilitator:

Terry Hill, MPA, Executive Director, Rural Health Innovations, Duluth, MN

Conference Call Number:

Conference call number: (877) 273-4202 / Conference Room Number: 6112600#

Adobe Connect Link: <http://ruralcenter.adobeconnect.com/r3omr7i45th/> To join the meeting, enter the name of your hospital / organization as a *guest*

Agenda: See below

Speaker biographies and contact information: Refer to page 3

Refer to [Hospital Spotlights](#) to learn more about:

[Chicot Memorial Medical Center Utilizes SRHT Project to Prepare for the Future](#)

[Pender Community Hospital Surpassing Project Goals](#)

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Performance Management Group (PMG) Call Agenda

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1. Welcome and speaker introductions
2. What was the catalyst for your hospital to engage in a Financial Operational Assessment through Small Rural Hospital Transition (SRHT) Project?
3. How did the onsite consultations build awareness of population health with your board and staff?
4. How did the consultations assist the executive and management teams with implementing best practices and developing transition strategies to position your hospitals for new payment and care delivery models?
5. Could you share some of your successes as a result of the SRHT Project? What are the outcomes from the recommended best practices and transition strategies?
6. How has the consultations helped you as a leader to create value within the organization and promote a culture of excellence?
7. What are your plans for next steps in continuing to transition to a value-based system, and eventually population health?
8. From your experience with this project, what is your advice to other rural hospital leaders that are planning to prepare for transitioning to a value-based system?
9. Questions and Answers

Adjourn

Speaker Biographies and Contact Information

Melissa Kelly, CPA

Chief Executive Officer

[Pender Community Hospital District, Inc.](#)

Pender, Nebraska

Email: kellyma@mercyhealth.com

Melissa Kelly has been with the Pender Community Hospital for eleven years, eight as the Chief Financial Officer and three as the Chief Executive Officer. Melissa attended the University of Nebraska-Lincoln and attained her Bachelor of Science Degree in 2002, as well as her Master's of Professional Accountancy in 2003. She obtained her Certified Public Accountant status in 2006. Melissa resides with her husband, Jeff, and their five children in rural Thurston, Nebraska. She has been instrumental in numerous advancement projects at Pender Community Hospital, which have allowed the facility to maintain its continued excellent care to its patients, as well as continuous advancement in the medical field.

David Mantz, MBA, RRT-NPS

Chief Executive Officer

[Chicot Memorial Medical Center](#)

Lake Village, Arkansas

Email: mantzd@chicotmemorial.com

David Mantz has over thirty years experience in health care to include in a broad range of clinical and leadership positions. Since 2012, David has been the CEO for Chicot for Memorial Medical Center in Lake Village, AR, which is a 25 bed CAH that employs approximately 145 staff and three physicians, and hosts multiple external outreach specialty clinics and services. He is responsible for leadership and oversight of all areas of operations, financial management and community relations. He previously worked as the Executive Director of Operations at Salina Regional Health Center, which is a 250 bed acute care hospital in Salina, KS, where he was responsible for multiple departments and programs to include patient satisfaction and telehealth. David holds a Master of Business Administration in Healthcare Management from Columbia Southern University, as well as a Bachelor of Art in Health Services Management and an Associate of Applied Science. He active volunteer with International Children's Heart Fund, and a frequent public speaker on leadership growth and preparing for healthcare reform.

Eric K. Shell, CPA, MBA

Director and Principal

[Stroudwater Associates](#)

Portland, Maine

Email: Eshell@stroudwater.com

Eric Shell is the Director and Principal Consultant at Stroudwater Associates in Portland, Maine, and has over 25 years of experience in healthcare financial management. Eric assists rural hospitals, health clinics and physician group practices with improving financial and operational performance and developing strategic and operational plans. Eric has been instrumental in assisting rural hospitals in developing strategies for transitioning from fee-for-service to value-based system. He has worked with the Department of Housing and Urban Development to implement a financing vehicle that enables rural hospitals access to capital markets, and assisted in the development of a national program for rural hospital performance improvement and measurement. Eric earned his Bachelor's Degree in Accounting from Pennsylvania State University and his Master's in Business Administration from the W.E. Simon Graduate School at the University of Rochester.