



NATIONAL
RURAL HEALTH
RESOURCE CENTER

SMALL RURAL HOSPITAL TRANSITION (SRHT) PROJECT

Performance Management Group (PMG) Call

With the support of the [Health Resources and Services Administration's \(HRSA\) Office of Rural Health Policy](#), the National Rural Health Resource Center and Rural Health Innovations provide educational opportunities for the [Small Rural Hospital Transition \(SRHT\) Project](#).

How to Engage Physicians in Value-Based Population Health Models

Date: Tuesday, December 22, 2015

Time: 11:30 PT / 12:30 MT / 1:30 CT / 2:30 ET

Facilitator: Terry Hill, MPA, Executive Director, Rural Health Innovations, Duluth, MN

Speakers: Jefferson Healthcare, Port Townsend, WA

- Mike Glenn, MHA Chief Executive Officer
- Joe Mattern, MD, Chief Medical Officer
- Hilary Whittington, CPA, Chief Financial Officer

Call-in number: (877) 273-4202

Conference Room Number: 914983637#

Webinar Link: <http://ruralcenter.adobeconnect.com/r1zb11o8x1e/>

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Performance Management Group (PMG) Call Agenda

1. Welcome and speaker introductions
2. Tell us about Jefferson Healthcare
3. Tell us about your strong financial strategy and recent movement into an Accountable Care Organization (ACO)?
 - a. How can a rural hospital determine if it's ready to become part of an ACO?
4. How can we **engage** physicians in care coordination and patient centered medical home (PCMH) teams?
 - a. How can we **build awareness** among physicians of the emerging value – based payment system?
 - b. How can we **motivate** physicians to be involved in value – based purchasing and population health models?
 - c. How do we **build collaboration** between providers and hospitals to support ACOs and population health?
5. Thinking about the [Rural Hospital Toolkit for Transitioning to Value-Based Systems](#) and your hospital's best practices, what do you believe is the most important thing rural hospital leaders can do to engage their providers?
6. Questions and Answers

Speaker Biographies and Contact Information

Mike Glenn, MHA
Chief Executive Officer
Jefferson Healthcare
Port Townsend, WA
mglenn@jgh.org

Mike Glenn joined Jefferson Healthcare as CEO in 2010. Jefferson Healthcare (Jefferson County Public Hospital District No. 2) is the primary healthcare provider for the more than 29,000 residents of eastern Jefferson County on the Olympic Peninsula. Located in Port Townsend, the 25-bed critical access hospital provides a comprehensive array of services, including top rated surgical services, full service orthopedic clinic, acute and emergency care, oncology and infusion services, advanced diagnostic imaging, Baby Friendly Family Birth Center, physical therapy and rehabilitation, Coumadin clinic, and sleep medicine services. In addition, Jefferson Healthcare operates eight primary care clinics, as well as a home health and hospice agency.

Mike Glenn served as CEO of Olympic Medical Center in Port Angeles, Washington from 1999 to 2006. He spent two+ years as Sr. Vice President of Business Development and Product Line Management at Valley Medical Center, a 303-bed, public hospital district in Renton, Washington. Prior to Valley Medical Center, Mike was the COO at Providence St. Peter Hospital, a 364-bed hospital in Olympia, Washington.

A native Washingtonian, Mike was born in Olympia and earned a degree in Political Science from Linfield College in Oregon, and a Masters of Health Administration from Xavier University in Cincinnati, Ohio.

Affiliations include:

- Board of Directors, Foundation for Health Care Quality
- Board of Trustees, Peninsula College
- AHA Regional Policy Board, past member
- Association of Washington Public Hospital District, Past President
- Washington State Hospital Association, Past Board Member
- Northwest Hospital Council, Past President
- American College of Healthcare Executives

Hilary Whittington, CPA
Chief Financial Officer
Jefferson Healthcare
Port Townsend, WA
hwhittington@jgh.org

Hilary Whittington joined Jefferson Healthcare as the Chief Financial Officer in December 2011. She previously worked in public accounting as a manager with DZA in Spokane Valley, WA, where she specialized in audit and reimbursement services for critical access hospitals in the Northwest. Hilary graduated with a Bachelor's degree in Business

Administration in Accounting from Gonzaga University in Spokane, Washington. She lives in Port Townsend and enjoys kayaking, biking and backpacking.

Joe Mattern, MD
Chief Medical Officer
Jefferson Healthcare
Port Townsend, WA
jmattern@jgh.org

Dr. Joe Mattern has been living in Jefferson County and working with Jefferson Healthcare since 2003. He graduated from the Drexel College of Medicine in 2000 and then completed his residency in Family Medicine at the University of Wisconsin including service as Chief Resident. Dr. Mattern is board certified in Family Medicine and has had an ongoing clinical practice locally for over 10 years that has included both inpatient and outpatient services. He has served many different leadership roles at Jefferson including Medical Director of Ambulatory Care and Chief of Obstetrics. He is a former participant in the Washington State DOH Medical Home Pilot. He has been the Medical Director for Jefferson Hospice for the past several years, as well. For the past 5 years, he has been serving the role of Chief Medical Officer.

When Dr. Mattern is not at Jefferson, he can be found spending time with his spouse and 3 children. They are involved in the schools and several community organizations. He also serves on the Board for Jumping Mouse Children's Therapy Center.