Rural Health Information Technology Workforce Program Grantee Meeting

Health Resources & Services Administration
Federal Office of Rural Health Policy
Monday February 1, 2016
9:00am-4:30pm
Fishers Lane Building Room 5W-11
Welcome & Opening Remarks

Tom Morris
Associate Administrator
Federal Office of Rural Health Policy

Jim Macrae
Acting Administrator
Health Resources and Services Administration

Natassja Manzanero & Katy Lloyd
Rural Health IT Workforce Program Coordinator and Project Officer
Federal Office of Rural Health Policy

Sally Buck
Chief Executive Officer
National Rural Health Resource Center, Rural Health Innovations (Technical Assistance Provider)
Rural Health IT Workforce Program
Grantee Show & Tell
Part I
Regional Health Care Network

Mike Bice, Network Director
Childersburg, AL
RHCN evolved from City of Childersburg Medical Clinic Board HRSA Network Development Grant

- Long history of collaboration among Network members with a common patient base
- 2010-2015 Alabama Regional Extension Center role (ALREC) cast us into Health Information Technology
- RHIT grant is collaborative effort with Gadsden State and Central Alabama Community College and University of Alabama-Birmingham
Program Marketing Materials

Marketing Materials and Methodology

- Initial Plan-Recruit from existing Community College Students
- RHCN Flyer
- Student Handbook
- Revised Plan-Expand Network Membership with those who have HIT Needs
Program Background

* Cohorts ~1 year
  * 6-8 months of online community college classes
  * CEHRT training from network staff
  * 6 month apprenticeships in community health centers
  * CHTS certification
    * Workflow Redesign
    * Trainer
    * Technical Support
Program Marketing Materials
Valley Citizens’ Foundation for Healthcare, Inc. - Colorado

Pueblo Community College
Mary.McMahon@pueblocc.edu
Tatiana.Parker@pueblocc.edu

Southeastern Colorado AHEC
Doreen.Gonzales@secahec.org
Crystal.Rider@secahec.org

Colorado Rural Health Center
Melissa Bosworth
mb@coruralhealth.org
Credit Certificate Programs (42-48 credit hours): AHIMA and HIMSS Certification
Available
* HIT Management & Support
* HIT Network & Security
* HIT Medical Coding

Non-Credit Educational Tract
* HIT Symposiums
  * Educational opportunities for incumbent workers in rural communities around the state of Colorado to increase their knowledge base in current HIT practices

Scholarships
* Individuals apply for scholarships for both credit and non-credit programs
* To date $104,491.73 has been expended on scholarships to a total of 49 individuals with a 90% completion rate
“I have a better understanding of system processes and how our decisions impact our business (and) we have been able to write beneficial security policies that help our business...”

“We are on our 4th year of Meaningful use and we actually meet stage 2, a lot of that is because we better understand how to address the issues impacting our software and processes...”

Jo Bradley
Castle Valley Children’s Clinic
North Florida Community College
Rural Health IT Workforce Program

John-Walt Boatright/Takiyah Randolph
Madison, Florida
Program Background

* Provides a six-month, online HIT workforce program to a diverse student population in rural North Florida
* A collaboration with the North Florida Rural Healthcare Network and its various partners
* First foray into health information technology (HIT)
* Requirements:
  * Course grade of 70% or higher
  * 20-hour internship
  * Certified Health Technology Specialist – Practice Workflow (CHTS-PW) certification exam through AHIMA
NFCC HIT Marketing

- Newspaper Ads
- Television Commercials
- Radio Ads
- Mailers to Healthcare Facilities
- Flyer postings throughout our six county service area
Indiana Rural Health Information Technology Education Network

Cindy Large
Indiana
IRHITEN Background

- Statewide Network
- 30 Member Indiana Statewide Rural Health Network (InSRHN)
- 20 Week Online Certification Course
  - Clinical Practitioner Consultant
  - HIT Practice Workflow and Information Management Redesign Specialist
- 9 Week Apprenticeship Program (concurrent)
- CHTS Certification
- To-date 55 students have begun or completed coursework and apprenticeships, and certification testing
Marketing Efforts

- Methodology
- Key to IRHITEN Marketing Success
- Materials (Brochure, Flyers, Packets)

Attract, train and retain the best IT professionals

In a technology-focused world, attracting and retaining IT professionals – particularly in the healthcare area – can be a tough task. Add to the challenges of motivating highly-trained IT workers to move to a small town or rural area and the task grows even more complex.

Fortunately, a solution exists: the Indiana Rural Health Technology Education Network (IRHITEN). Specific and targeted training and mentoring IRHITEN programs are available through a partnership with the Indiana Rural Health Association, HealthINIC and Ivy Tech Community College to help rural hospitals, clinics and physician practices train and advance qualified IT professionals. IRHITEN programs represent great opportunities for clinical professionals, veterans, displaced workers and IT professionals alike who desire to improve skills or move into a new IT career.

The good news for financially challenged rural and small town healthcare facilities?

All IRHITEN training and certification programs are available at a moderate cost ($500) to qualified participants, with support funding provided by the U.S. Department of Health and Human Services (HHS), Office of Rural Health Policy, HIT Certification program.

About IRHITEN

The Indiana Rural Health Information Technology Education Network (IRHITEN) develops and implements aggressive strategies for new certificate and apprenticeship programs to support existing rural hospital IT professionals, as well as promote the programs to students, veterans, and others who could become IT professionals.

In addition to Ivy Tech’s support in training the partnership incorporates the services of HealthINIC to deliver the health IT apprenticeship program. HealthINIC HE (health information exchange) is a not-for-profit corporation, which through its technology and business partnerships with multiple health information exchanges, supports standards-based health information technology (HIT) adoption, health information exchanges (HIE), and innovative use of information for improved health care outcomes.

Contact
Cindy Linn, RN, BSN, Network Director
317-876-5519 ext. 235
cline@IndianaHE.org
Yorktown, Indiana

WWW.INDIANARURALHEALTH.ORG/IRHITEN

Funding Statement

This program is funded by the U.S. Department of Health and Human Services (HHS), Office of Rural Health Policy, Rural Health Information Technology Workforce Program, by a grant awarded to the Indiana Rural Health Association in the funding amount of $30,000 annually for 3 years, under grant number R01RH054271.
Eastern KY HIT Workforce Development Program

Executive Director of NeKY RHIO: Andrew Bledsoe
Workforce Project Director: Abigail Thornsberry
Morehead, KY
Program Background

* 3 Phases: Learn, Apply, Succeed
  * Phase 1 (Learn): online material
  * Phase 2 (Apply): Apprenticeship
    * HIT Project or Internship
  * Phase 3 (Succeed): Certification exam
  * Total time: 28 – 32 weeks
* 2 Groups completed: recruiting for 3rd
Program Marketing Materials

Flyer: Mail out

Advance Your Career Today!
Become HIT-Certified

NeKY RHIO's health IT certification program can be completed in 28 weeks or less with 3 phases
Learn, Apply, Succeed

Promotional Video

Others include: MailChimp Blasts, Word of Mouth, NeKY RHIO Conferences, Members
McDowell Technical Community College RHIT WF Program

Valerie Dobson, MHS, RHIA
Director, RHIT WF Grant Program Project

Shanna Gorecki, Educational Support Specialist RHIT WF Grant Program
Marion, NC
The MTCC Rural Health IT Workforce Program is designed to train and re-train currently employed healthcare workers, IT Professionals, veterans and displaced workers.

- Individuals will enroll in a degree-seeking program to earn a certificate in Healthcare Informatics.
- Completers of the certificate program will be eligible to earn a Certified Healthcare Technology Specialist-Practice Workflow and Information Management Redesign (CHTS-PW) national certification offered by American Health Information Management Association (AHIMA) during their first two semesters of the program. They will also complete a 96 hour Apprenticeship Program through one of our partner agencies.
- During the second and third year of the program, individuals will have the opportunity to continue working towards an Associate’s Degree in Health Information Technology to earn the Registered Health Information Technician (RHIT) Credential also awarded by AHIMA.
- Career Readiness Certification (CRC)

Network Strategic Planning Committee (Partner Agencies)

- Year 1 – meet monthly
- Year 2, 3 and beyond – meet quarterly
- Provide apprenticeship sites, mock interviews
- Provide oversight for grant program
  - Budget
  - Curriculum
  - Evaluation Plan
  - Strategic Plan
  - Sustainability Plan
Rural Health IT Workforce
Grant Program
Sharing Solutions for a Sustainable Health IT Workforce

Rural Health IT Workforce Program
3-year grant funded program to offer currently employed healthcare and IT workers, veterans, unemployed and underemployed individuals the opportunity to attend a short-term certificate program offered hybrid mode. Students will earn a certificate in healthcare informatics and will be eligible to sit for the Certified Health Information Technology Specialist (CHI) examination. The certificate program includes several courses and electives in electronic health record systems, clinical decision support, data analysis, and project management.

Offered by McDowell Technical Community College
in partnership with
Community Care of Western North Carolina

This new program acts as a stand-alone program or as a component of the college’s Health Information Technology Program.

For more information contact:
Valerie Dobson, MHS, RHA
Coordinator, HIT Program
828.652.0699
valerie.c.dobson@mtc.edu

Program Marketing Materials

Health Information Technology - Health Informatics Certificate 2015-2016

ADMISSION REQUIREMENTS:
1. Submit an application for admission to McDowell Technical Community College.
2. Submit an official high school transcript or GED scores.
3. Submit an official transcript from the college attended.
4. Complete the COMPASS placement test. The placement test consists of three parts: Reading, Writing, and Mathematics. Contact the Student Development Center at 828-652-0699 to schedule an appointment.
5. There is no charge for the COMPASS test; however, scores may be transferred from other colleges if the scores are less than three years old.
6. Complete all developmental courses required as a result of the placement test with a “C” or better before enrolling in the Health Informatics program.

The applicant is responsible for ensuring that all requirements are met and that all materials have been received. Completion of requirements does not guarantee admission.

Recommended Semester Sequence
Fall Semester:
HR 112 Health Law & Ethics
HR 225 Health Informatics
CS 113 Computer Basics
Spring Semester:
HR 112 Health Data Entry
HR 112 Health Data Analysis
HR 227 Informatics Project Management

* * * **Note: All classes will be held in the above listed semesters CNOV. Courses will be also taken in the Associate Degree Certificate in the Health Information Management program.

Course and Major Requirements
Major Courses:
HR 112 Health Law & Ethics
HR 112 Health Data Entry
HR 225 Health Informatics
CS 113 Computer Basics
HR 227 Informatics Project Management

General/Required Courses:
ED 113
Total Course Hours: 12
Recommended for high school courses: Not required

MD 102 & MED 121
HII Associate Degree Clinic Curriculum
Previous Health Care Experience
Previous Information Technology Experience
BREAK
Rural Health IT Workforce Program
Grantee Show & Tell
Part II
Northern NY Health IT Training Program

Pat Fontana: HIT Workforce Training Program Director
Todd Parody: HIT Community Services Coordinator
Watertown, NY
Program Background

- Fort Drum Regional Health Planning Organization
  - Mission and Vision
  - Leveraging Existing Resources Through Training
- SUNY Jefferson Community College partnership
  - Reputation and Expertise
  - Networking and Recruitment
Program Marketing Materials

* Television/Radio Commercials
* Health IT Dinner/Theater Networking Event
* Animated Infographics and Email
* Internet Pre-Roll
* Dedicated Health IT Training Website
* Local Radio/TV Interviews
* Health IT Flyer: hardcopy and email
* Social Media
Pennsylvania Mountains
Healthcare Resource Development
RHITWF Program

Greg Snyder
DuBois, PA
Program Background

- Rural Pennsylvania: Central and Northern
- **TARGET:**
  - Pennsylvania Mountains Healthcare Alliance Hospitals
  - Incumbent Hospital Workers
- Partnered with Penn State University–25 credit cert
- HIMSS CAHIMS Test
- 30+ students in 2 cohorts
- Used local hospital projects for internships

*Utilized iPads as primary tool for communication and CMS utilization*
Five page marketing piece was customized to the target audience(s). It was sent via email attachment to local hospital department managers for distribution within their hospitals. Initial email distribution was to about 40 CEOs and CIOs. Subsequent distributions included veteran groups and local individual veterans as acquired by the PSU Veteran’s outreach group as well as our local Careerlink office.

Additional information at: http://dubois.psu.edu/HIT.htm

Participants applied for consideration at completed online at: http://form.jotformpro.com/form/40713189375964
“It’s a HIT!”
Rural Health IT Workforce Training Program

Scott Weatherill, CIO
Lacey Finkbeiner, Network Director
Lindsey Karlson, Former Network Director

Prairie Health IT Network
Howard, South Dakota
The “It’s a HIT!” Training Program provides targeted HIT training specifically designed to meet the needs of rural, incumbent FQHC workforce in North and South Dakota.

- **Cohort One: 2014-2015**
  - 14 Registered, 12 Completed, 50% Pass Rate on CHTS Exam
  - Two Roles: Clinician/Practitioner Consultant and Workflow Redesign Specialist

- **Cohort Two: 2015-2016**
  - 17 Registered, 13 In Progress
  - One Role: Workflow Redesign Specialist
Program Marketing Materials

- Postcards
- Email Newsletters
- Brochures
- Website
- Videos
- Conference Presentations
- Informational Webinars
- RHI Hub - Community Health Gateway Models and Innovations Profile
Mountain Empire HIT Workforce Initiative

Nora Blankenbecler, Project Director, HIM 152
Mountain Empire Community College
Big Stone Gap, VA, 24219
HIM 152 – 66 Credit Hour Program
Inconsistent Leadership, but back on track
29 students enrolled, 6 have graduated
Since 10/19/2015 – recruited 14 new students
Network: 3 PC’s, 5 MECC, 2 new members MSHA/HMG
Future goals: Director RHIA status 2017, CAHIIM accredited for RHIT, add CHPS, CDIP and Clinical Analyst Certification. HRSA Planning Grant submission.
Program Marketing Materials

THE REGION’S ONLY
HEALTH INFORMATION
MANAGEMENT DEGREE

A College That Works | Mountain Empire Community College
RHITWF Southwest Health Network

Darnell Hendricks
Fennimore, WI
Southwest Tech’s HIT students earn 65/66 credits to obtain an associate degree in Health Information Technology (HIT)

Expert instructors assist students in preparing for a career working in patient health data management

Credits transferrable for a Bachelor’s degree in Health Information Management

Hands-on training provided thru two paid internships after first and second year coursework

All courses offered 100% online

Program is in candidacy stage of CAHIIM accreditation, upon successful completion, students will be eligible to sit for AHIMA’s RHIT certification exam
Program Marketing Materials

* WEBSITE:  https://www.swtc.edu/academics/programs/health-occupations/health-information-technician

* VIDEO:  https://www.swtc.edu/academics/programs/health-occupations/health-information-technician-in-the-industry

* PROGRAM SHEET:  https://www.swtc.edu/uploadedpdfs/academic/health-occupations/HIT_9-17-14.pdf
RHITWF
MENTOR Health IT

Lac qui Parle Health Network
900 2nd Avenue
Madison MN 56256
Program Background
PROGRAM HIGHLIGHTS

TRAINING: Trainees will learn how to support an organization beyond the implementation of software through workflow analysis and redesign, usability analysis, project management, quality improvement, network & health information exchange and optimization of software for better care delivery.

APPRENTICESHIPS: Trainees will have the opportunity to experience an apprenticeship to apply their newly acquired skills to the real-world. Apprenticeships may be completed at their own organization or another organization within the region.

CERTIFICATION: Training is aligned to national certification exams through Health IT Certifications. Trainees will be eligible to sit for the CP-HIT or CP-EHR exam upon completion of the training.
Montana Rural Health IT Network

Cindra Stahl
Bozeman Montana
The MT Rural Health IT Network is a “network of networks” with membership from across the state.

Work with four 2 year colleges, students obtain certificates in Health Information Technology, programs are 100% online.

Participants are primarily adult incumbent workforce: from front desk to physicians, nurses to quality improvement. We have participation from very small, frontier Critical Access Hospitals and CHCs.
Program Marketing Materials

EHRs.... Beyond what the vendor tells you!

In order to move quality improvement forward, data reporting is a high priority.

But it's not that easy!

The Montana Rural Health IT Network is proud to offer an in-depth training class developed by Health Technology Services; the Montana/Wyoming Regional Extension Center. The course will provide an overview of EHR functional components including clinical decision support, patient engagement and interoperability and reporting. The training will include an overview of the alignment of meaningful use/CDM, PEPFAR and PCMH. Training will provide a basic understanding of the functionality, limitations, and uses of EHRs and EHR data. Specific vendor demonstrations will also be included from eCQI, Tech Time and MDW/NextGen.

We welcome participation from anyone interested in this topic—including Quality Improvement, HIT/HIM, Nursing, and Better Health Improvement Specialists.

The course is being offered as a pre-session to the HIMS Conference in Great Falls.

EHR Course will be held from 9-5 on Tuesday, May 12 at the Lewis and Clark Flam, Benefis West Campus.

Registration fee is $175.00.

- Registration for EHR course only can be found here: https://events.constantcontact.com/register/eventreg?oeidk=a07aolu687e648880eg85
- HIMS Conference is May 13 and 14, Holiday Inn, Great Falls.

Visit the Montana HIMS website http://montana.himschapter.org/ for registration information.

Rural Health IT Network
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LUNCH
Network Sustainability Planning
Closeout and Grants Management
Q&A
BREAK
Roundtable Discussions
Closing Remarks and Next Steps
Thank you!