

**Rural Health Network Development Program  
Grantee Partnership Meeting  
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**The Role of Networks  
in Rural Health Care**

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# Your Network's Role?

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*(traditional)*

To provide value through...

- A venue for collaboration
- A mechanism to leverage resources and relationships
- A place of learning and dissemination



# Your Network's Role?

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To provide value through...

**Leadership Development**  
**Sustainable Partnerships**

**A Vision for the Pathway ahead.**



# Network Priorities

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- **Developing information and data systems;**
- **Direct provision of needed services;**
- **Performance Improvement Activities**
- **Improving the integration of health and social services;**
- **Promoting population health and wellness;**



# The Environment

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*One thing is for certain...*

***CHANGE***  
***Is***  
***HERE!***



# What's changed in the last 3 years?

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- **Physician Quality Reporting System (PQRS)**
- **Meaningful Use and EHR Incentives**
- **MACRA / MIPS**
- **Quality Payment Program (QPP)**
- **Hospital Re-admissions Reduction Program (HRRP)**
- **Healthcare Acquired Conditions Penalties**
- **Transitional Care Management, Care Coordination, Medical Home payments and bonuses**
- **SNF VBP**
- **Star Rating Programs**



# What's changed?

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- Expansion of Medicaid enrollment
- Enrollment in the individual and small group Marketplace.
- Managed Care Organizations
- Accountable Care Organizations
- Health Systems form and spread
- Multiple payers moving in similar directions
- State Medicaid Waivers



# What we can expect more of....

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- States and Regions looking at “All Payer” models
- Global Budgeting
- Prevention and Population Health Initiatives
- Accountable Health Communities
- State Innovation Models



# The point....

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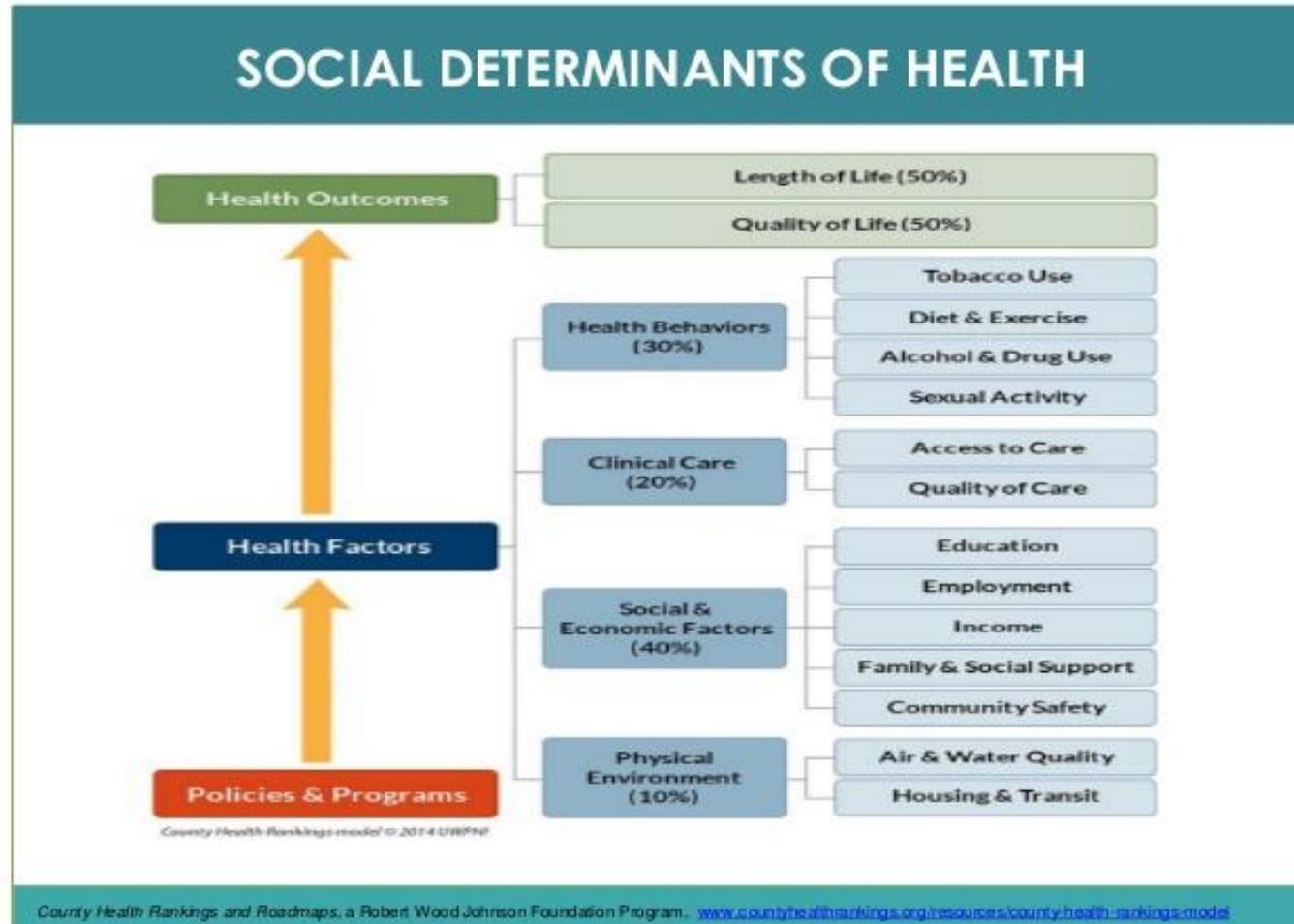
*Your members can't expect current / historic approaches to delivering and financing care to respond to this shift in the way care will be provided and paid for.*

*Neither can they attain the outcomes expected of them by themselves.*

*“Health” is broader than just “Healthcare”!*



# The rest of the story...



# Your Network's Role?

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...To help your members understand and implement the changes required in the context of this changing landscape...

...and what changes are appropriate for their rural communities.

...bringing in all the necessary players and resources.



# Define the Goal(s)

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- **Sustain rural health system design flexibility in order to provide local access to meet the needs of the community.**
- **Strive for healthy communities through developing needed services.**
- **Survive the transition from Volume- to Value-based payment.**



# Facilitate Strategies to...

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## Expand and transform primary care...

- PCMH as organizing framework, use of all primary care professionals in most efficient manner possible
- Use health information (data) to understand, manage and coordinate care: (records, registries, claims)
- Collaborate to integrate services
- Engage partners and resources to address the non-healthcare social determinants of health.



# Facilitate Strategies to...

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- Help members measure and report Quality and Performance;
- Deliver value in measurable way that can be basis for payment
- Use results to promote sustainability (market-share).



# Facilitate Strategies

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In health care work force...

- **Recruitment and Retention**

Facilitate optimal use of all professionals, (*which requires rethinking delivery and payment models – has implications for regulatory policy... including conditions of participation*)

- **community paramedics,**
- **community health workers, care coordinators**



# Facilitate Strategies

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## In use of technology...

- providing clinical services through local providers linked by tele-health to providers in other places: e-Emergency, e-ICU, e-Psychiatry, e-Pharmacy, etc...
- *...Providing services directly to patients where they live.*



# A Great Line-up of Topics

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- **Strategic Planning**
- **Building Adaptable Leaders for Sustainability**
- **Engaging Stakeholders in Times of Change and Transition**
- **Change with a Destination in Mind**
- **Group Decision Making**
- **Systems Thinking**
- **Developing a Business Model**
- **Effective leadership and Partner Engagement**
- **Population Health**
- **Network Program Update**



# One final thought...

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... the vital Leadership Role of your Network.

...making that “lonely place between the no longer and the not yet” ...

...Not quite so lonely.



# Thank you.



# Contact Information

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