**BREAST CANCER**

**ANNCR VO:**

In 14 years, your daughter will graduate with a degree in architecture. Will you be there to see her throw her cap in the air? If you’re considering whether to get a breast cancer screening, consider who else your decision might affect. Breast cancer is the second-leading cause of cancer deaths in women in the U.S. behind lung cancer. Start regular self-exams and mammograms at the age of 40 or sooner if you have a family history. Learn more at *<CUSTOMIZE HERE>.* Because early detection can lead to longer, happier lives. For everyone.

**COLORECTAL CANCER**

**ANNCR VO:**

You just welcomed your first grandchild. Make sure you can spoil him against his parents’ wishes for years to come. If you’re considering whether or not to get a colorectal cancer screening, consider who else your decision might affect. Colorectal cancer is the third-most common cancer worldwide. It’s recommended that men and women with an average risk start getting screened at age 45, and those with a close relative diagnosed before age 50 start screening around age 35. Learn more at *<CUSTOMIZE HERE>.* Because early detection can lead to longer, happier lives. For everyone.

**LUNG CANCER**

**ANNCR VO:**

Your son shares your strong work ethic. Will you be around to see if his kids do too? If you’re considering whether to get a lung cancer screening, consider who else your decision might affect. Lung cancer has the highest death rate in the U.S. compared to any other cancer. If you smoke, were a smoker, or have been exposed to radon gas, asbestos, arsenic, chromium or nickel, ask your healthcare provider about a yearly low-dose CT scan. Learn more at *<CUSTOMIZE HERE>.* Because early detection can lead to longer, happier lives. For everyone.

**PROSTATE CANCER**

**ANNCR VO:**

You promised your wife she’d see the Eiffel Tower. Don’t make her experience it on a group tour with strangers. If you’re considering whether to get a prostate cancer screening, consider who else your decision might affect. Prostate cancer is the second-leading cause of cancer deaths in American men behind lung cancer. It’s recommended that men ask their healthcare provider about being screened for prostate cancer starting at age 50. Learn more at *<CUSTOMIZE HERE>.* Because early detection can lead to longer, happier lives. For everyone.