

Writing a Comprehensive Opportunity Posting

Our 20+ years of recruitment

experience tells us that incorporating the following information into your postings is what will make them comprehensive and eye-catching. We can assist you in writing a post that will get attention by providing the information that health care professionals have told us they are looking for!

Practice Description

- Call schedule
- OB options
- Work schedule
- Average number of patient visits per day
- Satellite coverage required
- Composition of staff

Compensation/Benefits

- Salary amount
- Guarantee duration
- CME offered
- Moving expenses
- Number of vacation days
- Loan repayment
- Signing bonus

Hospital Information

- Name/location of admitting hospital
- Number of beds
- Services provided

Optional Posting Service

Would you like the **Minnesota Web Recruitment** staff to write a comprehensive posting for you?

- \$50 per posting

Minnesota Web Recruitment is provided by the National Rural Health Resource Center and supported in part by the Minnesota Department of Health, Office of Rural Health and Primary Care, the Minnesota Academy of Family Physicians and the Minnesota Association of Community Health Centers.



**NATIONAL
RURAL HEALTH
RESOURCE CENTER**

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**NATIONAL
RURAL HEALTH
RESOURCE CENTER**

Recruiting & Retaining Health Care Professionals in Minnesota

For Health Care Facilities



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Minnesota Web Recruitment

Opportunity Postings

Minnesota Web Recruitment is a cost effective way to promote your health care provider practice opportunities via the National Rural Recruitment and Retention Network (3RNet.org) and is easily accessed by health care professionals.

Minnesota Web Recruitment provides detailed information about practice opportunities and directly connects physicians, nurse practitioners and physician assistants with your health care facility.

- You can write and edit your posting narrative or have us to write it for you
- **Minnesota Web Recruitment** postings average over 3000 visits per year
- 3RNet averages over 100,000 visits per year



Promoting Your Opportunity

Every year, over 250 Minnesota physician residents and medical students are trained by The Center to use **Minnesota Web Recruitment** via the 3RNet for their practice searches. Each year, we visit all the Family Medicine residency programs, other primary care and psychiatry programs and NP and PA programs.

Posting Rates

Physician

\$275 - 3 months
\$500 - 6 months

Physician Assistant & Nurse Practitioner

\$50 - 3 months

Minnesota Web Recruitment Customer Testimonial

At Essentia Health we are always looking to find the best fit for our physician opportunities.

*The **Minnesota Web Recruitment** service is an excellent tool in our effort to find physicians looking for rural Minnesota opportunities. Additionally, the staff supporting the service are extremely knowledgeable and helpful.*

**Jodi Lorenson, Physician Recruiter
Essentia Health
Physician & Professional Services**

Minnesota Web Recruitment Customer Testimonial

The National Rural Health Resource Center has provided many leads for us. The conversion rate from views to inquiries has surpassed other online resources we've encountered before. This tells me that the right candidates with the right qualifications are searching this site for careers in rural hospitals and health systems.

**Diane Meyer
Marketing and Communications Manager
Glacial Ridge Health System**

Minnesota Web Recruitment Customer Testimonial

*Fairview Health Services has employed the services of the National Rural Health Resource Center's **Minnesota Web Recruitment** Service for several years now. We recently hired a candidate to fill a rural Family Medicine opportunity that had been open for some time, and the candidate indicated that he found the opportunity via the 3RNet website. From a sourcing perspective, this has proven to be a great cost-effective resource; it can be very challenging to fill some of our more rural positions and this service has always been a great help!*

**Tracy Albers
Sourcing Specialist, Physician Recruitment
Fairview Health Services**

Administrative Contract Review

The Center provides an administrative review of contracts for hiring organizations (clinics and hospitals) to ensure essential elements are present and consistent with industry standards. The final result will be a clear, concise, and competitive contract that is satisfactory to both parties.

Price: \$450

Recruiting for Retention Manual

Recruiting for Retention, published by the National Rural Recruitment and Retention Network, provides a step-by-step guide through the key elements of the recruitment process, from assessing need to integrating the provider and family into the community. Recruiting for Retention explains the most important steps in finding and retaining the ideal candidate for your community. Customized for Minnesota, this 114-page manual identifies state, regional, and federal resources to help you in your recruitment and retention efforts, as well as help improve health care delivery in your community.

Price: \$45.00

Helpful Recruitment Sites

Minnesota Academy of Family Physicians
www.mafp.org

Minnesota Medical Association
www.mnmed.org

Minnesota Academy of Physician Assistants
www.mnacadpa.org

American College of Nurse Practitioners
www.acnpweb.org