



NATIONAL
RURAL HEALTH
RESOURCE CENTER

Visionary Board Leadership and the Transition to Value

Video Series Resource Guide

Module 1: Leading the Way to Health Care Transformation

Creating a Culture of Health

This resource page from the American Hospital Association's Hospitals in Pursuit of Excellence offers a guide on "Hospital-based Strategies for Creating a Culture of Health". The page also includes links to additional information on population health and community health improvement.

Community Health Needs Assessment Services

Completing a meaningful CHNA every three years is an IRS requirement for non-profit hospitals. It's also an opportunity to identify key priorities and build valuable relationships to collaborate on solutions.

Population Health Toolkit

This toolkit adopts a systems-based approach in managing the complexities of transitioning to value-based care and payment. It features a readiness assessment for hospitals and networks and connects tools and resources to the organization's unique strengths and needs for transitioning towards population health.

Proactively Pursuing Value-Based Payment

Profiles a program developed at a Critical Access Hospital in rural Washington that is transitioning from volume to value-based care.

What is Value-Based Healthcare?

Explore the definition, benefits, and examples of value-based healthcare. How does value-based healthcare translate to new delivery models?

Rural Hospital Care Coordination and Population Health Management Summit Video

Hear from rural health care experts as they identify key initiatives that leaders and providers should take to further develop a local infrastructure to best deliver and manage population health in the future.

Cleveland Clinic Population Health Video

This four-minute video explains population health in an easy to understand way.

Module 2: Visionary Leadership

Collaborative Healthcare Leadership: A Six-Part Model for Adapting and Thriving During a Time of Transformative Change

The Center for Creative Leadership's whitepaper sharing six organizational capabilities that help health systems create direction, alignment and commitment in the changing health care environment.

Exceptional Leadership: 16 Critical Competencies for Healthcare Executives

Authors Carson Dye and Andrew Garman explore the skills, knowledge, values and traits that distinguish high-performing health care leaders.

Integrating Mission, Values and Vision into Board Leadership

Shares strategies for incorporating hospital mission, vision, and values into board decision making and strategic planning

Module 3: Building Collaborative Relationships

Building Trust in Collaborative Partnerships

This webinar helps leaders enhance and improve trust in all relationships—at the individual, team and network levels. When demonstrated and modeled by leaders, trustworthiness sets a behavioral precedent and creates a culture of collaboration.

A Guide for Rural Health Care Collaboration and Coordination

This guide discusses how rural providers can work together to identify the health needs in their communities, create partnerships to address those needs, and develop a “community-minded” approach to health care.

The Role of Small and Rural Hospitals and Care Systems in Effective Population Health Partnerships

Outlines ways that small and rural hospitals can develop effective partnerships to address population health.

Module 4: Impactful Communication

The Best Presentations are Tailored to the Audience

This article shares strategies for understanding your audience.

The Best Ways to Communicate Your Organization’s Vision

Recommendations for sharing your vision in ways that matter to others.

Tuning In: Improving Your Listening Skills

Practical strategies for getting the most out of a conversation.

Why Communication is so Important for Leaders

This article shares 5 tips for communicating more effectively.

Module 5: Succession Planning and Employee Development

Assessing Leadership Competencies

Summary of resources for measuring measure critical knowledge and skills needed for rural health leaders

Call to Action: Why CEO Recruitment Must Change

Information about the cost of CEO recruitment and recommendations for board and hospital leaders to proactively manage succession planning.

The Heart of Leadership: Inspiration and practical guidance for transforming your health care organization.

This book by Barbara Balik and Jack Gilbert looks at the characteristics of ten “transformational leaders”.

How Rural Trustees Can Meet Health Care Changes

This article shares rural hospital board member competencies and strategies for ensuring the right composition of boards.

Lack of Diversity, Succession Planning Revealed in AHA Survey

This article shares findings from an American Hospital Association survey on hospital governance.

[More Than Half of Health Systems Aren't Prepared for Their CEO to Leave](#)

This article shares findings from a survey on hospital CEO succession planning.

[Preventing Unnecessary CEO Turnover in Rural and Critical Access Hospitals](#)

This article describes factors that contribute to CEO turnover and shares strategies for minimizing turnover.

[Module 6: Influencing Performance and Inspiring Accountability](#)

[CAH Blueprint for Performance Excellence](#)

This Blueprint is intended to be a tool for rural hospital leaders to implement a comprehensive systems approach to achieving organizational excellence.

[How to Conduct a Chief Executive Performance Assessment in 10 Steps](#)

A 10-step process for assessing your CEO's performance in a systematic way.

[Performance Management That Makes a Difference: An Evidence-Based Approach](#)

This report takes a critical look at traditional performance management practices and shares recommendations backed by evidence.

[Rural Hospital Toolkit for Transitioning to Value-Based Systems](#)

This toolkit shares best practices for improving financial, operational and quality performance that position rural hospitals and networks for the future. It also outlines strategies for transitioning to value-based payment and population health.

[Sample Chief Executive Office Performance Appraisal Process and Assessment Form](#)

A sample form for CEO performance assessment created by the American Hospital Association.

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