

# 2017 Network Summit: The Role of Networks in a Changing Health Care Landscape



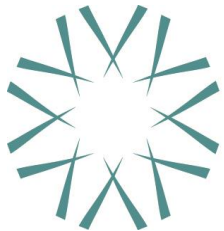
**Kap Wilkes**

Program Manager

February 21, 2018

# Rural Health Innovations' Purpose

Rural Health Innovations (RHI), LLC, is a subsidiary of the National Rural Health Resource Center (The Center), a non-profit organization. Together, RHI and The Center are leading technical assistance and knowledge centers in rural health. In partnership with The Center, RHI connects rural health organizations with innovations that enhance the health of rural communities.



NATIONAL  
RURAL HEALTH  
RESOURCE CENTER



# Mind-Boggling Challenge

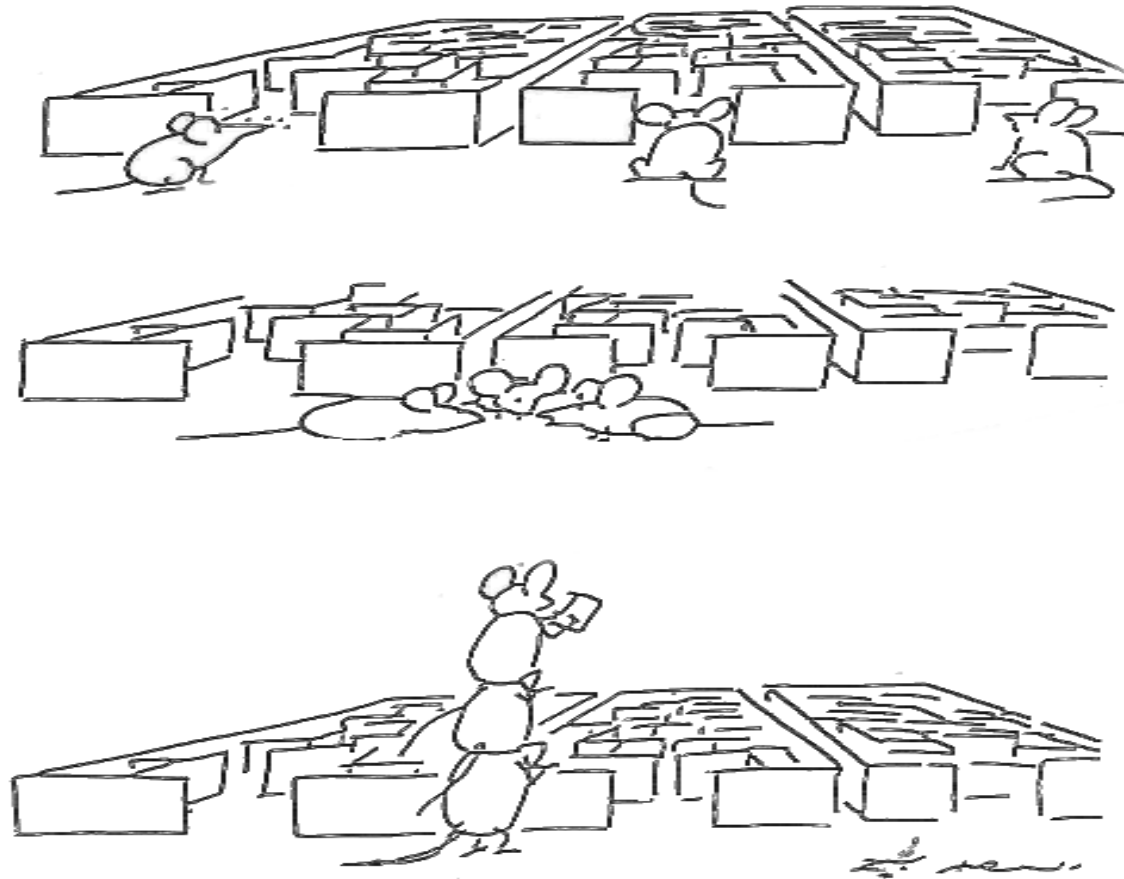
## Seeking the Existence of Gravitational Waves



## LIGO Scientific Collaboration (LSC)

Laser Interferometer Gravitational-Wave Observatory (LIGO) [www.ligo.org](http://www.ligo.org)  
Source: Gabriela González

# Let's Snuggle Instead of Struggle



We Are Better Together

# Let's Hold a Summit to Explore Common Ground

- We have noticed a shift in the type of partners that are engaged in networks
- We see a shift in activities that networks are providing to members

Times are changing...

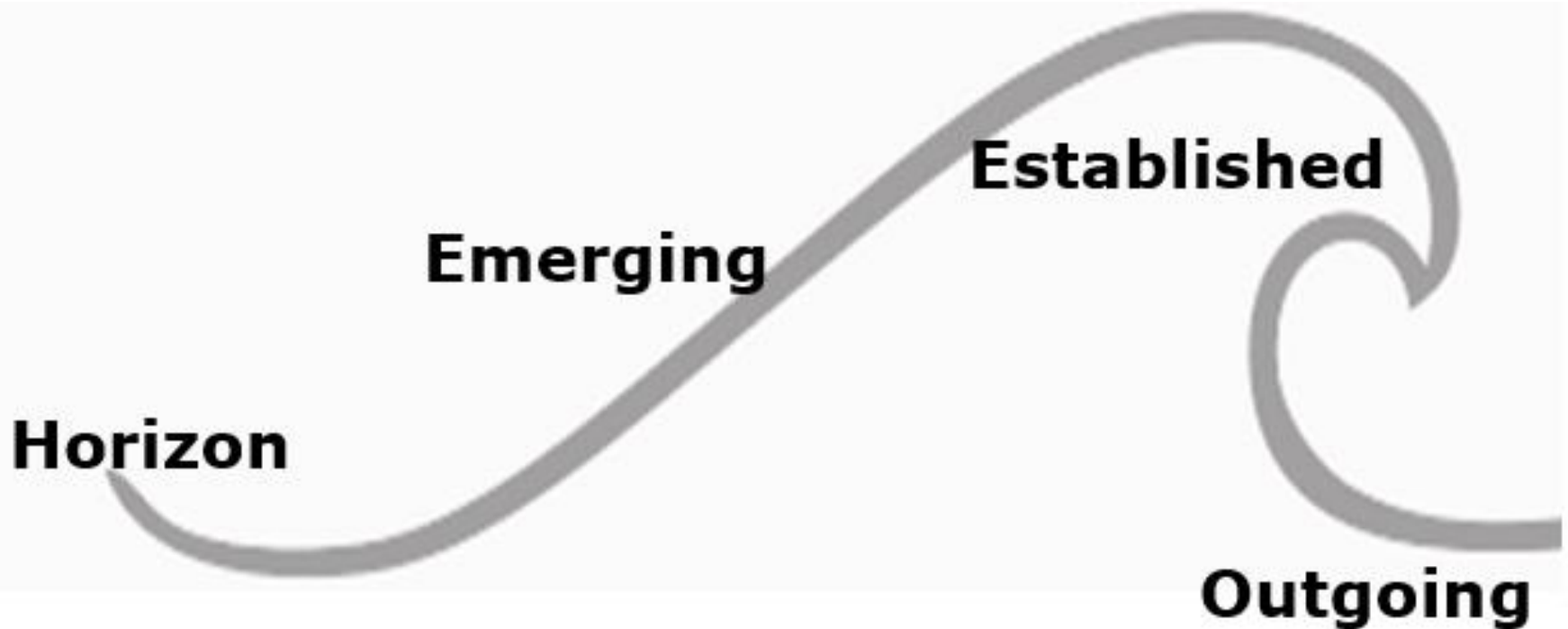
- We wanted to explore with Network Leaders their ideas on “The role of networks in a changing health care landscape.”

# Objectives of Today's Presentation

- Gain insight on a changing health care landscape
- Explore critical roles that networks play during times of change and transition
- Understand how network members perceive the value of networks
- Identify specific actions that networks can take to help their members adapt

# Through the Eyes of Network Leaders

What are the trends, ideas and practices that are heading-out and coming-in?



# Outgoing

## **Trends, Ideas and Practices**

- Dependency on fee for service models
- Traditional role of primary care physicians
- Independence and isolation of health care organizations or providers
- Paper record keeping and communication

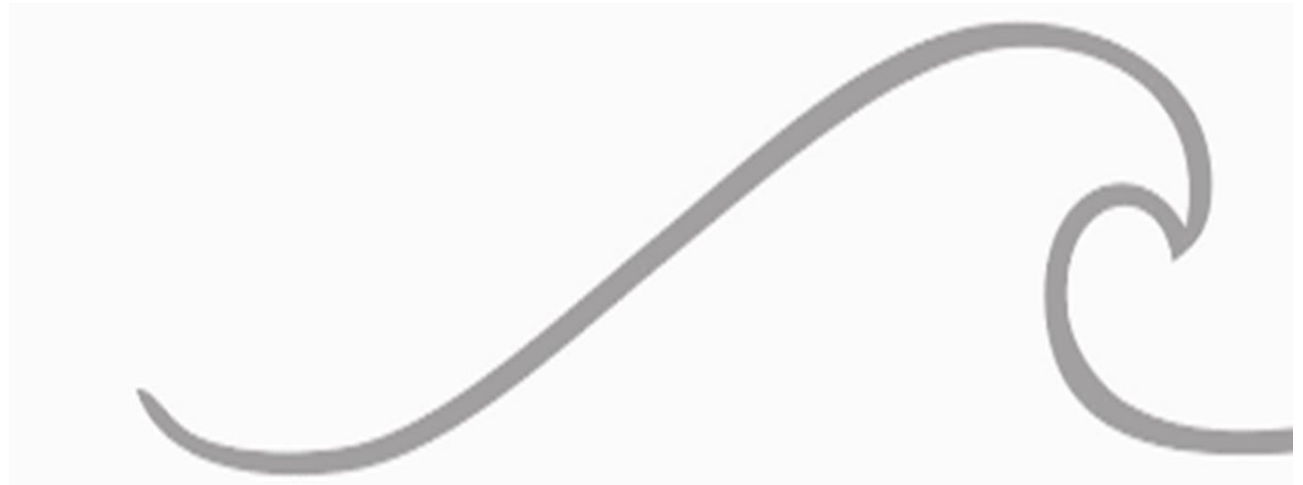




# Established

## **Trends, Ideas and Practices**

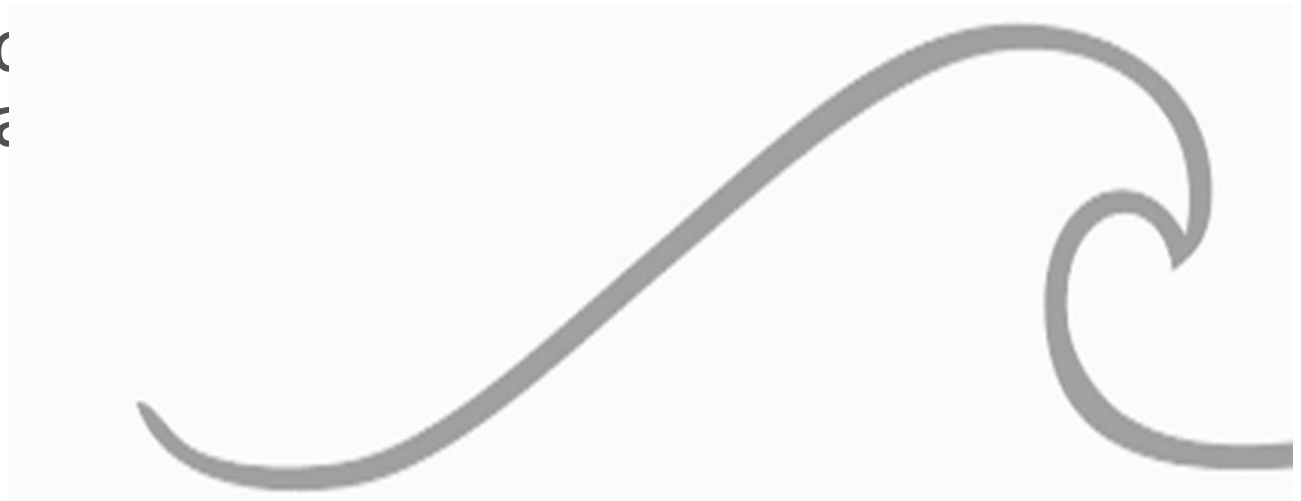
- Triple Aim vision for the health care system
- Electronic health record (EHR)
- Referrals to specialists
- Networks as a success strategy for transitioning to new models of care



# Emerging

## Trends, Ideas and Practices

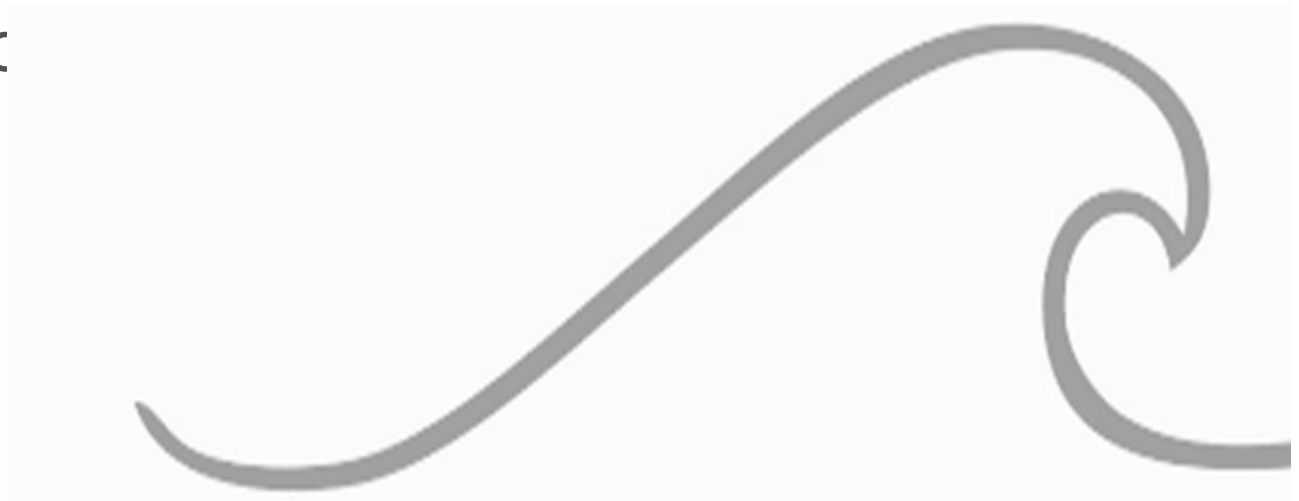
- New team-based models for coordinating care and care transitions
- Acknowledging social determinants of health
- New financial models based on value and quality of care
- HIT that ac  
communicat



# Horizon

## Trends, Ideas and Practices

- Responsibility for social determinants of health
- Innovative technologies to deliver services
- Patient-driven health care with community engaged in health and wellness
- Networks c



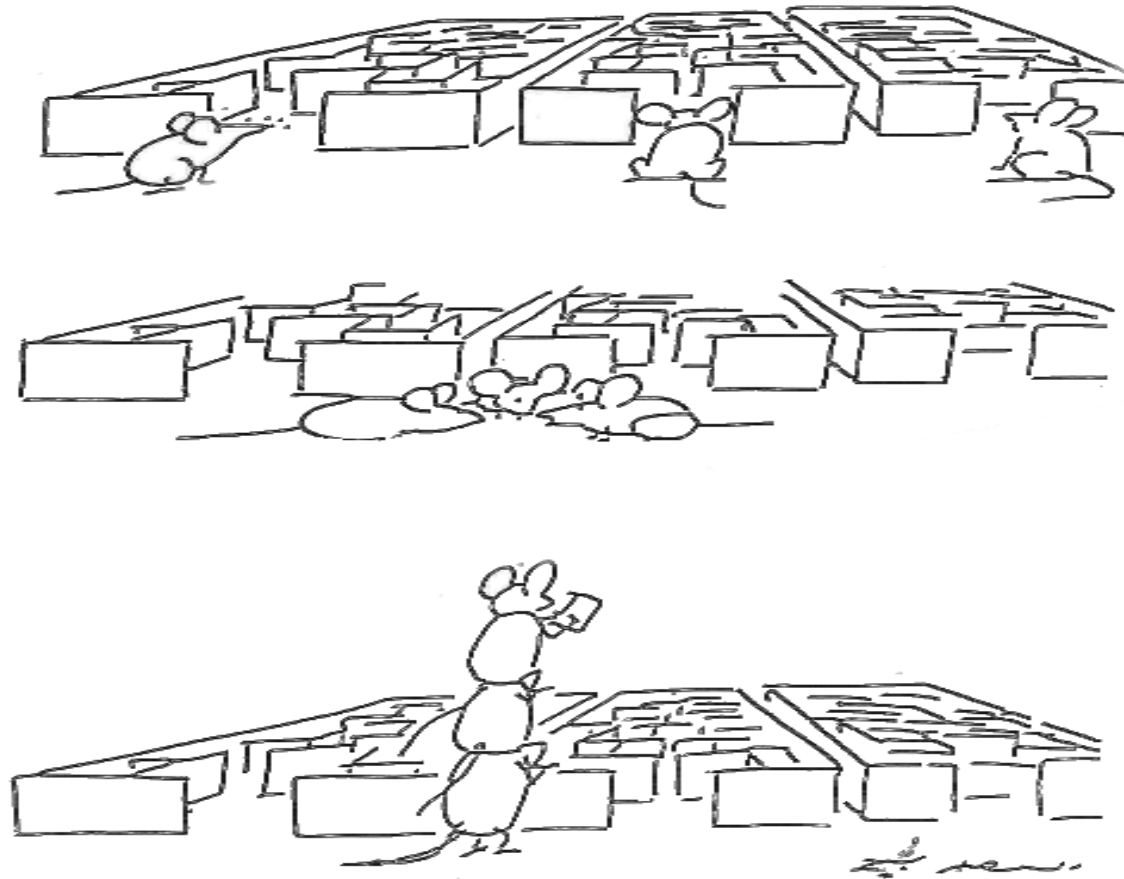
# Our Own Mind-Boggling Challenge

## Requires Collaboration

“Coming together is a beginning, staying together is progress, and working together is success.”

—Henry Ford

# We Are Better Together



# The Roles of Network in a Changing Landscape

- Serving in a leadership capacity
- Facilitating continuous planning
- Convening and engaging stakeholders
- Identifying and providing meaningful education
- Connecting resources
- Collecting, analyzing and acting on data

# Serving in a Leadership Capacity

## What does this role look like?

- Responsive to member needs
- Establish shared vision of broader landscape
- Act as a catalyst for change

# Serving in a Leadership Capacity

## What value do members' perceive?

- Enables collective impact and reduces isolation of leaders
- Provides direction and gives leaders confidence for decision-making
- Creates a peer-learning environment
- Provides vetted resources that are trusted



# Serving in a Leadership Capacity

## Ideas for Network Initiatives and Action:

- Provide leadership training:
  - Member internal leaders and boards
- Provide technical assistance and consulting
- Facilitate business models that support transitioning toward value

# Facilitating Continuous Planning

## What does this role look like?

- Facilitate agreement of common goals
- Engage members in driving the network's design
- Develop adaptable and agile infrastructure

# Facilitating Continuous Planning

## What value do members' perceive?

- Helps members adapt to a changing environment
- Enables members to move past planning and into action
- Supports member leaders in challenging long held health care paradigms

# Facilitating Continuous Planning Ideas for Network Initiatives and Action:

- Use reflection and learning to find underlying issues
- Seek to align plans from broad to detailed
- Communicate and visualize plan to engage key stakeholders
- Incorporate subject matter experts

# Convening and Engaging Stakeholders

## What does this role look like?

- Serve as neutral convener
- Collective advocacy
- Community and member engagement and accountability
- Focus on collective impact

# Convening and Engaging Stakeholders

## What value do members' perceive?

- Shares the workload of change
- Amplifies the needs of members
- Increases opportunity for innovation
- Simplifies connections with subject matter experts

# Convening and Engaging Stakeholders

## Ideas for Network Initiatives and Action:

- Build trust with consistent opportunities for dialogue
- Establish neutrality of network to encourage collaboration
- Provide education on benefits for participating in network projects
- Make it easy for members to participate

# Identifying and Providing Meaningful Education

## What does this role look like?

- Relevant and effective education and training
- Sharing knowledge and data



# Identifying and Providing Meaningful Education

## What value do members' perceive?

- Savings in affordable training
- Increases knowledge of member employees
- Increases the ability of members to adapt to changing environment
- Builds leadership capacity within community

# Identifying and Providing Meaningful Education Ideas for Network Initiatives and Action:

- Create and deliver content based on member needs
- Out reach to community stakeholders to identify education needs
- Present at community events

# Connecting Resources

## What does this role look like?

- Share and maximize resources between members
- Fostering creative strategies

# Connecting Resources

## What value do members' perceive?

- Increases opportunity for accessing resources
- Lowers cost for access to subject matter expertise
- Increases organizational capacity for driving revenue opportunities
- Helps adapt to environmental changes

# Connecting Resources

## Ideas for Network Initiatives and Action:

- Create partnerships with non-member agencies
- Use technology solutions to make connections and disseminate resources
- Gain access to knowledge of members

# Collecting, Analyzing and Acting on Data

## What does this role look like?

- Gather member data and help disseminate results between members
- Analyze data and measure progress for members

# Collecting, Analyzing and Acting on Data

## What value do members' perceive?

- Enables future funding opportunities
- Allows for participation in value-based payment models
- Provides opportunities for continuous process improvement

# Collecting, Analyzing and Acting on Data

## Ideas for Network Initiatives and Action:

- Collaborate with members to determine consensus on data collection
- Establish data gathering and sharing infrastructure
- Analyze and report benchmark data between members



# Next Steps

What are ways you, as network leaders, can use the results of the Summit?

- Hold conversations
- Use language that resonates with members
- Be bold with new ideas
- Be confident in your collaboration

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Get to know us better:

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