Small Rural Hospital Performance Improvement (SHIP) 101 Technical Assistance Webinar

SHIP TA Team

National Rural Health Resource Center

May, 2018
The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation’s leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Transition to Value and Population Health
- Collaboration and Partnership
- Performance Improvement
- Health Information Technology
- Workforce
Agenda

• Overview of SHIP Program
• SHIP Application and Award Process
• Hospital Eligibility and Funding
• Funding Priorities
• Purchasing Menu
• Hospital Application Spreadsheet
• Grant Guidance
• Tips for Program Administration
• Technical Assistance and Resource Availability
Overview of SHIP Program

• The Small Rural Hospital Improvement Grant Program (SHIP) is administered through the U.S. Department of Health and Human Services Administration’s (HRSA) Federal Office of Rural Health Policy (FORHP)

• Eligible hospitals are able to apply for funding to assist in the implementation of activities related to:
  ◦ Value-Based Purchasing Programs (VBP)
  ◦ Accountable Care Organizations (ACOs)
  ◦ Payment Bundling (PB)
Hospital Eligibility

- Eligible hospitals
  - Located in the United States and its territories
  - 49 beds or less
  - Non-federal hospitals
  - May be for-profit, not-for-profit or tribal
  - Critical access hospitals are eligible
• Federal funding for SHIP is secured through the State Office of Rural Health (SORH) in each of the 46 states with eligible hospitals
• SORHs solicit applications from SHIP eligible hospitals within their state
• All states participate in SHIP except Delaware, New Jersey, Connecticut and Rhode Island
Application and Award Process

• SORH submits a grant application to FORHP on behalf of hospital applicants in their state

• SORH is the official grantee and serves as the fiscal intermediary for all participating hospitals in their state
• SORH is responsible for:
  ◦ Verifying hospital eligibility
  ◦ Making awards to eligible hospitals if the state is doing individual contracts
  ◦ Receiving the federal funds
  ◦ Ensuring appropriate use of funds through submitting the Federal Financial Report (FFR) to the HRSA Division of Grants Management Operations
Funding Priorities

- Hospitals must fully implement:
  - Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) - HCAHPS - Must publicly report HCAHPS scores to Hospital Compare
  - ICD-10
  - If hospitals have fully implemented HCAHPS and ICD-10, they can choose other options from the SHIP Purchasing Menu
• In 2013, FORHP instituted a SHIP Purchasing Menu
• Eligible SHIP hospitals select investments
• Investment activities are broken into three categories:
  ◦ **Value-Based Purchasing Programs (VBP)**
  ◦ **Accountable Care Organizations (ACOs)**
  ◦ **Payment Bundling (PB)**
Value-Based Purchasing (VBP) Investment Activities
Activities that support improved data collection to facilitate quality reporting and improvement.

A. Quality reporting data collection/related training (e.g. eCQM implementation)
B. HCAHPS data collection process/related training
C. Efficiency or quality improvement training/project in support of VBP related initiatives
D. Provider-Based Clinic Quality Measures Education
E. Alternative Payment Model and Merit-Based Incentive Payment training/education

Accountable Care Organization (ACO) or Shared Savings Investment Activities
Activities that support the development or the basic tenets of ACOs or shared savings programs.

A. Computerized provider order entry implementation and/or training
B. Pharmacy services implementation
C. Disease registry training and/or software/hardware
D. Efficiency or quality improvement training/project in support of ACO or shared savings related initiatives
E. Systems performance training
F. Mobile health equipment installation/use
G. Community paramedicine training and/or equipment installation/use
H. Health Information Technology Training for Value and ACOs

Payment Bundling (PB) or Prospective Payment System (PPS) Investment Activities
Activities that improve hospital financial processes.

A. ICD-10 software
B. ICD-10 training
C. Efficiency or quality improvement training/project in support of PB or PPS related initiatives
D. S-10 Cost Reporting training/project
E. Pricing Transparency Training
Purchasing Menu Examples (VBP)

• Value Based Purchasing Activities
  ◦ Quality reporting data collection or related training
  ◦ Efficiency training such as Six Sigma or Lean
  ◦ Provider-based clinic quality improvement reporting and scores
  ◦ Software or training to prepare staff for payment based on quality
Purchasing Menu Examples (ACO/Shared Savings Investment Activities)

- Accountable Care Organizations or Shared Savings Investment Activities
  - Computerized provider order entry education and implementation
  - Pharmacy services implementation such as equipment, dispensing systems and/or investments that develop remote pharmacy services
  - Disease registry training such as educational training and/or purchases for software or hardware to support development and implementation
  - Community Paramedicine training
  - Mobile health equipment installation
Purchasing Menu Examples (PB/PPS)

• Payment Bundling or Prospective Payment Systems Investment Activities
  ◦ ICD-10 software and training
  ◦ S-10 cost reporting training
  ◦ Pricing transparency training
Why Form Networks for SHIP?

- Provide education and outreach
- Channel communication
- Pool resources and streamline administration
- Share best practices and benchmarking
Successful SHIP Networks

• **Georgia’s SHIP Network Activities**
  ◦ Rural Hospital Strategic Pricing Initiative
  ◦ Building on HCAHPS and Preparing for ED-CAHPS
  ◦ Provider Documentation Training and Compliance Audits
  ◦ Using the Medicare Cost Report to Estimate Service Line Profitability

• **Texas’ SHIP Network Activities**
  ◦ Hand Held Ultrasound Project with 67 SHIP Hospitals Participating
Successful SHIP Networks

• **Alaska’s Pooling of SHIP Funds**
  - Extra funding used for QIO to help with Alaska’s Quality Measures to:
    - Identify required measures for reporting
    - Review definition and measurement
    - Understand clinical implications
    - Ensure no duplication of work by Hospital Association
Supplemental Ideas and Resources

- **SHIP State Grant Supplement Ideas and Resources**
  - Hierarchical Condition Coding Education
  - Value-Based Payment Education: Alternative Payment Models
  - Data Analytics Training
  - Lean Projects Related to SHIP Menu Categories
  - Pricing Transparency Training
<table>
<thead>
<tr>
<th>Value-Based Purchasing (VBP) Investment Activities</th>
<th>Activity(ies): Hospital</th>
<th>Activity(ies): Network/Consortium</th>
<th>Hospital to briefly describe the Activity.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Activities that support improved data collection to facilitate quality reporting and improvement. <strong>Refer to SHIP RESOURCES and SHIP 2018 ALLOWABLE INVESTMENTS.</strong></td>
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## FY18 SHIP Hospital Funding List

### A. General Information

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<tr>
<th>CMS Certification Number (CCN)</th>
<th>HOSPITAL NAME</th>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP</th>
<th>COUNTY</th>
<th>Administrator/CEO Name</th>
<th>Administrator/CEO Email</th>
<th>Hospital SHIP Project Director Name</th>
<th>Hospital SHIP Project Director Email</th>
<th>CAH? (Y/N)</th>
<th>Bed Size, 49 Beds or Less</th>
<th>Cost Report Period</th>
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<tr>
<td>123456</td>
<td>EXAMPLE: Charity Hospital</td>
<td>200 Hospital Rd.</td>
<td>Tiny</td>
<td>LA</td>
<td>67856</td>
<td>Madison</td>
<td>John Doe</td>
<td><a href="mailto:ceo@charity.org">ceo@charity.org</a></td>
<td>Sally Smith</td>
<td><a href="mailto:dojo@charity.org">dojo@charity.org</a></td>
<td>Y</td>
<td>35</td>
<td>July - June</td>
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| Total Hospitals                |               |                          |      |       |        |        |                        |                               |                                      |            |                          |                  |
|                               |               |                          |      |       |        |        |                        |                               |                                      |            |                          |                  |

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Tips for Program Administration

• Application Planning
  ◦ Perform an environmental scan between state hospital programs to find gaps that SHIP could fill
  ◦ Encourage networks to provide services for all SHIP hospitals
  ◦ Work with hospitals to identify appropriate benchmarks and project deliverables
Tips for Program Administration

• Tracking and Monitoring SHIP Hospital Investments
  ◦ Host a webinar with SHIP hospitals to reinforce expectations at the start of the grant period
  ◦ Disperse SHIP funds through annual contracts with the payment to the hospital (or network/consortia) made in two equal payments
    • Payment 1: upon contract execution
    • Payment 2: upon receipt and approval of mid-year expense and/or final activity report
• Tracking and Monitoring SHIP Hospital Investments, continued...
  ◦ Choose a random selection of hospitals for site visits to review purchases, documentation and progress
  ◦ Create a project management database or spreadsheet to record projects submitted on the hospital application form and use this information for site visits
  ◦ Tip: If you are contracting with a health system, contact the health system auditors to ensure the grant amounts, contract numbers and projects recorded within the health system match what the hospitals are reporting back to you
Tips for Program Administration

• Network/Consortia Specific
  ◦ Require vendor/contractor to have quarterly check-ins with the SORH. This will help to ensure progress is being made on the network project.
  ◦ Choose a random selection of network hospitals to review service delivery and network Via phone call or onsite. This will also help to ensure progress is being made on the network project.
Tips for Program Administration

• Non-compliant hospitals/networks:
  ◦ Do not follow SHIP investment priorities
  ◦ Do not complete projects
  ◦ Deviate from SORH-approved activities
  ◦ Do not meet all program requirements, including submission of required documentation for reimbursement by SORH

• SORH response to non-compliance:
  ◦ Only provide reimbursement for SORH-approved, completed activities
  ◦ Do not include non-compliant hospitals in next fiscal year’s SHIP funding request, based on circumstances
  ◦ Withhold reimbursement/request refund for incomplete activities and unspent funds.
SHIP Coordinator Technical Assistance

The National Rural Health Resource Center provides technical assistance (TA) to the 46 State Offices of Rural Health (SORH) that coordinate the Small Rural Hospital Improvement Grant Program (SHIP) through a technical assistance cooperative agreement with the Health Resources and Services Administration’s Federal Office of Rural Health Policy (FORHP).

SHIP Coordinator Quick Links

- SHIP Coordinator Resources
- State Examples
- SHIP Coordinator Webinars
- SHIP Grant Guidance Resources
SHIP Coordinator Resources (webpage)

- **Tips for SHIP Program Administration** (PDF - 2 pages)
- **Frequently Asked Questions (FAQs)** (PDF - 8 pages)
- **Performance Narrative Best Practice** (PDF - 10 pages)
- **SHIP Quarterly Reporting Form** (Word - 1 page)
- **SHIP 2018 Hospital Application Template Form** (Word - 4 pages)
- **FY18 State Spreadsheet of SHIP Applicants** (Excel - 1 page)
Let Us Be Your Resource Center

We're updating our website! You will notice enhancements to the look and feel of our site. These updates and changes will occur in stages over the next few months. (Dismiss)

Collaborating and innovating to improve the health of rural communities.

Learn more about The Center >

Use The Center websites as a resource.
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Get to know us better:
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