Strategic Planning Presentation
Template
Rural Health Network

Facilitator Name
Job Title
Date
“It is not enough to just do your best or work hard. You must know what to work on.”

– Edward Deming
A Collaborative Effort
Agenda

Morning: 8:30 a.m. – 12:30 p.m.
*Strategic Planning – Part I*
- Environmental Data
- Levers and Blocks Analysis
- Vision Discussion

Afternoon 1:00 – 4:00 p.m.
*Strategic Planning – Part II*
- Strategic Objectives Workshop
- Alignment with Mission, Vision and Studer
Ground Rules
Why do Strategic Planning?

The best way to predict your future is to create it.

-Peter F. Drucker
Planning Methodology

**Mission**
Why we exist

**Values**
What is important to us?

**Vision**
What do we want to be?

**Strategy**
What is our game plan?

**Communicate and Operationalize**
Translate strategy and create initiatives

**Quality Management**
What do we want to improve?

**Monitor and Adapt**
What do we measure?
Network Mission

[insert Network’s mission]
Network Values

[insert Network’s values]
Aiming for the Vision

Adapted “Creative Tension” model by Peter Senge, et. al.
Network Vision Check-In and Commitment

[insert Network’s vision]
Strategic Cycle: Begin with Analyze and Plan

- Analyze & Plan
- Document & Communicate
- Execute the plan
- Monitor & Adapt
What is the Value of Strategy?
Analyze and Phase Plan

Consider the environmental factors and look for:

• Symptoms of change
• Root causes of change
National Health Care Update

- Better care
- Better health
- Lower cost
What is happening in our region or state?

- Consider participation in an ACO, a medical home or other value-based models
- Partner with local primary care physicians
- Care coordination initiatives
- Prepare for population health management
‘State of the Network’ Report

[insert and present findings or progress updates]
Network Members

[insert and present members’ names]
Network Governance

[insert governance highlights to be presented by Network Director]
Current Network Services and Value

[insert and present current listing services]
Network Financial Update

[insert highlights of finances to be presented by the Network Director]
Network Program and Initiative Update

[insert and present programs and initiative update by the Network Director]
Network Environmental Data: Demographics

[present environmental data – secondary data analysis such as demographic income, education, population (aging)]
[insert and present environmental data – secondary data analysis such as behavioral health factors, public health issues, and community health profile by county ]
Network Member Input: Network Strength/Gap

[key informant or interview data of members and partners and community members can be very helpful for gathering insights on the networks’ strengths and gaps as an organization; insert key informant interview summaries and focus groups by describing methodology and providing summary results]
Network Member Input: Member Needs and Network Opportunity

[key informant or interview data of members and partners and community members can be very helpful for gathering insights on the networks’ strengths and gaps as an organization; insert key informant interview summaries and focus groups by describing methodology and providing summary results]
What to work on?

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-Edward Deming
What’s Next for Planning?

• Levers and Blocks Workshop: looking at the log jam from the top of the tree

• Strategic Objectives Workshop: together finding the paths that will move us toward our vision
BREAK

Coffee Time
Facilitator's Full Name

Title

Phone Number

Email

Get to know us better:
http://www.ruralcenter.org