



VKG – Rural Health Clinics

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National Organization of **State Offices of Rural Health**

Learning Objectives for Today

- Identify current issues facing RHCs
- Identify opportunities for Flex Programs to help support efforts related to provider-based RHCs

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NOSORH promotes the capacity of State Offices of Rural Health and rural stakeholders to improve health in rural America through leadership development, advocacy, education and partnerships.

Tammy Norville, TAD



- North Carolina native
- Graduate of UNC-Chapel Hill
- Holds CPC-I, CPC, RMM, RMC, RMB certifications
- Worked at NC ORH for almost 15 years providing TA to rural safety-net providers across the state



Tonne McCoy, TAC



- Earned a MS in Psychological Science from Shippensburg University
- Currently pursuing Doctoral work in Experimental Psychology at Idaho State University
- Served the Idaho Bureau of Rural Health and Primary Care for 6 years
- Holds Certified Rural Health Clinic Professional (CRHCP) credentials
- Holds Lean Six Sigma Green Belt status

THANKS!!



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RHC Highlights

What Makes RHCs Special?



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As an RHC...

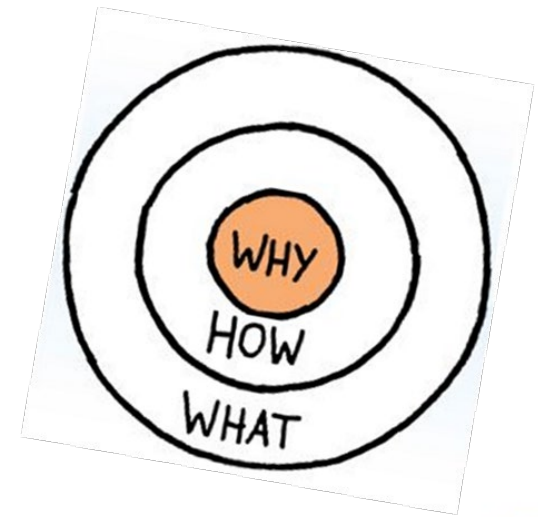


- Special
- Backbone of the healthcare system
- Business... fundamentals matter and have direct impact on sustainability and viability of the organization

Rural Primary Care WHY?



Helping rural patients, neighbors and communities become and remain more well.



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Challenges Facing RHCs

Reimbursement Methodology Change
COVID Funding Streams & Reporting



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Challenges

preparedness
politics
reimbursement
surveys
COVID
change
stress
poorer
shortages
regulations
hipp
older
sicker
access



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Reimbursement Methodology Change



Update to Rural Health Clinic (RHC)
Payment Limits

MLN Matters Number: MM12185 Revised

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Importance?

- Grandfathered vs non-Grandfathered
 - Future impact?
- Current bottom-line impact
 - What does that look like?

COVID Funding Streams & Reporting



Table 1: Program Eligibility Matrix by Provider Type

Note: Programs in the program column are linked to their description within the document.

PROGRAMS	PROVIDER TYPE						
	PPS Hospital	CAH Hospital	RHC	FQHC	Tribal Facility	LTC/SNF	EMS
Paycheck Protection Program	X	X	X	X		X	X
Employee Retention Credit	X	X	X	X		X	X
\$50B General Allocation	X	X	X	X		X	X
\$10B Rural Allocation	X	X	X	X			
SNF Allocations						X	
\$500 M Tribal Allocation					X		
Uninsured Allocation	X	X	X	X	X	X	X
Medicaid/General Allocation				X		X	X
\$20B Phase 3 Allocation	X	X	X	X	X	X	X
Accelerated/ Advance Payments	X	X	X	X		X	X
FEMA – Disaster Relief	X	X	X	X	X	X	X
Telehealth Program	X	X	X	X	X	X	
ASPR – Grants	X	X					
SHIP Funding	X	X					
RHC COVID-19 Testing & Mitigation Program			X				
HRSA Grants – ARP	X	X	X	X	X	X	X
ARP – Rural Providers	X	X	X	X	X	X	X

COVID Funding Streams & Reporting (continued)



Table 3: Use of Funds Matrix, Rural Health Clinics (RHC)

Note: Programs in the program column are linked to their description within the document.

PROGRAMS	USE OF FUNDS									
	Payroll	Rent	Mortgage Interest	Utilities	Lost Revenue	Prevents, Prepares for, or Responds to COVID-19	Patient Account Balances	Connected Devices for Telehealth Services	Advance to be Repaid	Grant or Program Specific
Paycheck Protection Program	x	x	x	x						
Employee Retention Credit	x									
\$50 Billion General					x	x				
\$10 Billion Rural					x	x				
Uninsured Allocation							x			
\$20B Phase 3 Accelerated/Advance Payments					x	x			x	
FEMA Relief										x
COVID-19 Telehealth								x		
RHC COVID-19 Testing	x	x				x				
HRSA Grants – ARP										x
ARP – Rural Providers					x	x				

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Source: National Rural Health Resource Center,
[COVID19fundingsources](https://www.nrhrc.org/covid19fundingsources)

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Importance? (continued)



- Confusion
- Overwhelming
- The Great Unknown
 - Bottom line impact
 - What's the risk?

Opportunities

Flex Programs to help support efforts
related to provider-based RHCs



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Opportunities (continued)



Don't have to know it all just
where to find a resource!

Be a thought partner

Be present & flexible

Opportunities (final)



Hard Skills & Human Skills

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November 18, 2021

#powerofrural

National Rural Health Day

Celebrating the Power of Rural!



TM

IT'S NOT JUST A DAY, IT'S A MOVEMENT.

Resolve • Resiliency • Readiness • Relationships



#PowerofRural | PowerofRural.org

Questions??



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Resources & Contact Information

Ongoing Assistance



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Resources



National Organization of State Offices of Rural Health (NOSORH)

<https://nosorh.org/>

The Power of Rural (#powerofrural)

<http://www.powerofrural.org/>

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Resources (continued)



CMS Rural Health Clinic Center

<https://www.cms.gov/Center/Provider-Type/Rural-Health-Clinics-Center.html>

CMS Critical Access Hospital Center

<https://www.cms.gov/Medicare/Provider-Enrollment-and-Certification/CertificationandCompliance/CAHs.html>

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Resources (final)



Medicare Learning Network (MLN)

<https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/Downloads/MLNCatalog.pdf>

Rural Providers and Suppliers Billing

<https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/Downloads/RuralChart.pdf>

thankyou
adios
gracias
goodbye
thanks
sayonara
farewell
see ya
bye
ciao
toodles



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Thanks so much!
Your participation is appreciated!

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Thank You!!



Ryder & Buster

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