The Strategic Planning Cycle

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Rural Health Innovations (RHI), LLC, is a subsidiary of the National Rural Health Resource Center (The Center), a non-profit organization. Together, RHI and The Center are the nation’s leading technical assistance and knowledge centers in rural health. In partnership with The Center, RHI connects rural health organizations with innovations that enhance the health of rural communities.
The National Rural Health Resource Center (The Center) is a nonprofit organization dedicated to sustaining and improving health care in rural communities. As the nation’s leading technical assistance and knowledge center in rural health, The Center focuses on five core areas:

- Transition to Value and Population Health
- Collaboration and Partnership
- Performance Improvement
- Health Information Technology
- Workforce
The best way to predict your future is to create it.

-Peter F. Drucker
“It is not enough to just do your best or work hard. You must know what to work on.”

–Edward Deming
Where Strategy Fits In

Adapted "Creative Tension" model by Peter Senge, et. al.
Strategy: Our Game Plan

Document & Communicate

Execute the plan

Strategic Planning Cycle

Monitor & Adapt

Analyze & Plan
Analyze and Plan Phase

• Review and analyze factors that influence strategic choices
• Agree on strategic areas to prioritize for action
From the time you take off, you will be off course 99% of the time.

-- Brian Tracy
Where Strategy Fits In

Adapted “Creative Tension” model by Peter Senge, et al.
Strategy: Our Game Plan

Strategic Planning Cycle

Document & Communicate

Execute the plan

Monitor & Adapt

Analyze & Plan
Monitor and Adapt

• Regularly check status toward goals
• Celebrate where you are meeting targets
• Make changes where you are missing the mark
“Every success story is a tale of constant adaptation, revision and change.”

– Richard Branson
Where Strategy Fits In

Adapted “Creative Tension” model by Peter Senge, et al.
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