**NRHRC**

**TOOLKIT #2**

**Preventative Screenings Radio Scripts (:30)**

**COLONOSCOPIES**

**(sfx: attention grabbing music)**

**ANNCR**

TAKE YOUR HEALTH IN THE RIGHT DIRECTION—SCHEDULE YOUR COLONOSCOPY AT ***<CUSTOMIZE WITH HOSPITAL NAME>.***

COLON CANCER IS THE NATION’S SECOND DEADLIEST CANCER FOR MEN AND WOMEN. BUT REGULAR SCREENINGS DETECT CANCER EARLY WHEN IT’S EASIER TO TREAT—AND BEAT. EVEN BETTER, PROVIDERS REMOVE POLYPS TO PREVENT CANCER FROM EVER DEVELOPING.

IF YOU’RE OVER 50, SCHEDULE YOUR COLONOSCOPY ***<CUSTOMIZE WITH HOSPITAL NAME>*** AND KEEP YOUR HEALTH MOVING IN THE RIGHT DIRECTION. LEARN MORE AT A-C-M-H-H-O-S-P.ORG

**MAMMOGRAMS**

**(sfx: attention grabbing music)**

**ANNCR**

TAKE YOUR HEALTH IN THE RIGHT DIRECTION—SCHEDULE A MAMMOGRAM AT ***<CUSTOMIZE WITH HOSPITAL NAME>.***

ONE OUT OF EIGHT WOMEN IN THE U.S. WILL DEVELOP BREAST CANCER IN HER LIFETIME AND THREE OUT OF FOUR DIAGNOSED HAVE NO FAMILY HISTORY. REGULAR MAMMOGRAMS ARE THE BEST WAY TO MONITOR YOUR BREAST HEALTH AND CATCH CANCER EARLY WHEN IT’S EASIER TO TREAT—AND BEAT.

IF YOU’RE OVER 40, SCHEDULE A MAMMOGRAM AT ***<CUSTOMIZE WITH HOSPITAL NAME>*** AND KEEP YOUR HEALTH MOVING IN THE RIGHT DIRECTION. LEARN MORE AT A-C-M-H-H-O-S-P.ORG

**MEDICARE WELLNESS EXAM**

**(sfx: attention grabbing music)**

**ANNCR**

TAKE YOUR HEALTH IN THE RIGHT DIRECTION—IF YOU HAVE MEDICARE, SCHEDULE YOUR FREE MEDICARE WELLNESS EXAM AT ***<CUSTOMIZE WITH HOSPITAL NAME>.***

YOUR NO-PAY, NO-DEDUCTIBLE VISIT INCLUDES A PHYSICAL EXAM, BLOOD PRESSURE CHECK, MEDICATION REVIEW, PREVENTABLE SCREENING REFERRALS, LAB WORK—AND MORE—TO KEEP YOUR HEALTH MOVING IN THE RIGHT DIRECTION FOR ANOTHER YEAR.

SCHEDULE YOUR FREE MEDICARE WELLNESS EXAM AT ***<CUSTOMIZE WITH HOSPITAL NAME>*** OR LEARN MORE AT A-C-M-H-H-O-S-P.ORG