



MANAGING TRANSITIONS TO ENGAGE STAKEHOLDERS: NOTES

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Change: to become or make different; pass from one state to another (external)

Transition: period in which something undergoes a change and passes from one state, stage, form or activity to another (internal)

Stakeholders: person(s) with a direct interest, involvement, or investment in something

Engage: to attract and hold the attention of, gain support of, to interlock in a collaborative effort with

Who are my key stakeholders?

What behaviors have I noticed in my key stakeholders?

What are important points for all network leaders?

What are the steps I most need to take now to keep my stakeholders engaged?