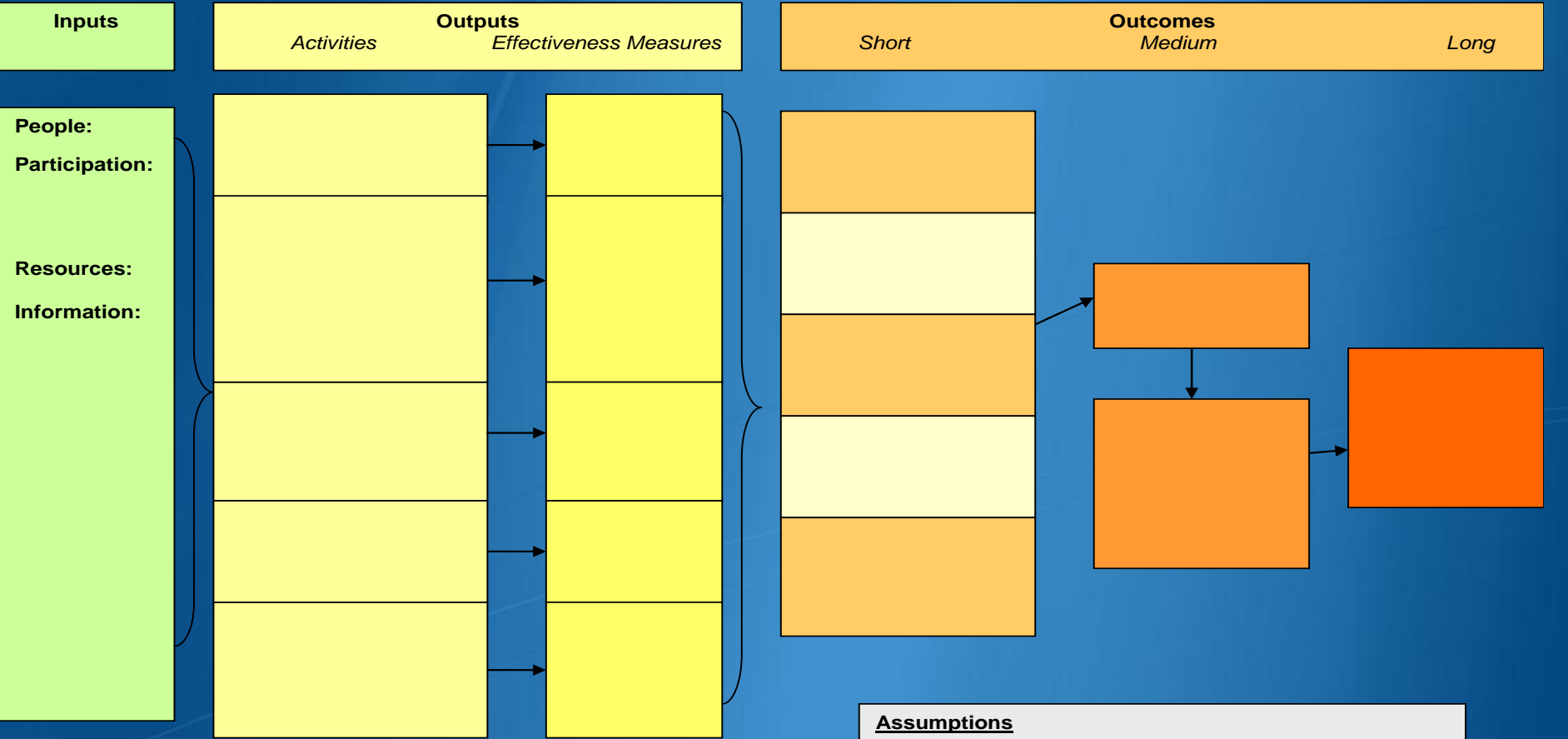


# Defining Focus and Measuring Performance: Logic Models Are Your Friends

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Logic Model for \_\_\_\_\_  
Problem statement:  
Goal:



Acronym Key

# My Epiphany!

- What if I was only doing things because they are fun?
- What if I was not actually accomplishing anything?
- Getting to “no”
- Nobody understands my program

# A Logic Model Is...

- A depiction of a program showing what the program will do and what it is to accomplish.
- A series of “if-then” relationships that, if implemented as intended, lead to the desired outcomes
- The core of program planning and evaluation
- It is a framework for describing the relationships between investments, activities, and results.
- It provides a common approach for integrating planning, implementation, evaluation and reporting.

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# Getting Started

- Problem statement – this can come from the funding announcement or from your program plan.
- Goal – a general, big-picture statement of desired results. It can be tailored to the grant or come from your own planning.

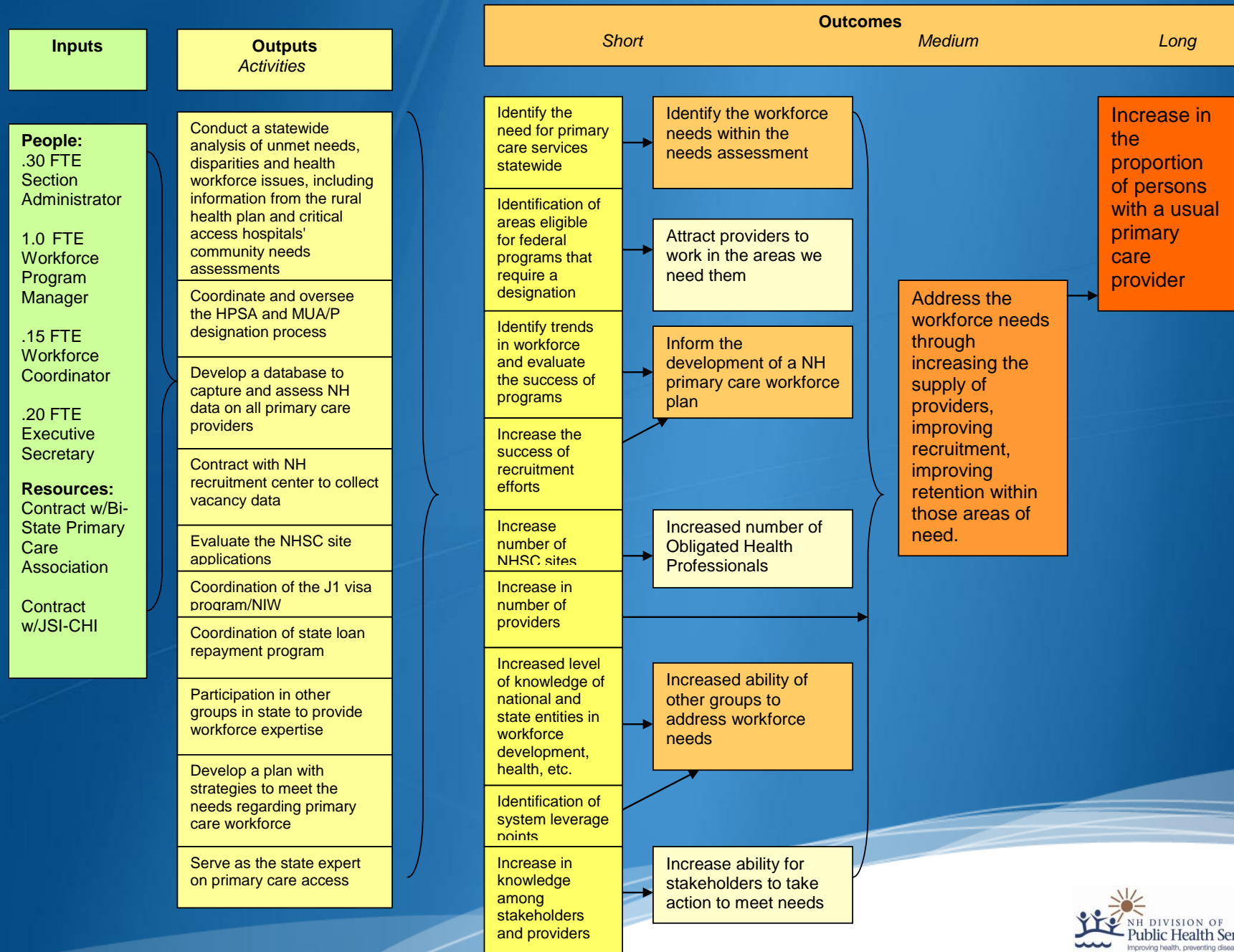
# Defining the Situation: Critical first step in logic model development

- What **problematic** condition exists that demands a **programmatic** response?
  - Why does it exist?
  - For whom does it exist?
  - Who has a stake in the problem?
  - What can be changed?
- If incorrectly understood and diagnosed, everything that flows from it will be wrong.
- Review research, evidence, knowledge-base
- Traps:
  - Assuming we know cause: symptoms vs. root causes.
  - Framing a problem as a need where need is actually a program or service.  
“Communities need leadership training” Precludes discussion of nature of the problem: what is the problem? Whose problem? Leads one to value provision of the service as the result – is the service provided or not?

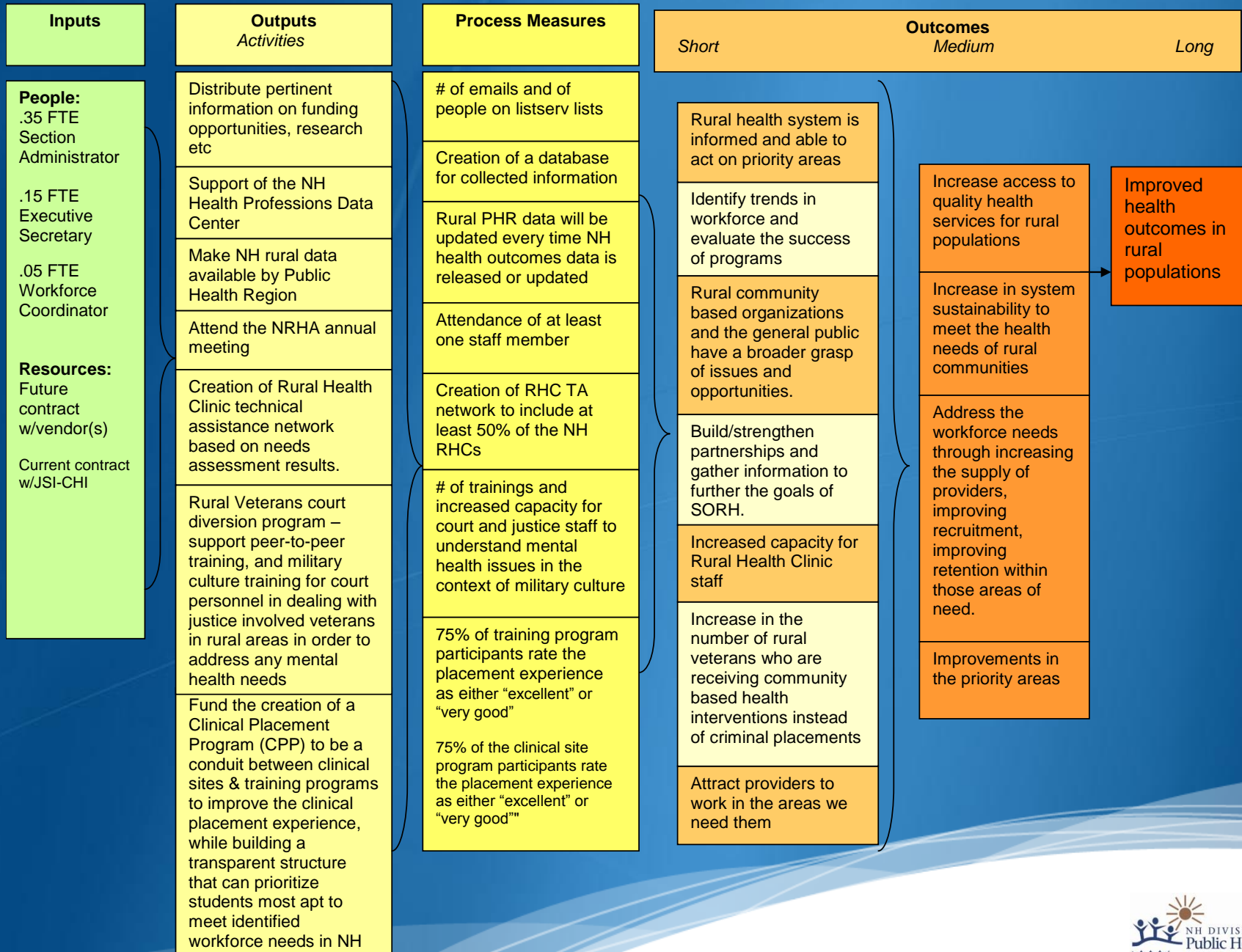
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# Start from the finish

- Long term outcome – measurable change
- What can you do?
- Unique role? Expertise? Leadership? No one else is doing it?
- What are your assumptions?
- What are the external factors?







# Logic Model Benefits

- Provides a common language
- Helps us differentiate between “what we do” and “results” --- **outcomes**
- Increases understanding about program
- Guides and helps focus work
- Leads to improved planning and management
- Increases intentionality and purpose
- Provides coherence across complex tasks, diverse environments

# Continued

- Enhances teamwork
- Guides prioritization and allocation of resources
- Motivates staff
- Helps to identify important variables to measure; use evaluation resources wisely
- Increases resources, opportunities, recognition
- Supports replication

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# NH State Office of Rural Health & Primary Care

## Access

- Rural Health Clinic Technical Assistance Network
- Critical Access Hospitals (CAH) Technical Assistance
- Supporting statewide systems of care for trauma, STEMI and stroke
- Integrating local health care services including oral health care
- Statewide primary care needs assessment that identifies the key barriers to access health care for these communities
- Supporting community needs assessments in rural communities
- Advisory for Northeast Telehealth Resource Center
- Support rural veterans initiatives

## Quality Improvement

- Supporting effective clinical practices in Critical Access Hospitals by increasing staff capacity to engage in QI (IHI Expeditions, IHI Open School, certifications)
- Supporting effective clinical practices in Rural Health Clinics
- Supporting use of trauma registry in Critical Access Hospitals
- Supporting ICD -10 conversion in small rural hospitals

## Sustainability

- Collecting and disseminating information to rural health stakeholders
- Federal and State Policy Information
- Coordinating rural health resources and activities statewide
- Participating in strengthening State, local and Federal partnerships
- Technical assistance for applying for funding (FORHP, etc)
- Financial improvement support for Critical Access Hospitals
- Operational improvement support for Critical Access Hospitals
- Monitor financial indicators on primary care contracts with Maternal & Child Health Section

## Workforce

- Health Professional Shortage Area Designations
- State Loan Repayment Program
- Technical assistance for National Health Service Corps (NHSC) & J1 Visa Waiver Programs
- Regular communication with the Area Health Education Centers
- DHHS Commissioner proxy - Workforce Investment Board
- DHHS Designee - Legislative Commission on Primary Care Workforce Issues
- Contract with the NH Recruitment Center for recruitment & retention initiatives with rural safety net providers
- Clinical Placement Program
- NH Health Professions Data Center – provider capacity survey and analysis

# Conclusion

- You are probably already carrying a logic model around in your head.
- Logic models are flexible
- Being comfortable with naming your assumptions is good practice for ensuring that your organization is constantly learning and growing.

Fractured Atlas Blog, “In Defense of Logic Models”

<http://www.fracturedatlas.org/site/blog/2012/06/28/in-defense-of-logic-models/>

# Questions?

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