



NATIONAL
RURAL HEALTH
RESOURCE CENTER

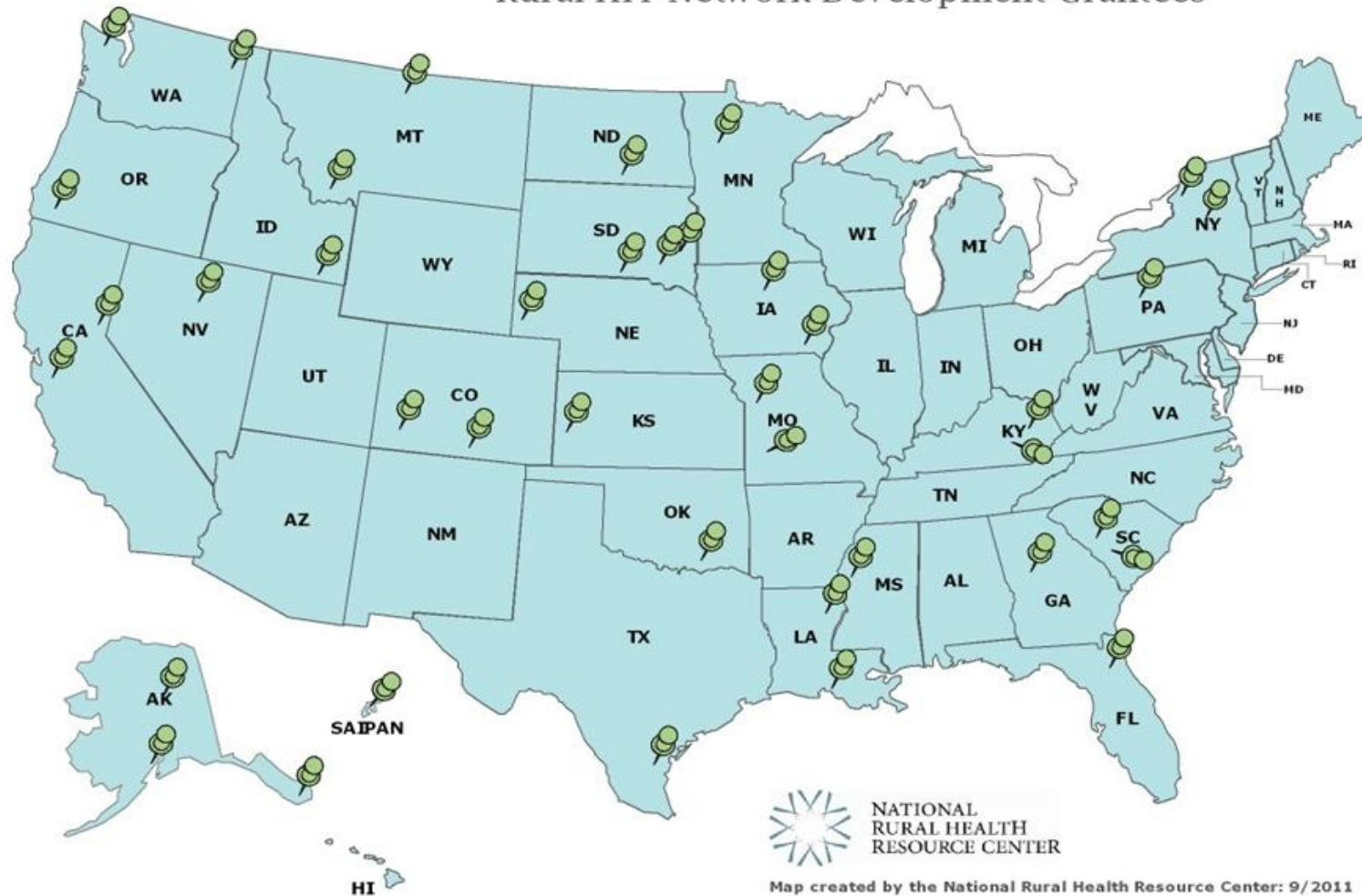
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A Key To Success: **Virtual Knowledge Groups**



NATIONAL RURAL HEALTH RESOURCE CENTER

Rural HIT Network Development Grantees



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Map created by the National Rural Health Resource Center: 9/2011





Cohort Group Purposes

- Innovation sharing
- Knowledge capture and transfer
- Peer networking
- Vendor interaction
- Policy recommendations



What Is a Virtual Cohort Group?

- Periodic conference calls
- Cohort email listservs
- Access to subject matter experts
- Share models, tools, and resources
- Coordinated by RHITND TA Center and chaired by a network leader



RHITND Cohort Support

- Staff 4-5 cohort groups
- Identify and disseminate resources, tools, and education
- Identify and invite content experts to participate
- Respond to feedback from cohort groups and cohort group chairs



Kick Off Calls—What We Heard

- Health reform models (ACO, PCMH)
- Business development and sustainability
- Health Information Exchange (HIE)
- Quality
- Vendor relationships



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