



PERFORMANCE MANAGEMENT GROUP (PMG) CALL

AGENDA

Strategic Planning at North Sunflower Medical center

Friday, February 21, 2014
11:00 AM – 12:00 PM (Central Time)

Conference Call Number: (877) 273-4202 / Conference Room Number: 5287640#

To un-mute or mute your line, please press *2.

Introductions: *All Participants*

Welcome and Overview: *Rhonda Barcus, Program Specialist, National Rural Health Resource Center*

Speaker Perspectives:

- Wayne Walters, Chief Executive Officer, North Sunflower Medical Center, Ruleville, MS
- Sam Miller, Chief Operating Officer, North Sunflower Medical Center, Ruleville, MS
- Joanie Perkins, Chief Development Officer, North Sunflower Medical Center, Ruleville, MS
- Carmen Oguz, VP of Service Line Development, North Sunflower Medical Center, Ruleville, MS
- Brian Haapala, Managing Director, Stroudwater Associates

Open Discussion and Questions: *All Participants*

1. What are the challenges that rural hospitals are facing with regards to strategic planning and how are you preparing for healthcare reform?
2. Tell us about your RHPI experiences: *(Hospital)*
 - a. What was the catalyst for your hospital to engage in a RHPI project?
 - b. Describe the consulting process in your hospital.
 - c. How did you act on consultant findings and recommendations? What resources were required? How did you engage staff to carry out recommendations and be accountable?
 - d. What are the hospital outcomes to date?
 - e. How do you plan to make outcomes sustainable?
 - f. Do you believe that the future of healthcare reform is actually here and now?
3. Share some of your lessons learned and recommendations with other rural hospitals in regards to strategic planning.
4. Looking back, how might you have changed or modified the project in order to progress smoothly?
5. What recommendations would you have for RHPI, state partners, and national policy makers on assisting rural hospitals with improving financial, clinical and operational performance?

Wrap-up